

**Unleaded Petrol and Automotive Diesel  
Components of the average retail price**

<b>Imported product</b>
<b>Storage/distribution</b>
Land premium & Rent*
Infrastructure and equipment*
Distribution*
Other operating costs*
<b>Filling stations</b>
Land premium & Rent
Infrastructure and equipment*
Other operating costs*
Dealers' margin
<b>Promotion</b>
Fleet/card/coupon/discounts
Promotional giveaways
Advertising and other costs
<b>Profit (before tax)</b>
<b>Government duty</b>

\* Grouped under "other costs" in Annex 2 and Annex 3.