廠價10元餐廳售190

蘇萊區及蘭桂均多阿西式餐鄉十八種簡 萄酒,每個調查發現一瓶約值十元的葡萄酒,在蘭桂坊有西式餐鄉售價卻建一百九十

元。當局指該十八種葡萄酒的税款增額介乎等價值的百分之一點三四至六點七五,每新 等傳價的百分之一點三四至六點七五,每瓶 的額外應繳稅款為二元三仙至四十三元七仙 不等。

不過,有關餐廳卻指加稅後,葡萄酒的 零售價加幅百分之八至九,由十六元五角至 六十四元四角不等

應以葡萄酒出廠價直接與零售價作比較,指 等售價包括連費及應口商利潤,再加上稅收 及等售商利潤,因此大幅增加葡萄酒稅必定



十大出廠價及	售價	差幅最	大的	葡萄酒
出售地方	售價(S)	出版價(S)	差框	所含轨款(S)
蘭桂坊西式餐廳	190	10.13	17倍8	6.08
酒店	1,556	93.11	15倍7	55.87
蘭桂坊西式餐廳	347.22	23.31	13倍9	13.99
酒店	2,560	175.50	13倍6	105.3
蘭桂坊西式餐廳	287.04	20.54	13倍	12.32
酒店 "	300	21.58	12倍9	12.95
酒店	1,560	117.52	12倍3	70.51
酒店	330	25.97	11倍7	15.58
蘇豪區西式餐廳	218.35	18.59	10倍8	11.15
蘭桂坊西式餐廳	206.48	18.72	10倍	11.23
永以出版價60%計算	100			

Drinkers charged 19 times vineyard prices

Victoria Button:

Hong Kong restaurant customers pay up to 19 times more for a bottle of wine than it costs at the vineyard door.

A Finance Bureau survey of four hotels and two restaurants identified large discrepancies in value for money. Drinkers who paid more than \$1,500 for a bottle of wine in one hotel got a drop for which producers charged less than \$100. However, those who ordered wine with a similar price at a second hotel got wine with a vineyard cost of almost \$500.

A Lan Kwai Fong restaurant cited by the bureau charged drinkers \$190 for a bottle which originally cost \$10.

The survey - attacked as misleading by industry players was conducted to justify an increase on the duty on wine.

"As the duty is levied on the ex-factory price of wine, rather than its far higher retail price, the actual effect of the proposed increase in duty will be minimal," authorities concluded in a written submission to the Bills Committee.

The increase in duty for most of the wines sold in four hotels surveyed, along with a restaurant in Soho and one in Lan Kwai Fong, accounted for just 1.2 per cent to 3.1 per cent of retail prices, the bureau said.

The Lan Kwai Fong restaurant on average charged 10 times more than the vineyard for wines, the Soho restaurant seven times and the hotels between six times and 14 times.

The increase in duty charged on the factory price, from 60 per cent to 80 per cent, is provisional at this stage and needs to be confirmed by Legco to become permanent. It was announced in the March Budget.

The chairman of the Lan Kwai Fong Association, Allan Zeman, said the Finance Bureau figures were misleading because establishments in Hong Kong did not pay the factory price. Instead they paid distribution agents whose costs included government duty and transport costs, he said.

Restaurants generally charged about three times what they paid for wine, with the profit margin essential to business survival because the mark-up was lower on food, he said.

Mr Zeman said it would be better for Hong Kong if the duty on wine was lowered, leaving tourists with a better impression and enabling people to drink more so the Government collected more wine tax.