

Bills Committee on Telecommunications (Amendment) Bill 2002

Summary of deputations' views and the Administration's response

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| 1. Sector-specific regulation on mergers and acquisitions (M&A) activities | <p>Hutchison Global, New World Telephone, Wharf New T&T, Hutchison Telecom, PCCW</p> <p>Sunday</p> | <ul style="list-style-type: none"> ◆ Disagrees with the proposal to expand sector-specific regulation to cover M&A. The telecommunications industry is already subject to comprehensive regulation to safeguard against anti-competitive conduct. Hong Kong would be the only jurisdiction to have sector-specific M&A regulation if the Bill is enacted. ◆ Singling out “carrier licensees” as the target of specific regulation is inappropriate in view of the convergence of all the innovative “information-based industries”. ◆ Supports the objectives of the Bill and considers it necessary to ensure effective competition in the face of increasing likelihood of consolidation in the mobile service market. ◆ The Bill has not taken into account the damage to competition arising from | <p><i>Sector-specific regulation over M&A</i></p> <ul style="list-style-type: none"> ◆ At present, there is no general competition law in Hong Kong. It is the Government's policy to adopt a sector-specific competition policy. For the telecommunications market, it is developing from a monopoly to a fully competitive one. In addition, the telecommunications sector is characterised by structural features which are not generally conducive to competition: high concentration levels, high barriers to entry because of high sunk costs and/or spectrum constraints, little potential for import competition and high levels of vertical integration. A sector-specific M&A regulation is necessary to prevent over-concentration of market power in a few operators. Consumers interest will be harmed if the level of competition in the market is reduced. It is therefore necessary to protect competition in the telecommunications market. |

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| | <p data-bbox="526 502 672 534">SmarTone</p> <p data-bbox="526 821 683 893">SmarTone, Telstra</p> <p data-bbox="526 1220 795 1252">Consumer Council</p> | <p data-bbox="940 223 1489 454">vertical integration through the telecom industry. M&A outside the telecom industry may affect competition even though no ownership change has occurred between the mobile service companies themselves.</p> <ul style="list-style-type: none"> <li data-bbox="896 502 1489 734">◆ Does not believe that the various structural features of the telecommunications industry as quoted by the Government are sufficient to justify the proposed Bill for sector-specific M&A regulation. <li data-bbox="896 821 1489 933">◆ If M&A regulation is to be applied, it should be universal and not sector-specific. <li data-bbox="896 981 1489 1133">◆ Does not see the need for sector-specific regulation as HK's mobile service market is already highly competitive. <li data-bbox="896 1220 1489 1252">◆ Supports a universal competition law. <li data-bbox="896 1300 1489 1412">◆ Agrees with the need for some industry-specific competition rules for the telecom industry. | <ul style="list-style-type: none"> <li data-bbox="1512 239 2161 678">◆ The telecommunications market has already been subject to statutory competition safeguards under the Telecommunication (Amendment) Ordinance 2000 enacted by the LegCo. Under these first sector-specific statutory competition provisions, telecommunications licensees, as opposed to their counterparts in other sectors, are prohibited from engaging in anti-competitive conduct or abuse of dominant position. <li data-bbox="1512 718 2161 1029">◆ Under the existing regulatory regime, there are already some regulation of M&A (e.g. transfer of licence, transfer of shares in a licence). Our proposal aims to address the present grey area where M&A takes place at holding company level, so as to introduce a transparent and explicit merger regulation regime. <li data-bbox="1512 1093 2161 1364">◆ We recognise that many of the M&A do not raise regulatory concern. In fact, M&A are part of normal business activities and are economically beneficial to the society. Regulatory control will only be triggered if there is potential adverse effect on competition in the market. |

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| | <p>Professor XU Yan, Mr YEUNG Wai-sing (member of Eastern DC), TUG</p> <p>The Law Society of Hong Kong</p> | <ul style="list-style-type: none"> ◆ Support the Bill. ◆ Raises the issue of whether or not the scope of the Bill should be extended to deal with possible effect on competition of an ever-increasing overlap between the telecommunications and IT sectors as a result of “convergence”. | <p><i>Proposal for “carrier licensees” only / Convergence/Vertical integration</i></p> <ul style="list-style-type: none"> ◆ The current proposal is to apply the M&A regulation to carrier licensees only because we are not aware of any current market factor such as high barrier to entry, high concentration level and scarcity of spectrum which may cause concern about possible over-concentration in the telecommunications market for non-carrier services. ◆ The jurisdiction of the Telecommunications Ordinance covers the telecommunications sector. Our Bill therefore aims to address competition concerns in the telecommunications sector. ◆ Our Bill will cover any M&A which may substantially lessen competition in a telecommunications market, including a M&A involving vertical integration Besides, telecommunications licensees are subject to regulation by the fair competition provisions (i.e. sections 7K and 7L of the Telecommunications Ordinance). |

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| 2. Overseas regulatory practice for M&A | <p>Hutchison Global, New World Telephone, Wharf New T&T, Hutchison Telecom, SmarTone</p> <p>Hutchison Telecom</p> <p>PCCW</p> | <ul style="list-style-type: none"> ◆ Overseas M&A regulatory regimes are administered by general competition regulators and not by a sector-specific regulator who lacks the specialist skills, experience and perspective required for competition matters. The administration of M&A regulatory regimes in overseas jurisdictions are currently being reviewed. ◆ In countries like US and Australia, the competition regulators which decide that a M & A is anti-competitive cannot act unilaterally and must prove their case before the court. ◆ While other countries are considering relaxing regulatory controls to assist their telecommunications industry, Hong Kong acts to the contrary to add further regulatory burden to the industry ◆ The Bill is inconsistent with global best practices. M&A in the telecom sector are dealt with by competition agencies/courts. e.g. in US, they are dealt with by the Department of Justice | <p><i>Sector-specific regulator</i></p> <ul style="list-style-type: none"> ◆ Hong Kong adopts the sector-specific approach where the industry regulator is appointed to administer the fair competition provisions (i.e. sections 7K – 7N of the Ordinance). In line with this approach and given that TA is the authority to regulate M&A under existing licence conditions, we propose that TA will also regulate M&A activities under the Bill. The decisions of the TA will be subject to review on merits by the Appeal Board. ◆ In countries which practise general competition law, e.g. the UK, the industry regulator (i.e. Oftel), due to its knowledge and expertise, also plays an important role and gives advice to the competition authority in regulating M&A activities in the telecommunications sector. <p><i>Threshold</i></p> <ul style="list-style-type: none"> ◆ The criteria for triggering the Bill is whether the M&A will “substantially lessen competition” in a telecom market, as set out in the Bill. We will set out clearly in the guidelines what constitutes “substantially lessening competition” in a |

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| | SmarTone | <p>and the Federal Trade Commission.</p> <ul style="list-style-type: none"> ◆ It is common in overseas jurisdictions that the triggering point for seeking M&A approval is based on certain specific thresholds with regard to the size or significance of the transactions. e.g. the European Commission uses the merged entity's world-wide turnover as the threshold. | <p>telecom market. This will give clear guidance to the industry and the investors.</p> <p><i>Further regulatory burden</i></p> <ul style="list-style-type: none"> ◆ Our proposal is a streamlined, ex post, regulatory measure which aims to regulate only M&A which may substantially lessen competition in a telecommunications market. We do not consider that it will impose undue regulatory burden on the licensee. ◆ Moreover, only M&A involving carrier licensees will be examined by the Authority. This has already provided an initial screening of M & A activities in the telecommunications sector. ◆ On PCCW's remark about other countries considering relaxing regulatory controls of the telecommunications industry, we understand that these relaxations are mainly on controls over prices and interconnection terms over the operators, and not M&A, as the market becomes more competitive. |

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| 3. Ex-post regulatory regime | <p>Hutchison Global, New World Telephone, Wharf New T&T, Hutchison Telecom</p> <p>Consumer Council</p> | <ul style="list-style-type: none"> ◆ As TA's powers and discretion under the Bill to review M&A are so broad, licensees will feel even more compelled to obtain TA's prior approval to minimize the risk of unpredictable <i>ex post</i> outcomes. The proposed regulatory framework, although branded by the Administration as an <i>ex post</i> regime, will in effect operate as an <i>ex ante</i> one. This is demonstrated in the experience of overseas jurisdiction, such as in Australia, where a highly discretionary M&A regulation supposing to work <i>ex post</i> actually ends up operating <i>ex ante</i>. ◆ Accepts that mandating parties to seek prior approval is difficult to implement and may be a burden to the industry. ◆ TA should be given interim injunctive powers to prevent the continuation of M&A which raises regulatory concerns. | <ul style="list-style-type: none"> ◆ In formulating the proposal, we have reviewed merger and acquisition regulations in Australia, Canada, the European Community, the United Kingdom, Singapore and the United States. There is no universal rule as regards <i>ex ante</i> or <i>ex post</i> regulation adopted in these overseas jurisdictions. Some jurisdictions (e.g. EC, Canada and Singapore) require pre-notification/approval of changes in ownership or control. Some jurisdictions such as the UK and Australia, pre-notification is not mandatory although there is a formal or informal system for players in the industry to seek confirmation from the authorities prior to the transactions that the planned merger would not be in breach of the law. ◆ We acknowledge that an <i>ex ante</i> regulation requiring pre-notification of ownership change may place an undue burden on the industry. On the suggestion of compulsory notification for transactions of a certain size, we believe that the vast majority of mergers pose no threat to competition. Our proposal is to adopt a minimal intervention approach by means of a transparent and efficient regulatory regime, which will facilitate the making of informed commercial decisions on merger and acquisition activities and |

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| | <p>Professor XU Yan, Mr YEUNG Wai-sing (member of Eastern DC)</p> <p>The Law Society of Hong Kong</p> | <ul style="list-style-type: none"> ◆ Considers ex-post regulation by and large appropriate. ◆ An ex-post regime may create uncertainty. Suggests that all large-scale transactions above a certain size be subject to mandatory pre-notification. This notification should be comprehensive and place the burden of supplying significant information directly on the parties. All other transactions, which are below the set threshold, should either be subject to the proposed voluntary ex-post regime or, preferably, subject to safe harbour treatment. | <p>ensure efficient operation of the market. When in doubt, we have provided a formal channel in the Bill for consent to be sought on a voluntary basis, from the TA. This is in line with the practice of the UK and Australia.</p> |
| <p>4. Powers conferred on TA by the Bill</p> | <p>Hutchison Global, New World Telephone, Wharf New T&T, SmarTone</p> | <ul style="list-style-type: none"> ◆ The proposed power of TA under clause 3, proposed section 7P(1) of the Bill, to direct a licensee to take actions necessary to eliminate the anti-competitive effect of conduct is too broad and not subject to adequate checks and balances. ◆ The proposed powers to regulate market structure are unnecessary as the Telecommunications Ordinance (TO) | <p><i>Powers to investigate and make decisions</i></p> <ul style="list-style-type: none"> ◆ Our proposed approach is in line with other investigation and decision making by the TA under the Telecommunications Ordinance, like interconnection and enforcement of competition safeguards under sections 7K to 7N. The TA will investigate any breaches of the Ordinance, afford a reasonable opportunity for the licensees concerned to make representation |

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| | <p>Sunday</p> <p>Telstra</p> <p>TUG</p> | <ul style="list-style-type: none"> ◆ Essential that firm guidelines on how TA will implement the Bill be made available for industry consultation. ◆ Guidelines should be subject to review by LegCo. ◆ Guidelines should address TUG's concern about the continuity and level of services caused as a result of M & A activities. | |
| <p>6. The test of "substantially lessening competition" (Clause 3)</p> | <p>Hutchison Global, New World Telephone, Wharf New T&T</p> <p>Telstra, Consumer Council</p> | <ul style="list-style-type: none"> ◆ The proposed competition test - "substantial lessening of competition" is inconsistent with the existing "dominance" test set out in TO and the relevant TA's statements. ◆ The competition test under existing section 7K (i.e. substantially restricting competition) and proposed section 7P (i.e. substantially lessening competition) should be consistent. | <p>Competition Test</p> <ul style="list-style-type: none"> ◆ The proposed test of "substantially lessening competition" is modelled on overseas legislation e.g. Australia, US and UK (as proposed in the Enterprise Bill). The competition test used for assessing M&A is distinguishable from the test used for assessing anti-competitive behaviour e.g. cartel and abuse of dominant position. For example, the UK Enterprise Bill proposes to use the competition test of "substantially lessening competition" for assessing the effect of a M&A on competition. The UK Competition Act, on the other hand, uses the competition test based on the "object or |

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| | New World Mobility | <p>economies of scale) as a result of the merger.</p> <ul style="list-style-type: none"> ◆ Concerned about the lack of a clear definition of the expression and the relevant test to be applied. | <p><i>”Substantially Lessening Competition” may not be in the interests of the public</i></p> <ul style="list-style-type: none"> ◆ We consider our proposal to allow TA to issue directions if there is a “substantially lessening of competition” is appropriate. It would be in the interest of the consumers/public to promote effective competition. The benefits that may arise from the two types of M&A suggested by Telstra (i.e. acquisition of a failing carrier which is the only service provider in a particular market segment, and improving HK’s international competitiveness) are pro-competitive factors which TA will take into account in the competition analysis. There is no need to add in a public interest consideration. |
| 7. Existing licence conditions which are covered by proposed section 7P | Telstra | <ul style="list-style-type: none"> ◆ If proposed section 7P is enacted, all existing licence conditions which deal with changes in control should be void. | <ul style="list-style-type: none"> ◆ After enactment, we shall seek amendment, by mutual consent, to carrier licence conditions which are covered by our Bill. |
| 8. Need to specify in law a time limit within which TA must take a decision on a completed M&A, or | Hutchison Global, New World Telephone, Wharf New T&T, Hutchison Telecom, PCCW | <ul style="list-style-type: none"> ◆ At the pre-approval stage, there is no statutory timetable within which TA must assess a proposed merger or acquisition. There is also no back-stop date after which TA is no longer able to unwind or modify a merger or | <ul style="list-style-type: none"> ◆ We will specify the time limits in the guidelines after consultation with the industry. There will be a no back-stop date set out in the guidelines. In making proposal on the time limits in the guidelines for consultation, we will make reference to time |

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| <p>approve an application</p> | <p>SmarTone</p> <p>Telstra</p> | <p>acquisition.</p> <ul style="list-style-type: none"> ◆ Statutory time limit must be established for both initiating and completing any investigation and assessment of M&A. As speed is of essence in these transactions, the period should be as short as possible. ◆ Necessary to specify the time limit for TA to issue the direction for the licensee to take action to eliminate anti-competitive effect and the limit should be set as two weeks from the completion date of the M&A transaction. ◆ Suggests to set timeframe for TA to complete the approval procedures for M&A transactions. ◆ Suggests to include a time limit of, say, 60 days in which TA may exercise his power under proposed section 7P(1). ● The Bill should set out clearly the procedures (including timeframe) to be followed by the applicant and TA for pre-approval of M & A. | <p>limits adopted overseas.</p> |
| <p>9. Recovery by TA of</p> | <p>Hutchison Global,</p> | <ul style="list-style-type: none"> ◆ Given that the licensees are already | <ul style="list-style-type: none"> ◆ The Office of the Telecommunications |

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| <p>costs and expenses (Clause 3, proposed section 7P(11))</p> | <p>New World Telephone, Wharf New T&T, Hutchison Telecom</p> <p>PCCW Limited</p> <p>SmarTone</p> <p>Telstra</p> <p>New World Mobility</p> | <p>charged very high licence fees for TA's administration work, it is improper to further grant unfettered rights to TA to incur costs for the review of M&A transactions and yet seek to recoup these from the relevant licensees.</p> <ul style="list-style-type: none"> ◆ Recovery of cost and expenses by TA is not acceptable as TA will not add any staff for M&A regulation. Recommends that if any costs are to be recovered, this should be through a specific maximum fee which is laid down by law. ◆ No need to recover cost from the licensees and should any cost be recovered, it should be in a form of fixed application fee. ◆ Suggests that a fixed application fee to be chargeable under proposed section 7P(11). ◆ Suggests a fixed fee be charged. The | <p>Authority (OFTA) is operating as a trading fund with the financial objective that it shall be funded from the income generated from the services it provided. We are therefore legally bound to recover any costs incurred in providing a service, including administering the Bill. We note that Australian, UK and Canadian competition authorities all levy charges for processing M&A requests.</p> <ul style="list-style-type: none"> ◆ Section 7P(11) under the Bill is modelled on existing section 36A(6) of the Telecommunications Ordinance for collecting fees for making determination on interconnection, which is based on a cost-recovery principle. ◆ We will set the fees in a transparent manner based on cost-recovery principle |

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| | | basis for a variable fee, if to be charged, should be set out in the Bill. | |
| 10. TA's resources to deal with M&A matters | Hutchison Global, New World Telephone, Wharf New T&T, PCCW | <ul style="list-style-type: none"> ◆ TA would better spend its efforts on improving the administration of the current regulatory regime rather than embarking on the new complex area of M&A regulation which involves legal and economic issues that TA may not have the necessary expertise and perspective to deal with as an industry specific regulator. In overseas jurisdictions, M&A regulation are taken up by public bodies with the considerable sector-wide competition expertise and resources. | <ul style="list-style-type: none"> ◆ We disagree with the view. The TA has been enforcing the competition provisions in the Telecommunications Ordinance since the enactment of the Telecommunications (Amendment) Ordinance 2000. It has recruited the necessary economic and legal expertise to assist him to deliver his duties. |
| 11. Definition of voting control and types of transaction affected (Clause 3, proposed section 7P(13)) | Hutchison Global, New World Telephone, Wharf New T&T, Hutchison Telecom, PCCW, SmarTone PCCW | <ul style="list-style-type: none"> ◆ The term "change of control" is defined broadly in clause 3 of the Bill to include a change of director or principal officer of the licensee or if a person becomes the beneficial owner or voting controller of 15% or more of the voting share in the licensee. This definition is inconsistent with the SFC Code on Takeovers and Mergers, and ignores the factual reality. ◆ Internal corporate restructuring within | <p>“15%” threshold</p> <ul style="list-style-type: none"> ◆ We have set the threshold at 15% having regard to a number of existing laws : <ul style="list-style-type: none"> - Section 13A in Telecommunications Ordinance on the definition of “exercises control” of sound broadcast licensees; - Telecommunications (Method for Determining Spectrum Utilization Fees) (Third Generation Mobile Services) Regulation in the definitions for “Participation” and “Indirect Interest” |

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| | <p>The Law Society of Hong Kong</p> | <p>the same group of companies, where the control of a company within the group is not shared or transferred to third parties outside the group, should be excluded from the definition of "change of control".</p> <p>◆ The Bill will apply not only to changes in control, but also any changes in ownership, if they have, or likely to have, anti-competition effect. This will bring even acquisitions of nominal share purchases or accretions not resulting in a change in control within the purview of the proposed merger control.</p> | <p>related to "Connected Bidders"</p> <p>◆ The threshold at 30% in the SFC Code on Takeover is for the protection of minority shareholders. We do not find it a relevant comparison.</p> <p><i>Principal officer/director</i></p> <p>◆ The "principal officer" (e.g. Managing Director, Chairman of Board and Chief Executive Officer, or equivalent) and "director" may play a decisive role in the conduct of business of a corporation. Any change of principal officer or director may have a significant effect on the change of control. It is crucial to note that the TA will not be empowered to intervene in any change of "director" or "principal officer". The TA may intervene only if such a change would "substantially lessen competition".</p> <p><i>Corporate Restructuring</i></p> <p>◆ The TA will not be empowered to intervene in an internal corporate restructuring if the restructuring will not have the effect of "substantially lessening competition", even if the restructure falls within the definition of "change in control".</p> |

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| | | | <p><i>Change in ownership</i></p> <ul style="list-style-type: none"> ◆ Change in ownership is covered under section 7P(1)(b). |
| <p>12. Jurisdiction of the Telecommunications (Competition Provisions) Appeal Board (Clause 6, proposed section 32L and 32 N)</p> | <p>Hutchison Global, New World Telephone, Wharf New T&T, PCCW</p> <p>SmarTone</p> <p>Telstra</p> | <ul style="list-style-type: none"> ◆ It is crucial to provide the Appeal Board with the necessary powers to fully and effectively review TA's decisions, such as the power to suspend the decisions until the Board makes a final ruling on the merits of such decisions. ◆ The lead time required for the appeal procedure will discourage aggrieved licensees from appealing. Moreover, the current appeal mechanism will shift the burden of proof to the merging entities. ◆ The effectiveness of the appeal mechanism is questionable since an appeal is not capable of suspending the operation of the appeal subject matter. ◆ Appeals to the Appeal Board should not only be confined to those on points of law and the 14-day period within | <p><i>Powers of Appeal Board</i></p> <ul style="list-style-type: none"> ◆ The appeal board has the power to review the TA's decision "on merit" and not just on the point of law. ◆ We shall amend the Bill to include an amendment to section 32N such that an appeal to the Board will suspend the operation of the direction of the TA under section 7P(1) or a decision of the TA under section 7P(6)(a) or (b)(i) or (ii). |

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| | New World Mobility | <p>which an appeal must be lodged should be extended to 4 weeks.</p> <ul style="list-style-type: none"> ◆ TA's decision on M&A should be subject to appeal to the Appeal Board. ◆ If an independent ruling authority is established, the appeal process to the Appeal Board will not be required. | |
| 13. Compliance obligations on carrier licensees | New World Mobility | <ul style="list-style-type: none"> ◆ As transfer of control of ownership may occur a few levels above the licensees, the obligation to get clearance from the ruling body should rest with the seller and/or purchaser of the direct or indirect interest in a licensee. ◆ Considers that the meaning of "carrier licensee" should be included in the Bill. | <ul style="list-style-type: none"> ◆ Our Bill provides a channel for carrier licensees to seek TA's prior consent on a voluntary basis. Taking into accounts the views of the submissions, we are seeking legal advice on the question of allowing a person who proposes to acquire ownership/control of a carrier licensee to apply for TA's consent. ◆ "Carrier licensee" is defined in the Telecommunications Ordinance. |

New World Telephone Limited (New World Telephone)
Wharf New T & T Limited (Wharf New T & T)
Hutchison Telecommunications (HK) Limited (Hutchison Telecom)
PCCW Limited (PCCW)
SmarTone Mobile Communications Limited (SmarTone)
Telstra Corporation Limited (Telstra)
Hong Kong Telecommunication Users Group (TUG)

Council Business Division 1, Legislative Council Secretariat and
Commerce, Industry and Technology Bureau

30 October 2002