

6 March, 2002

The Honourable Legislative Council Member,

SFC's eIRC Leaflet for Retail Investors

The Securities and Futures Commission runs an Electronic Investor Resources Centre (eIRC), located at www.hkeirc.org, to provide investors with a one-stop website on investment and education information, and helps them carry out research on their investments. The eIRC forms part of our initiatives to encourage investors to learn more about their investments and improve their market knowledge.

To enable Hong Kong citizens to be aware of the facility, we have published a bilingual leaflet to introduce the features and services on the eIRC. Enclosed please find the leaflet for your reference.

Should you wish to obtain additional copies for distribution to members of public in your constituency, please do not hesitate to contact Miss Karen Heung at 2842 7711.

Yours faithfully,

Ivy Lai
Associate Director
Investor Education and Communications

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Electronic Investor Resources Centre



Are you mystified by market jargons? Perplexed by derivatives? Inundated with investment advice?

The investment environment has witnessed significant changes in recent years. As markets become more complex, you have to evaluate your own risk appetite and understand the risks of your investments. To this end, you need timely and quality information.

What is eIRC?

The Electronic Investor Resources Centre (eIRC) is maintained by the Securities and Futures Commission (SFC). It does not give investment advice but is dedicated to helping you learn about investing, find key facts on your investments, and carry out your own research. The eIRC has five main sections:



Our monthly newsletter keeps you informed on topical issues, news from eIRC and SFC, investor alert update and enforcement actions taken by the SFC. Simply sign up to receive our free newsletter by email.



Features

Our comprehensive education materials provide you with key facts on areas of special focus and topical interest.



Game Zone

Play and learn. Try our quiz to "Test your FQ", put together puzzles to "Get the Whole Pic", get used to "Finding Facts" from different documents, "Mix & Match" to know about market jargons, and learn how to make informed investment decisions through the "investment Adventures".



eLibrary

Our research library has one of the most comprehensive lists of links to websites of investor education, market information and market institutions.



Studio

Tune in to our online multi-media resources. Watch our investor education videos and listen to our radio segments on subjects of investor interest.



The eIRC will keep you abreast of market developments by regular updates. Do visit us often.

The eIRC makes a great deal of information accessible. Nevertheless, you have to use judgement in deciding what is suitable in your own circumstances.



www.hkeirc.org