

HONG KONG ALTERNATIVES 香港更美好

*An advocacy group unaffiliated with any commercial or political groups,
committed to the development of WKCD site as a culturally integrated
West Kowloon Cultural Green Park for the best interests of Hong Kong people.*

**TO : The Honourable Alan Leong Kah-kit
Chairman, Legco WKCD Sub-committee.**

C.C. : Legco WKCD Sub-committee Members.

**SUBJECT: WKCD DEVELOPMENT
A CITYWIDE POLL**

Date : February 22, 2007.

Dear Mr. Leong

With reference to our letter of January 12th requesting the Legco WKCD Sub-Com to consider conducting a citywide public opinion poll of the total development of the West Kowloon Cultural District, covering the public's views on the master plan, the core arts and cultural facilities, the green park and leisure facilities, and non-core cultural developments, we have since consulted Dr. Robert Chung of HK University who is of the strong opinion that the Government should engage the public now before "ordering the dishes".

Here are Dr Robert Chung's expert opinion :

Quote:

- In order for WKCD to be successful, the entire planning process should engage the general public as well as relevant professionals as soon as possible and as widely as possible.
- The signs are that the government is not eager to consult the general public until most parameters are set, in which time it would be too late to conduct any widespread consultation.
- There seems to be a consensus among Legco members, irrespective of their political background, that the public should be consulted as soon as possible. This consensus provides a unique starting point for our civil society to demonstrate how a truly open and fair consultation exercise should be done.
- The establishment of a public opinion platform on WKCD Development would provide an open, free and credible platform for professionals and the general public to express their views on issues big and small. It would also provide a one-stop-service for collecting, collating and analyzing different kinds of opinions on WKCD.
- At some point in time, after rounds of open discussions, scientific citywide opinion surveys should be conducted to pin down people's wishes or preferences on certain issues. Such surveys can be conducted under the auspices of the opinion platform, upon the

initiation of any platform members, and with the full support of HKUPOP in their scientific design and operation.

Unquote.

Dr Chung has prepared a full proposal on the citywide poll, which we forward herewith for your consideration. We members of the Hong Kong Alternatives will support this poll full-heartedly.

TOWN PLANNING BOARD –WKCD OUTLINE ZONING PLAN.

In conjunction with our letter to your Subcommittee, we likewise wrote to Ms. Esther Leung, Deputy Secretary of Home Affairs in January and received an interesting reply dated February 12. In her response, Ms. Leung advised that the Town Planning Board has mapped out an “Outline Zoning Plan” for the WKCD.

We deem it most important for the Subcommittee to bring the “OZP” into open discussion in light of the repeated calls for citywide public survey, particularly from the expert opinion of Dr. Robert Chung of the HKU POP Institute,

We plead with the Legco Subcommittee to exert its leadership and persuade the Government to heed the public outcry for a world class integrated cultural Green Park, which is no more than 2.5 times larger than the Victoria Park.

We appeal to you for your support of the WKCD Citywide Public Opinion Poll.

Yours sincerely,

(Original letter signed)

Peter Lee, Ken Wai, Chik Wing Hong, Karen Loh, Joseph Lee

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Attachment : A WKCD CITYWIDE PROPOSAL BY HKUPOP



西九龍文娛藝術區發展市民意見平台

成立方案

1. 目的：

成立西九龍文娛藝術區發展市民意見平台的主要目的，是要為專家和市民提供一個公開、自由和有公信力的平台，讓大眾發表和討論西九龍文娛藝術區的發展。

2. 對象：

任何關注西九龍文娛藝術區的人士，包括文化界成員、專業人士和一般市民，惟須登記成為平台成員後，始能在平台上發表意見。

3. 平台成員登記方法：

3.1. 文化界成員、專業人士和一般市民可以根據下列組別免費登記成為其中一組的平台成員，然後在平台發表意見：

- 3.1.1. 積極參與或推動文化活動的文化界人士；
- 3.1.2. 積極關注或推動文化活動的其他專業人士；
- 3.1.3. 關注西九龍文娛藝術區發展的其他人士，包括一般市民。

3.2. 屬於上述類別的人士如欲成為平台成員，須要向香港大學民意研究計劃登記，提供真實姓名和電郵，但可選擇是否提供地址、電話和傳真號碼等資料。有關人士須要聲明自己屬於所選組別，而所提供的姓名屬於公開資料，可供公眾查閱，其他資料由民意研究計劃保密處理。

3.3. 所有登記手續透過香港大學民意網站進行，完成登記後成員會獲發特定的平台密碼，以便日後在平台上選擇以記名或不記名方式發表意見，唯所有意見及文章的法律責任由發表意見者自己負責。平台密碼可由平台成員自行更改。香港大學民意研究計劃在合理懷疑下有權要求平台成員提供文件證明自己的姓名和所屬組

THE UNIVERSITY OF HONG KONG 香港大學

PUBLIC OPINION PROGRAMME 民意研究計劃



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別，否則有關戶口可能會被取消。

- 3.4. 香港大學民意研究計劃會按時更新平台成員的個人資料，費用全免。所提供的個人資料亦只會用作執行及分析本文所提及的意見調查之用。

4. 操作形式：

香港大學民意研究計劃會就西九龍文娛藝術區的發展，進行三類意見蒐集工作：

- 4.1. 平台成員自由發表意見。除了附帶粗言穢語、人身攻擊、與主題無關、對探討問題沒有幫助、或篇幅太長的來論外，平台成員的意見一律按照三個組別在平台上公開刊登，意見審查工作則交由平台成員推選代表負責。民意研究計劃會不時在平台提出專題討論，並在討論限期結束後進行意見數量分析。
- 4.2. 平台成員網上意見調查。調查項目及問卷內容由平台成員建議，經費由提出調查的平台成員負責，民意研究計劃負責獨立審議問卷、執行調查、分析結果及在平台上發表報告。報告一經發表後，版權全面公開。單次平台成員網上意見調查的費用約為港幣二萬五千元。
- 4.3. 普通市民抽樣意見調查。調查項目及問卷內容由平台成員建議，對象為全港市民，經費由提出調查的平台成員負責，民意研究計劃負責獨立審議問卷、執行調查、分析結果及在平台上發表報告。報告一經發表後，版權全面公開。單次市民意見調查的費用約為港幣七萬五千元，樣本以 1,000 為下限，意見題目以 15 題為上限。

5. 經費：

「西九龍文娛藝術區發展市民意見平台」的成立及首年持盈經費為港幣五萬元，包括建立成員資料庫、定期更新平台成員的個人資料、和定期統計分析成員就個別專題發表的意見，但不包括任何平台成員網上意見調查和全港市民抽樣意見調查。民意平台屬於非牟利項目，日後的運作經費由平台的收費項目支付。

查詢：香港大學民意研究計劃，電話 2859-2988，電郵 pop.network@hkupop.hku.hk，亦歡迎先到民意網站參閱現有的民意平台，網址為 <http://hkupop.hku.hk>。

2007 年 1 月 25 日