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22 June 2005

Clerk to Establishment Sub-committee
Legislative Council Building
8 Jackson Road
Hong Kong
(Attn: Ms Rosalind Ma)

Dear Ms Ma,

Establishment Sub-committee Meeting on 9 June 2005

At the meeting of the Establishment Sub-committee held on 9 June 2005, Members asked the Administration to provide supplementary information on training provided to staff of the Television and Entertainment Licensing Authority (TELA) to develop and acquire new skills and knowledge to cope with challenges brought by rapid development in the broadcasting sector. The requested information provided by TELA is appended in the ensuing paragraphs.

Since the enactment of the Broadcasting Ordinance (Cap. 562) in 2000, TELA has provided a number of training programmes to its staff to enhance their capability to take up new responsibilities such as handling of competition complaints and adjust to new requirements such as renewal of licences under a technology-neutral framework. A list of the training courses provided to TELA staff since July 2000 to enhance their skills and knowledge is at **Annex**. Apart from formal training courses and

conferences, two of TELA's staff were seconded to the Commerce, Industry and Technology Bureau for exposure to policy formulation.

TELA will continue to arrange its staff to attend regulatory conferences, seminars and training courses on broadcasting issues. TELA has also approached the regulatory authorities in the UK and Australia, which have merged their broadcasting and telecommunication regulators into a unified body, to set up an attachment programme for its staff so as to provide them with more exposure to the unified regulatory set-up and the process in formulating regulatory responses to technological convergence. Furthermore, the external expert to be recruited to fill the post of Assistant Commissioner (Broadcasting) will be able to transfer his/her knowledge and experience on international regulatory practices to TELA staff.

Yours sincerely,

(Eddie Cheung)
for Secretary for Commerce, Industry and Technology

c.c. Commissioner for Television and Entertainment Licensing

Training provided to TELA staff from July 2000 – present

Competition training courses

	<u>Date</u>
1. Postgraduate Diploma in European Community Competition Law (King's College and IBC Global Conferences Limited)	2000/01 2001/02
2. APEC Training Program on Competition Policy	2002
3. European Community Competition Law Summer Course (IBC Global Conferences Limited)	2000
4. Seminar on Application of Competition Law and Policy to the HK Telecommunications Sector (Office of the Telecommunications Authority of Hong Kong)	2002
5. Seminar on Competition Analysis in Policy Formulation (Consumer Council)	2002
6. Training Course on Competition Economics (Office of the Telecommunications Authority of Hong Kong)	2004
7. Training course on Competition Law (Office of Telecommunications Authority of Hong Kong)	2004

International broadcasting conferences

	<u>Date</u>
1. The Regulatory Roundtable for Asia and the Pacific	2001-04
2. 2003 International Institute of Communications (IIC) International Regulator's Forum	2001 & 2003
3. The IIC 34 th Annual Conference	2003
4. Cable & Satellite Broadcasting Association of Asia (CASBAA) Convention	2001-05

Broadcasting related courses

	<u>Date</u>
1. Digital Sound Broadcasting Seminar (RTHK)	2004

Leadership courses

	<u>Date</u>
1. Leadership in the Public Sector Programme (Civil Service Training and Development Institute, Civil Service Bureau)	2003
2. Secondment to the Commerce, Industry and Technology Bureau	1997-2004 1999-2001

Financial courses

	<u>Date</u>
1. How to Read Financial Statements (School of Professional & Continuing Education, University of Hong Kong)	2002