

**Patronage Rate of Admission-charged Events at
Performance Venues Managed by Leisure and Cultural Services Department (LCSD)**

Patronage rate of admission-charged events ^(Note 1)												
Venue	2001/02				2002/03				2003/04 ^(Note 2)			
	No. of performances	No. of tickets issued	Tickets available for sale	Overall patronage rate	No. of performances	No. of tickets issued	Tickets available for sale	Overall patronage rate	No. of performances	No. of tickets issued	Tickets available for sale	Overall patronage rate
		(% of complimentary tickets)	(B)	(A)/(B) x 100%		(% of complimentary tickets)	(B)	(A)/(B) x 100%		(% of complimentary tickets)	(B)	(A)/(B) x 100%
(A)	(B)	(A)/(B) x 100%	(A)	(B)	(A)/(B) x 100%	(A)	(B)	(A)/(B) x 100%	(A)	(B)	(A)/(B) x 100%	
1. Hong Kong Cultural Centre	656	598,616 (6.54%)	815,937	73.4%	599	526,575 (7.47%)	708,375	74.3%	585	481,691 (8.66%)	693,920	69.4%
2. Hong Kong City Hall	673	288,323 (6.81%)	422,205	68.3%	730	294,925 (6.93%)	458,627	64.3%	769	256,794 (7.06%)	408,642	62.8%
3. Sai Wan Ho Civic Centre	195	57,586 (4.88%)	81,890	70.3%	215	64,475 (5.10%)	87,775	73.5%	176	48,710 (4.87%)	70,979	68.6%
4. Sheung Wan Civic Centre	159	35,179 (6.89%)	64,550	54.5%	141	38,632 (6.38%)	58,374	66.2%	158	38,540 (5.77%)	60,943	63.2%
5. Ko Shan Theatre	125	85,509 (5.10%)	120,816	70.8%	122	82,298 (4.84%)	119,939	68.6%	125	77,550 (4.66%)	116,238	66.7%
6. Sha Tin Town Hall	247	138,082 (4.12%)	189,066	73.0%	208	129,006 (3.15%)	177,295	72.8%	227	131,277 (3.95%)	212,856	61.7%
7. Tsuen Wan Town Hall	152	71,685 (4.79%)	132,699	54.0%	135	63,876 (3.92%)	113,558	56.2%	113	61,152 (5.39%)	118,982	51.4%
8. Tuen Mun Town Hall	81	41,369 (4.26%)	63,130	65.5%	75	36,816 (3.69%)	61,898	59.5%	77	42,182 (3.01%)	67,153	62.8%
9. Tai Po Civic Centre	28	10,220 (3.28%)	14,403	71.0%	29	9,731 (4.45%)	15,419	63.1%	23	7,153 (4.93%)	12,154	58.9%
10. North District Town Hall	32	9,935 (4.72%)	14,578	68.2%	35	8,980 (3.30%)	17,498	51.3%	20	4,842 (5.37%)	9,330	51.9%
11. Kwai Tsing Theatre	151	85,796 (7.26%)	124,512	68.9%	172	97,432 (5.59%)	137,785	70.7%	177	94,809 (7.36%)	145,642	65.1%
12. Ngau Chi Wan Civic Centre	74	22,988 (4.76%)	32,243	71.3%	96	22,939 (5.37%)	32,512	70.6%	134	26,968 (4.98%)	46,569	57.9%
13. Yuen Long Theatre	62	32,121 (4.42%)	51,509	62.4%	51	25,140 (7.80%)	43,488	57.8%	61	35,829 (5.58%)	51,564	69.5%

Patronage rate of admission-charged events (Note 1)												
Venue	2001/02				2002/03				2003/04 (Note 2)			
	No. of performances	No. of tickets issued (% of complimentary tickets) (A)	Tickets available for sale (B)	Overall patronage rate (A)/(B) x 100%	No. of performances	No. of tickets issued (% of complimentary tickets) (A)	Tickets available for sale (B)	Overall patronage rate (A)/(B) x 100%	No. of performances	No. of tickets issued (% of complimentary tickets) (A)	Tickets available for sale (B)	Overall patronage rate (A)/(B) x 100%
	14. Queen Elizabeth Stadium	112	180,414 (10.06%)	393,538	45.8%	73	134,968 (6.99%)	225,409	59.9%	101	177,688 (7.02%)	275,851
15. Hong Kong Coliseum	142	1,389,242 (4.52%)	1,496,798	92.8%	147	1,543,813 (5.69%)	1,647,211	93.7%	130	1,279,933 (5.29%)	1,445,886	88.5%
Total:	2,889	3,047,065 (5.57%)	4,017,874	75.8%	2,828	3,079,606 (5.98%)	3,905,163	78.9%	2,876	2,765,118 (6.11%)	3,736,709	74.0%

Note 1: Only events using URBIX service are accounted for, and excluding admission-free events which are mainly district, community and school programmes. These admission-charged events include programmes organized by the LCSD and other hirers.

Note 2: The patronage rates in general dropped in 2003/04 due to outbreak of SARS.