

**Patronage Rate of Admission-charged Events at
Performance Venues Managed by Leisure and Cultural Services Department (LCSD)
(1997/98 - 2004/05)**

Patronage rate of admission-charged events ^(Note 1): 1997/98 - 1999/2000												
Venue	1997/1998				1998/1999				1999/2000			
	No. of performances	No. of tickets issued (% of complimentary tickets) (A)	Tickets available for sale (B)	Overall patronage rate (A)/(B) x 100%	No. of performances	No. of tickets issued (% of complimentary tickets) (A)	Tickets available for sale (B)	Overall patronage rate (A)/(B) x 100%	No. of performances	No. of tickets issued (% of complimentary tickets) (A)	Tickets available for sale (B)	Overall patronage rate (A)/(B) x 100%
1. Hong Kong Cultural Centre	558	514,569 (6.21%)	706,376	72.8%	551	519,533 (7.12%)	708,948	73.3%	624	511,212 (7.13%)	688,719	74.2%
2. Hong Kong City Hall	617	273,831 (11.03%)	389,853	70.2%	583	263,376 (8.31%)	395,231	66.6%	639	279,253 (8.18%)	458,786	60.9%
3. Sai Wan Ho Civic Centre	208	60,918 (6.17%)	90,828	67.1%	225	70,371 (5.95%)	93,254	75.5%	348	60,975 (6.03%)	81,004	75.3%
4. Sheung Wan Civic Centre	143	37,382 (7.54%)	60,055	62.2%	142	40,463 (6.46%)	61,223	66.1%	117	28,410 (6.61%)	46,610	61.0%
5. Ko Shan Theatre	101	65,197 (7.50%)	94,644	68.9%	123	74,312 (6.99%)	108,011	68.8%	116	77,816 (6.86%)	108,394	71.8%
6. Sha Tin Town Hall	219	99,148 (6.76%)	143,064	69.3%	193	92,867 (6.52%)	132,240	70.2%	246	136,215 (3.46%)	178,371	76.4%
7. Tsuen Wan Town Hall	185	82,206 (6.17%)	144,979	56.7%	201	79,348 (5.65%)	136,401	58.2%	182	90,353 (3.39%)	144,079	62.7%
8. Tuen Mun Town Hall	120	57,853 (6.49%)	106,475	54.3%	115	57,671 (5.81%)	94,423	61.1%	148	81,520 (3.96%)	134,789	60.5%
9. Tai Po Civic Centre	32	11,486 (6.06%)	16,011	71.7%	28	9,819 (5.06%)	13,305	73.8%	29	10,249 (4.02%)	13,946	73.5%
10. North District Town Hall	36	7,261 (9.30%)	13,780	52.7%	33	7,778 (5.18%)	12,474	62.4%	44	12,234 (4.77%)	18,390	66.5%
11. Kwai Tsing Theatre ^(Note 2)	-	-	-	-	-	-	-	-	57	24,533 (6.21%)	38,911	63.0%
12. Ngau Chi Wan Civic Centre	129	41,700 (6.15%)	54,591	76.4%	118	37,211 (6.16%)	51,670	72.0%	120	36,932 (7.60%)	69,944	52.8%

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13. Yuen Long Theatre ^(Note 3)	-	-	-	-	-	-	-	-	-	-	-	-
14. Queen Elizabeth Stadium	90	163,882 (11.98%)	257,587	63.6%	82	139,223 (11.94%)	231,961	60.0%	78	148,793 (15.28%)	238,839	62.3%
15. Hong Kong Coliseum	170	1,285,222 (5.50%)	1,477,880	87.0%	176	1,350,912 (5.54%)	1,639,803	82.4%	157	1,390,635 (4.80%)	1,629,511	85.3%
Total:	2,608	2,700,655 (6.79%)	3,556,123	75.9%	2,570	2,742,884 (6.54%)	3,678,944	74.6%	2,905	2,889,130 (6.09%)	3,850,293	75.0%

Note 1: Only events using URBTIX service are accounted for, and excluding admission-free events which are mainly district, community and school programmes. These admission-charged events include programmes organized by the LCSD and other hirers.

Note 2: Kwai Tsing Theatre was opened in November 1999

Note 3: Yuen Long Theatre was opened in May 2000

**Patronage Rate of Admission-charged Events at
Performance Venues Managed by Leisure and Cultural Services Department (LCSD)
(1997/98 - 2004/05)**

Patronage rate of admission-charged events ^(Note 1): 2000/2001 - 2002/03												
Venue	2000/2001				2001/02				2002/03			
	No. of performances	No. of tickets issued (% of complimentary tickets) (A)	Tickets available for sale (B)	Overall patronage rate (A)/(B) x 100%	No. of performances	No. of tickets issued (% of complimentary tickets) (A)	Tickets available for sale (B)	Overall patronage rate (A)/(B) x 100%	No. of performances	No. of tickets issued (% of complimentary tickets) (A)	Tickets available for sale (B)	Overall patronage rate (A)/(B) x 100%
1. Hong Kong Cultural Centre	593	513,478 (7.05%)	734,088	69.9%	656	598,616 (6.54%)	815,937	73.4%	599	526,575 (7.47%)	708,375	74.3%
2. Hong Kong City Hall	649	304,743 (7.02%)	450,832	67.6%	673	288,323 (6.81%)	422,205	68.3%	730	294,925 (6.93%)	458,627	64.3%
3. Sai Wan Ho Civic Centre	217	64,975 (5.66%)	92,302	70.4%	195	57,586 (4.88%)	81,890	70.3%	215	64,475 (5.10%)	87,775	73.5%
4. Sheung Wan Civic Centre	113	35,491 (5.29%)	49,981	71.0%	159	35,179 (6.89%)	64,550	54.5%	141	38,632 (6.38%)	58,374	66.2%
5. Ko Shan Theatre	85	55,774 (5.39%)	83,437	66.8%	125	85,509 (5.10%)	120,816	70.8%	122	82,298 (4.84%)	119,939	68.6%
6. Sha Tin Town Hall	196	106,179 (5.16%)	157,168	67.6%	247	138,082 (4.12%)	189,066	73.0%	208	129,006 (3.15%)	177,295	72.8%
7. Tsuen Wan Town Hall	134	67,065 (5.55%)	115,339	58.1%	152	71,685 (4.79%)	132,699	54.0%	135	63,876 (3.92%)	113,558	56.2%
8. Tuen Mun Town Hall	103	49,616 (4.06%)	91,221	54.4%	81	41,369 (4.26%)	63,130	65.5%	75	36,816 (3.69%)	61,898	59.5%
9. Tai Po Civic Centre	29	11,459 (3.89%)	15,634	73.3%	28	10,220 (3.28%)	14,403	71.0%	29	9,731 (4.45%)	15,419	63.1%
10. North District Town Hall	36	12307 (5.35%)	20026	61.5%	32	9,935 (4.72%)	14,578	68.2%	35	8980 (3.30%)	17498	51.3%
11. Kwai Tsing Theatre	127	74,374 (5.51%)	109,367	68.0%	151	85,796 (7.26%)	124,512	68.9%	172	97,432 (5.59%)	137,785	70.7%
12. Ngau Chi Wan Civic Centre	89	28,119 (5.18%)	41,491	67.8%	74	22,988 (4.76%)	32,243	71.3%	96	22,939 (5.37%)	32,512	70.6%

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Venue	2000/2001				2001/02				2002/03			
	No. of performances	No. of tickets issued (% of complimentary tickets) (A)	Tickets available for sale (B)	Overall patronage rate (A)/(B) x 100%	No. of performances	No. of tickets issued (% of complimentary tickets) (A)	Tickets available for sale (B)	Overall patronage rate (A)/(B) x 100%	No. of performances	No. of tickets issued (% of complimentary tickets) (A)	Tickets available for sale (B)	Overall patronage rate (A)/(B) x 100%
13. Yuen Long Theatre	63	36,274 (6.42%)	54,028	67.1%	62	32,121 (4.42%)	51,509	62.4%	51	25,140 (7.80%)	43,488	57.8%
14. Queen Elizabeth Stadium	69	127,963 (10.91%)	183,317	69.8%	112	180,414 (10.06%)	393,538	45.8%	73	134,968 (6.99%)	225,409	59.9%
15. Hong Kong Coliseum	133	909,005 (9.34%)	989,208	91.9%	142	1,389,242 (4.52%)	1,496,798	92.8%	147	1,543,813 (5.69%)	1,647,211	93.7%
Total:	2,636	2,396,822 (7.73%)	3,187,439	75.2%	2,889	3,047,065 (5.57%)	4,017,874	75.8%	2,828	3,079,606 (5.98%)	3,905,163	78.9%

Note 1: Only events using URBTIX service are accounted for, and excluding admission-free events which are mainly district, community and school programmes. These admission-charged events include programmes organized by the LCSD and other hirers.

**Patronage Rate of Admission-charged Events at
Performance Venues Managed by Leisure and Cultural Services Department (LCSD)
(1997/98 - 2004/05)**

Patronage rate of admission-charged events ^(Note 1): 2003/04 - 2004/05								
Venue	2003/04 ^(Note 2)				2004/05			
	No. of performances	No. of tickets issued (% of complimentary tickets) (A)	Tickets available for sale (B)	Overall patronage rate (A)/(B) x 100%	No. of performances	No. of tickets issued (% of complimentary tickets) (A)	Tickets available for sale (B)	Overall patronage rate (A)/(B) x 100%
1. Hong Kong Cultural Centre	585	481,691 (8.66%)	693,920	69.4%	726	671,274 (9.27%)	928,406	72.3%
2. Hong Kong City Hall	769	256,794 (7.06%)	408,642	62.8%	834	255,940 (7.84%)	405,425	63.1%
3. Sai Wan Ho Civic Centre	176	48,710 (4.87%)	70,979	68.6%	148	48,224 (4.98%)	62,162	77.6%
4. Sheung Wan Civic Centre	158	38,540 (5.77%)	60,943	63.2%	54	13,743 (8.96%)	18,968	72.5%
5. Ko Shan Theatre	125	77,550 (4.66%)	116,238	66.7%	131	88,323 (5.77%)	124,059	71.2%
6. Sha Tin Town Hall	227	131,277 (3.95%)	212,856	61.7%	260	162,150 (5.60%)	233,795	69.4%
7. Tsuen Wan Town Hall	113	61,152 (5.39%)	118,982	51.4%	49	30,788 (6.86%)	50,880	60.5%
8. Tuen Mun Town Hall	77	42,182 (3.01%)	67,153	62.8%	89	51,637 (3.07%)	82,248	62.8%
9. Tai Po Civic Centre	23	7,153 (4.93%)	12,154	58.9%	44	12,032 (4.16%)	18,036	66.7%
10. North District Town Hall	20	4,842 (5.37%)	9,330	51.9%	26	7,269 (4.50%)	12,222	59.5%
11. Kwai Tsing Theatre	177	94,809 (7.36%)	145,642	65.1%	182	89,249 (4.31%)	133,606	66.8%
12. Ngau Chi Wan Civic Centre	134	26,968 (4.98%)	46,569	57.9%	193	41,229 (4.61%)	56,591	72.9%

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Venue	2003/04 ^(Note 2)				2004/05			
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13. Yuen Long Theatre	61	35,829 (5.58%)	51,564	69.5%	54	31,521 (2.74%)	47,464	66.4%
14. Queen Elizabeth Stadium	101	177,688 (7.02%)	275,851	64.4%	75	136,337 (11.96%)	192,105	71.0%
15. Hong Kong Coliseum	130	1,279,933 (5.29%)	1,445,886	88.5%	158	1,612,087 (5.14%)	1,819,447	88.6%
Total:	2,876	2,765,118 (6.11%)	3,736,709	74.0%	3,023	3,251,803 (6.47%)	4,185,414	77.7%

Note 1: Only events using URBTIX service are accounted for, and excluding admission-free events which are mainly district, community and school programmes. These admission-charged events include programmes organized by the LCSD and other hirers.

Note 2: The patronage rates in general dropped in 2003/04 due to outbreak of SARS.

**Daily Usage Rate for Arts-related and Other Activities at
Performance Venues Managed by Leisure and Cultural Services Department (LCSD)
(1997/98 - 2004/05)**

Venue	Daily Usage Rate: 1997/98 - 1999/2000								
	1997/98			1998/99			1999/2000		
	Arts-related Activities	Other Activities ^(Note 1)	Total	Arts-related Activities	Other Activities	Total	Arts-related Activities	Other Activities	Total
1. Hong Kong City Hall Concert Hall	84%	13%	97%	86%	10%	96%	85%	10%	95%

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Theatre	83%	9%	92%	89%	9%	98%	89%	5%	94%
2. Hong Kong Cultural Centre									
Concert Hall	89%	7%	96%	91%	7%	98%	89%	9%	98%
Grand Theatre	96%	3%	99%	98%	0%	98%	89%	1%	90%
Studio Theatre	84%	6%	90%	93%	1%	94%	90%	2%	92%
3. Hong Kong Coliseum	81%	9%	90%	76%	12%	88%	72%	16%	88%
4. Queen Elizabeth Stadium ^(Note 2)	29%	42%	71%	20%	36%	56%	21%	45%	66%
5. Ko Shan Theatre	75%	10%	85%	75%	8%	83%	79%	10%	89%
6. Ngau Chi Wan Civic Centre	64%	17%	81%	70%	14%	84%	60%	18%	78%
7. Sai Wan Ho Civic Centre	95%	5%	100%	97%	3%	100%	95%	5%	100%
8. Sheung Wan Civic Centre	58%	24%	82%	59%	21%	80%	49%	27%	76%
9. Tsuen Wan Town Hall	61%	22%	83%	66%	20%	86%	62%	22%	84%
10. Tuen Mun Town Hall	56%	22%	78%	58%	20%	78%	64%	16%	80%
11. North District Town Hall ^(Note 3)	39%	17%	56%	37%	21%	58%	42%	17%	59%
12. Tai Po Civic Centre ^(Note 3)	24%	40%	64%	25%	42%	67%	34%	48%	82%
13. Sha Tin Town Hall	63%	28%	91%	65%	24%	89%	71%	25%	96%
14. Kwai Tsing Theatre ^(Note 4)	-	-	-	-	-	-	87%	4%	90%
15. Yuen Long Theatre ^(Note 5)	-	-	-	-	-	-	-	-	-

Note 1: Other activities include conferences, lectures, meetings, workshops, ceremonial, community, school, religious and sports functions.

Note 2: The comparatively high % of "Other Activities" at Queen Elizabeth Stadium is due to high usage of the venue for conferences, sports and

Note 3: A rather high % of "Other Activities" at North District Town Hall and Tai Po Civic Centre may be attributed to the halls being joint user facilities,

Note 4: Kwai Tsing Theatre was opened in November 1999

Note 5: Yuen Long Theatre was opened in May 2000

Venue	Daily Usage Rate: 2000/01 - 2002/03								
	2000/01			2001/02			2002/03		
	Arts-related Activities	Other Activities ^(Note 1)	Total	Arts-related Activities	Other Activities	Total	Arts-related Activities	Other Activities	Total
1. Hong Kong City Hall									
Concert Hall	86%	10%	96%	85%	13%	98%	83%	15%	98%
Theatre	91%	6%	97%	87%	8%	95%	86%	10%	96%
2. Hong Kong Cultural Centre									
Concert Hall	86%	10%	96%	92%	7%	99%	91%	6%	97%
Grand Theatre	98%	0%	98%	99%	0%	99%	96%	0%	96%
Studio Theatre	90%	3%	93%	92%	4%	96%	97%	2%	99%

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3.	Hong Kong Coliseum	70%	11%	81%	81%	12%	93%	80%	14%	94%
4.	Queen Elizabeth Stadium ^(Note 2)	24%	44%	68%	29%	46%	75%	30%	44%	74%
5.	Ko Shan Theatre	78%	10%	88%	82%	12%	94%	84%	12%	96%
6.	Ngau Chi Wan Civic Centre	55%	21%	76%	71%	14%	85%	77%	13%	90%
7.	Sai Wan Ho Civic Centre	94%	6%	100%	92%	8%	100%	94%	6%	100%
8.	Sheung Wan Civic Centre	52%	30%	82%	66%	27%	93%	68%	30%	98%
9.	Tsuen Wan Town Hall	51%	22%	73%	61%	26%	87%	74%	19%	93%
10.	Tuen Mun Town Hall	66%	13%	79%	62%	23%	85%	51%	24%	75%
11.	North District Town Hall ^(Note 3)	32%	29%	61%	43%	35%	78%	48%	28%	76%
12.	Tai Po Civic Centre ^(Note 3)	45%	31%	76%	30%	56%	86%	28%	63%	91%
13.	Sha Tin Town Hall	80%	16%	96%	67%	29%	96%	75%	24%	99%
14.	Kwai Tsing Theatre	92%	5%	97%	88%	9%	97%	91%	9%	100%
15.	Yuen Long Theatre	62%	17%	79%	59%	29%	88%	56%	20%	76%

Venue		Daily Usage Rate: 2003/04 - 2004/05					
		2003/04 ^(Note 4)			2004/05		
		Arts-related Activities	Other Activities ^(Note 1)	Total	Arts-related Activities	Other Activities	Total
1.	Hong Kong City Hall Concert Hall	78%	8%	86%	96%	4%	100%
	Hong Kong City Hall Theatre	79%	12%	91%	90%	5%	95%
2.	Hong Kong Cultural Centre Concert Hall	87%	5%	92%	97%	2%	99%
	Hong Kong Cultural Centre Grand Theatre	90%	1%	91%	100%	0%	100%
	Hong Kong Cultural Centre Studio Theatre	93%	1%	94%	97%	2%	99%
3.	Hong Kong Coliseum	79%	8%	87%	84%	13%	97%
4.	Queen Elizabeth Stadium ^(Note 2)	13%	50%	63%	16%	55%	71%
5.	Ko Shan Theatre	79%	6%	85%	82%	8%	90%
6.	Ngau Chi Wan Civic Centre	75%	9%	84%	73%	11%	84%
7.	Sai Wan Ho Civic Centre	80%	10%	90%	92%	7%	99%
8.	Sheung Wan Civic Centre	67%	14%	81%	64%	20%	84%
9.	Tsuen Wan Town Hall	52%	26%	78%	70%	22%	92%
10.	Tuen Mun Town Hall	63%	10%	73%	62%	13%	75%
11.	North District Town Hall ^(Note 3)	32%	28%	60%	32%	25%	57%
12.	Tai Po Civic Centre ^(Note 3)	31%	54%	85%	48%	46%	94%
13.	Sha Tin Town Hall	69%	15%	84%	84%	12%	96%

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14.	Kwai Tsing Theatre	89%	5%	94%	90%	8%	98%
15.	Yuen Long Theatre	44%	26%	70%	37%	31%	68%

Note 1: Other activities include conferences, lectures, meetings, workshops, ceremonial, community, school, religious and sports

Note 2: The comparatively high % of "Other Activities" at Queen Elizabeth Stadium is due to high usage of the venue for conferences,

Note 3: A rather high % of "Other Activities" at North District Town Hall and Tai Po Civic Centre may be attributed to the halls being

Note 4: Usage rates dropped in 2003/2004 due to outbreak of SARS.