

**Daily Usage Rate for Exhibitions/Small-scale Cultural Activities/Seminars and Lectures held at Performance Venues
Managed by Leisure and Cultural Services Department (LCSD): 2001/02 - 2003/04**

WKCD-159

	Venue	Floor area/seating capacity	Daily Usage Rate (Note 1)			Booking Arrangement	Unsuccessful Booking Rate (No. of unsuccessful bookings ÷ Total no. of bookings received x 100%) (Note 2)			
			2001/02	2002/03	2003/04		2001/02	2002/03	2003/04	
1	Hong Kong City Hall									
	Exhibition Hall	591m ²	93%	78%	85%		16%	22%	23%	
	Exhibition Gallery	260m ²	83%	68%	67%		17%	22%		
2	Hong Kong Central Library					Note 3				
	Exhibition Gallery						1%	1%	1%	
	Gallery 1	150m ²	92%	84%	94%					
	Gallery 2	220m ²	91%	85%	95%					
	Gallery 3	195m ²	92%	83%	96%					
	Gallery 4	244m ²	87%	85%	93%					
	Gallery 5	250m ²	86%	84%	91%					
Whole Gallery	1 540m ²	78%	52%	64%						
Lecture Theatre	290 seats	59%	78%	78%		1%	1%	1%		
3	Hong Kong Cultural Centre					Note 3				
	Exhibition Gallery	287m ²	88%	72%	83%		8%	6%	-	
	Foyer Exhibition areas									
	Area 1	40m ²	91%	87%	87%					
	Area 2	60m ²	79%	93%	93%					
Area 3	45m ²	81%	89%	91%						
Area 4	25m ²	84%	95%	93%						
4	Ngau Chi Wan Civic Centre					Note 5	6%	5%	6%	
	Cultural Activities Hall *	61 - 106 seats	74%	42%	63%					
5	Sai Wan Ho Civic Centre									
	Cultural Activities Hall *	110 seats	99%	99%	82%					
6	Sheung Wan Civic Centre									
	Exhibition Hall	360m ²	70%	82%	54%					
	Lecture Hall	150 seats	74%	84%	72%					
7	Tsuen Wan Town Hall							5%	11%	5%
	Cultural Activities Hall *	280 seats	74%	71%	72%			28%	23%	13%
	Exhibition Gallery	372m ²	70%	94%	79%					
8	Tuen Mun Town Hall							1%	9%	2%
	Cultural Activities Hall *	300 seats	65%	55%	58%					
	Exhibition Gallery	378m ²	78%	58%	59%		8%			
9	Sha Tin Town Hall						16%	18%	21%	
	Cultural Activities Hall *	300 seats	94%	86%	78%		29%	26%	8%	
	Exhibition Gallery	378m ²	79%	97%	70%					
10	Kwai Tsing Theatre						6%	8%	9%	
	Exhibition Gallery	350m ²	73%	83%	58%					
11	Yuen Long Theatre									
	(opened in May 2000) Exhibition corner	120m ²	27%	53%	68%					
			Note 7							
							13%	26%		

* Cultural Activities Halls are multi-purpose halls with removable seats which are sometimes hired out for exhibitions.

Note 1: Some venues are not fully utilized because of the following:

- Hirers may aspire for more prestigious, advanced and conveniently-located venues over more remote regional venues. Weekdays are particularly hard to attract bookings for some less conveniently-located venues.
- Last minute cancellation of booking by some hirers would lead to vacant days if the cancelled slots cannot be taken up by others due to short lead time.

Note 2: Unsuccessful bookings usually arose from bookings competing for similar slots and hirers did not consider other vacant slots.

Note 3: Booking applications are generally accepted **up to 12 months** in advance. For instance, applications for January 2006 are accepted on January 2005.

Note 4: Booking applications are generally accepted **on a half-yearly basis**. For instance, applications are accepted in January for dates from July to December of the same year.

Note 5: Booking applications are generally accepted **up to 7 months** in advance. For instance, applications for August 2005 are accepted on January 2005.

Note 6: Individual breakdowns on unsuccessful booking rate for each area are not available because hirers often book several Foyer Exhibition Areas(Hong Kong Cultural Centre) /Exhibition Galleries(Hong Kong Central Library) in one single booking.

Note 7: The daily usage rate of the Exhibition Corner at Yuen Long Theatre was low in the first year after its opening, but gradually picked up in subsequent years after extensive marketing efforts.