

**Subcommittee on
West Kowloon Cultural District Development**

Public Consultation Work

Introduction

This paper sets out the public consultation work relating to the West Kowloon Cultural District (WKCD) project since April 2006 and the way forward.

Background

2. Following the discontinuation of the Invitation for Proposals (IFP) process in February 2006, the Government established, in April 2006, the Consultative Committee on the Core Arts and Cultural Facilities (CACF) of the West Kowloon Cultural District (Consultative Committee) and its three Advisory Groups namely the Performing Arts and Tourism Advisory Group (PATAG), Museums Advisory Group (MAG) and Financial Matters Advisory Group (FMAG) to take forward the WKCD project with a new development approach. The foremost task of the Consultative Committee and its three Advisory Groups is to re-examine, with a view to re-confirming if appropriate, the need for CACF as defined in the IFP and other arts and cultural facilities to be provided in

the WKCD and the financial implications of developing and operating these facilities.

3. The Consultative Committee and its three Advisory Groups comprise a wide representation from the arts, cultural, entertainment and tourism sectors who are professionals or practitioners in relevant fields. In the past ten months, they went through a series of protracted discussions with a view to providing constructive and sensible advice on the need for the CACF, as well as the types and requirements of the CACF. They have also taken considerable pro-active measures to solicit and collate views from the relevant sectors, major stakeholder groups and the general public in drawing up their recommendations.

Public Consultation Measures

4. To accomplish their respective tasks, members of PATAG and MAG considered it necessary to gauge public views on the arts and cultural facilities in WKCD, in addition to providing their own professional or expert advice. In this connection, PATAG and MAG had conducted a public consultation exercise respectively from May to July 2006 to solicit views from the public, as well as views from the arts, cultural, entertainment and tourism sectors. During this period, PATAG conducted two open consultative forums, five sector-specific focus group meetings and one briefing by an international cultural presenter. In addition,

15 written submissions and 38 on-line submissions through the Public Affairs Forum on performing arts and tourism facilities were received. As for MAG, it had held two open consultative forums, received 28 written submissions and 30 on-line submissions through the Public Affairs Forum. In addition, MAG also conducted a sector-specific focus group meeting, three presentation hearings, five briefings by international museums experts and organised a study tour to visit renowned cultural institutions in the US and Europe.

5. Details of the above work organised by PATAG and MAG are at **Annex**.

6. PATAG and MAG have fully considered the views received during the public consultation in drawing up their recommendations to the Consultative Committee. To prepare the respective reports, PATAG held ten meetings while the MAG held fourteen meetings and a joint meeting with PATAG. Both advisory groups had taken into account public views received, existing provision of arts and cultural facilities, overseas experiences and practices, and other relevant factors in formulating their recommendations. On the whole, the recommendations made by the PATAG and the MAG, in their respective reports to the Consultative Committee, have positively responded to the views from the public, and the arts and cultural sector during the public consultation exercise.

Way Forward for the WKCD Project

7. The recommendations of the PATAG and MAG were deliberated at the Consultative Committee meeting on 7 September 2006 and 23 November 2006 respectively and they have been forwarded to the FMAG for assessing the financial implications. Taking into account the latest progress, the Consultative Committee is expected to receive the recommendations from the FMAG in the first quarter of 2007. On the basis of the recommendations of its three Advisory Groups, the Consultative Committee would then be able to take an overall view and submit its recommendations to the Chief Executive. The Consultative Committee would also consider the question of the need for any further consultation, mainly on the MAG's recommendations on museum facilities (owing to the diverse views from the local arts community), in deliberating on its recommendations to the Government.




8. In response to public views, the Government announced that it planned to establish an independent statutory body to take forward the WKCD project. Following deliberations on the recommendations of the Consultative Committee, it would be in a better position to formulate the best approach to take forward the project and the timing for the establishment of the independent statutory body to take over the development of the WKCD from the

Government. The establishment of the statutory body, particularly its roles and functions, would be a subject of public consultation.

9. To reflect the planning intention of developing WKCD as an integrated arts, cultural, commercial and entertainment district, the Town Planning Board (TPB) has already prepared a draft Outline Zoning Plan (OZP) zoning the WKCD project area for “Other Specified Uses” annotated “Arts, Cultural, Commercial and Entertainment Uses”. TPB will continue to play an important role in the land use planning of WKCD in the next stage of work. Taking into account the Consultative Committee’s recommendations to the Government, the Government would take a view on the planning and development parameters for the WKCD site and would consult the public as appropriate on the planning-related aspects before submitting the proposed parameters to TPB for consideration and incorporation into the OZP. TPB will arrange for the publication of the planning and development proposals for public inspection and deal with any objections received in accordance with the statutory procedures laid down in the Town Planning Ordinance before submitting the OZP to the Chief Executive-in-Council for approval.

Home Affairs Bureau
January 2007

**List of Public Consultations
Held by Performing Arts and Tourism Advisory Group (PATAG)
and Museums Advisory Group (MAG)
from May to July 2006**

	Held by MAG
	Held by PATAG
	Joint event

	Date & Time	Event	Participants / Target Audience	Venue	<u>Purpose</u>
1.	9 May 2006, 3:00 - 5:15 p.m.	PATAG Focus Group Meeting with Cantonese Opera Sector	10 practitioners from Cantonese opera industry	Conference Room, Home Affairs Bureau, 25/F Wanchai Tower, Wanchai	To gauge views from practitioners of Cantonese opera industry on the needs of the industry on issues ranging from operatic administration, publicity, ticketing as well as training and rehearsal arrangements etc.

2.	15 May - 16 June 2006	Collection of Written Submission	43 written submissions were received from general public	N/A	To gauge views from general public.
3.	22 May 2006, 3:00 – 5:30 p.m.	PATAG Focus Group Meeting with the Tourism Sector	15 professionals from tourism industry	Conference Room, Home Affairs Bureau, 41/F Revenue Tower, Wanchai	To gauge views from tourism sector regarding the development of WKCD.
4.	23 May 2006, 2:30 - 4:30 p.m.	MAG Focus Group Meeting with Curators in government and non-government sectors	16 curators from government and non-government sectors	Conference Room, Home Affairs Bureau, 41/F Revenue Tower, Wanchai	To gauge views from curatorial professionals on the museum themes and facilities to be established in WKCD.
5.	26 May 2006, 10:00 a.m. – 12:30 p.m.	PATAG Focus Group Meeting with the Presenters of Cultural and Entertainment Events	17 professionals from the cultural sector and the entertainment industry	Conference Room, Home Affairs Bureau, 25/F Wanchai Tower, Wanchai	To gauge views from cultural and entertainment industry on the performance venues to be set up in WKCD.

6.	29 May 2006, 5:00 - 7:00 p.m.	1st MAG Open Consultative Forum	About 50 members of the public	Hong Kong Heritage Discovery Centre, Kowloon Park, Hoiphong Road, Tsimshatsui	To gauge views from general public.
7.	30 May 2006, 5:00 - 7:00 p.m.	2nd MAG Open Consultative Forum	About 50 members of the public	Hong Kong Fringe Club, 2 Lower Albert Road, Central	To gauge views from general public.
8.	1 June 2006, 5:30 - 7:30 p.m.	1st PATAG Open Consultative Forum	About 50 members of the public	Lecture Hall, 5/F Sheung Wan Civic Centre, 345 Queen's Road Central, Sheung Wan	To gauge views from general public.
9.	2 June 2006, 12:30 p.m.	PATAG Focus Group Meeting with the Presenters and Organizers of Cantonese Opera	8 professionals from the Cantonese opera sector	Super Star Restaurant, Shui On Centre, Wanchai	To gauge views from Cantonese opera presenters regarding the existing performance venues, proposed facilities in WKCD, mode of operation, training and audience building.

10.	2 June 2006, 5:30 – 7:30 p.m.	2nd PATAG Open Consultative Forum	About 50 members of the public	Lecture Theatre, Hong Kong Heritage Discovery Centre, Kowloon Park, Haiphong Road, Tsim Sha Tsui	To gauge views from general public.
11.	3 - 18 June 2006	Collection of views via Public Affairs Forum	68 views were submitted by forum members	N/A	To gauge views from the forum members who are mainly from the middle class as well as the business, professional and academic fields.
12.	6 June 2006, 2:30 – 3:30 p.m.	MAG Presentation Hearing – Meeting the Ink Society	2 members of The Ink Society	Conference Room, Home Affairs Bureau, 25/F Wanchai Tower, Wanchai	To listen to the views of an interested group.
13.	9 June 2006, 4:00 – 5:30 p.m.	Briefing by Dr Michael Knight, Deputy Director for Strategic Program and Partnerships and Senior Curator of Chinese Art, Asian Art Museum, San Francisco	MAG members	Conference Room, Home Affairs Bureau, 25/F Wanchai Tower, Wanchai	To seek professional advice from overseas experts.

14.	13 June 2006, 2:30 – 5:30 p.m.	MAG Presentation Hearing – Meeting the Hong Kong International Film Festival Society, Hong Kong Federation of Design Associations, Para/Site Art Space and Hong Kong International Association of Art Critics	2 members of the Hong Kong International Film Festival Society; 6 members of the Hong Kong Federation of Design Associations; 2 members of Para/Site Art Space; and 3 members of the International Association of Art Critics	Conference Room, Home Affairs Bureau, 25/F Wanchai Tower, Wanchai	To listen to the views of several interested groups.
15.	17 June 2006, 10:00 a.m. – 12:00 noon	PATAG Focus Group Meeting with the Chinese Artists Association of Hong Kong	8 members of the Chinese Artists Association of Hong Kong	Conference Room, Home Affairs Bureau, 25/F Wanchai Tower, Wanchai	To gauge views on the development of Cantonese opera in relation to WKCD facilities.

16.	21 June 2006, 7:30 – 9:30 p.m.	MAG Presentation Hearing – Meeting individual artists	4 individual artists	Humphrey Room, Level 7, Conrad Hong Kong, Pacific Place, 88 Queensway, Admiralty	To listen to the views of interested artists.
17.	10 July 2006, 2:35 – 4:10 p.m.	Briefing by Mr Tony Sweeney, Director / CEO of Australia Museum of Moving Image, Melbourne	MAG members	Conference Room, Home Affairs Bureau, 25/F Wanchai Tower, Wanchai	To seek professional advice from overseas experts.
18.	10 July 2006, 4:10 – 5:50 p.m.	Briefing by Ms Kara Lennon and Mr Joël Girard, Advisors to the President of Centre Pompidou	MAG members	Conference Room, Home Affairs Bureau, 25/F Wanchai Tower, Wanchai	To seek professional advice from overseas experts.
19.	11 July 2006, 2:30 – 4:30 p.m.	Briefing by Ms Kate Brennan, Chief Executive Officer of Federation Square Pty. Ltd.	MAG members	Conference Room, Home Affairs Bureau, 25/F Wanchai Tower, Wanchai	To seek professional advice from overseas experts.
20.	12 July 2006, 11:25 a.m. – 1:25 p.m.	Briefing by Ms Yuko Hasegawa, Chief Curator, Museum of Contemporary Art, Tokyo	MAG members	Conference Room, Home Affairs Bureau, 25/F Wanchai Tower, Wanchai	To seek professional advice from overseas experts.

21.	13 July 2006, 2:30 - 4:00 p.m.	Meeting with the Managing Director of an International Presenter of Musicals	PATAG members	Conference Room, Home Affairs Bureau, 25/F Wanchai Tower, Wanchai	To gauge views from a renowned professional organizer of long-run musicals.
22.	17 – 25 July 2006	Overseas study visit to over 10 museums / related cultural institutions	MAG members	<p>(Paris)</p> <ul style="list-style-type: none"> • Centre Pompidou • French Ministry of Culture • Quai Branly Museum <p>(London)</p> <ul style="list-style-type: none"> • Tate Modern • Arts Council England • Design Museum <p>(New York)</p> <ul style="list-style-type: none"> • Museum of Modern Art • P.S.1 Contemporary Art Centre <p>(San Francisco)</p> <ul style="list-style-type: none"> • Asian Art Museum • Exploratorium • San Francisco Museum of Modern Art • de Young Museum 	To visit major overseas museums and study from their experience.