

For discussion on  
11 December 2007

**Subcommittee to Study the Subject of Combating Poverty:  
Summit on Social Enterprise**

**Purpose**

This paper updates Members on the preparation of the Summit on Social Enterprise.

**Background**

2. As announced by the Chief Executive (CE) in his Policy Address 2007, we will organise a summit on social enterprises (SE) before year end to promote understanding of SE and provide a platform for the Government, the business sector, academics and non-governmental organizations (NGOs) to explore the way forward for the further development of SE in Hong Kong.

**Progress**

3. The Summit on Social Enterprise (the Summit) has been scheduled to be held on 20 December 2007 at the Auditorium, 3/F, Hong Kong International Trade and Exhibition Centre, Kowloon Bay. The programme of the Summit is at **Annex**.

4. Two experienced overseas social entrepreneurs, Messrs Simon Tucker and Chris Cusano, and Dr. Lily Chiang, the Chairman of The Hong Kong General Chamber of Commerce (HKGCC) will give keynote speeches at the Summit. Mr. Tucker is Associate Director of the Young Foundation based in the United Kingdom. The Young Foundation has been responsible for the creation of over 60 SEs including the School for Social Entrepreneurs in the United Kingdom. Mr. Tucker heads the Foundation's social ventures team, Launchpad, which develops new SEs from idea to start-up. Mr. Chris Cusano is a director of the Ashoka Foundation overseeing the latter's operation in Asia. Ashoka is based in the United States, with SE programs in over 60 countries

and supporting the work of over 1,800 Fellows social entrepreneurs. We hope that the public and social entrepreneurs in Hong Kong will benefit from the valuable experience of the two overseas speakers in promoting the development of SE and nurturing social entrepreneurs. Meanwhile, Dr. Lily Chiang will share with us her views on how the business community can contribute in the endeavour of promoting SE development.

5. In the breakout sessions, we have invited speakers from different sectors to look at the major challenges faced by SE in the areas of human resources, marketing/business models, and financing and business support.

6. To foster closer collaboration of stakeholders in different sectors, and solicit their views on ways to facilitate the development of SEs, we have invited representatives from different sectors such as the business sector, academics, NGOs, operators of local SEs, public bodies, district councils as well as all Members of the Legislative Council, to attend the Summit and participate in the breakout sessions.

7. Held alongside with the discussion is a small-scale exhibition. We have invited experienced local SEs and organizations supporting the work of SEs to set up exhibition booths outside the auditorium to publicize their services and products, with a view to enhancing collaboration.

## **Way Forward**

8. The Government will formulate an action plan on the further development of SEs taking into account the experience and views contributed in the Summit.

\* \* \* \* \*

Home Affairs Bureau  
Home Affairs Department  
December 2007

## Summit on Social Enterprise

## Programme#

<b>Time</b>	<b>Programme</b>
2:00 p.m. - 2:15 p.m.	Guest Registration
2:15 p.m.	Programme Starts
2:20 p.m. - 2:30 p.m.	Opening Remarks by the Hon. Donald Tsang, Chief Executive of HKSAR
2:30 p.m. - 2:38 p.m.	Video Presentation
2:40 p.m. - 3:25 p.m.	Keynote Speeches
	<p>Speech I      Social Enterprise: Mission and Vision, Mr. Simon Tucker, Associate Director of the Young Foundation, UK</p> <p>Speech II      Key Elements of Successful Social Entrepreneurs, Mr. Chris Cusano, Director of Ashoka, US</p> <p>Speech III      An Entrepreneur Looks at Social Enterprise, Dr. Lily Chiang, Chairman of Hong Kong General Chamber of Commerce</p>
3:40 p.m. - 5:00 p.m.	Discussion Sessions
	<p><b>Panel I            Human Resources</b></p> <p><i>Moderator</i></p> <ul style="list-style-type: none"> <li>● Hon. Bernard Chan Chairman of Hong Kong Council of Social Service</li> </ul> <p><i>Speakers</i></p> <ul style="list-style-type: none"> <li>● Mr. Simon Tucker Associate Director, The Young Foundation, UK</li> <li>● Mr. Lee Luen Fai Director of Public Affairs, Sun Hung Kai Properties Limited</li> <li>● Mr. Kee Chi Hing Honorary Treasurer of the Fullness Christian Vocational Training Centre and former Vice-president of Hewlett Packard, China</li> <li>● Prof. Kevin Au Associate Director, Center for Entrepreneurship, CUHK</li> </ul>

	<p><b>Panel II      Marketing and Business Models</b></p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>● Prof. Stephen Cheung Chairman, Advisory Committee on Enhancing Self-Reliance through District Partnership Programme</li> </ul> <p><i>Speakers</i></p> <ul style="list-style-type: none"> <li>● Mrs. Wendy Tong Barnes Chief Corporate Affairs Officer, Cheung Kong (Holdings) Limited</li> <li>● Mr. KM Yim Chairperson, Hong Kong Institute of Marketing</li> <li>● Miss Marie So Co-founder, Ventures in Development, US</li> <li>● Mr. Timothy Ma Executive Director, Senior Citizen Home Safety Association</li> </ul> <hr/> <p><b>Panel III      Financing and Business Support</b></p> <p><b>Moderator</b></p> <ul style="list-style-type: none"> <li>● Mr. Francis Ngai Founder and CEO, Social Ventures Hong Kong</li> </ul> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>● Mr. Chris Cusano Director of Ashoka, US</li> <li>● Mr. Kwan Chuk Fai General Manager (Corporate Communication), NWS Holdings Ltd.</li> <li>● Mr. Au Wai Cheung Social Service Manager (Community &amp; Family Service), Yan Oi Tong</li> <li>● Dr. K K Tse Managing Director, KK Tse &amp; Associates</li> </ul>
5:00 p.m. - 5:30 p.m.	Tea Break
5:30 p.m. - 6:00 p.m.	Concluding Session

\* A small scale exhibition will be held from 1:00 p.m. to 6:00 pm. outside the Auditorium

# Subject to refinement