

March 5, 2007

The Hon Wong Ting-Kwong, BBS  
Room 423, West Wing  
Central Government Offices  
Hong Kong

Re: Meeting held with members of the Hong Kong Call Centre Association (CCA) and Hong Direct Marketing Association (HKDMA) on March 2<sup>nd</sup>, 2007.

Dear Mr Wong

Members of both the HK CCA and HK DMA would like to thank you for taking the time to hear our concerns about the DAB's proposed amendment to the Unsolicited Electronic Mail Bill.

We understand your position, however, we still have grave concerns about the possible inclusion of the amendment within the Bill.

First, we are still concerned with the impact this amendment would have on employment levels within numerous service industries and the negative position this would create on Hong Kong's international reputation for being the freest economy in the world.

Second, we are concerned over the definition of 'previous or current business relationship between the caller and the recipient' as described within Schedule 1A of the proposed amendment. This could lead to confusion both at the consumer and business level and potentially lead to spurious complaints and litigation that would bog down the Authority in trying to manage.

For these reasons, we would request that the amendment be withdrawn until such time as the matters of employment impact, international reputation and legal are all fully considered and addressed.

Your sincerely



Randall Davidson, Chairman  
HK Direct Marketing Association



Sidney Yuen, Chairman  
Call Centre Association

Cc: Hon Howard YOUNG, SBS, JP  
Hon Sin Chung-Kai, JP  
Mrs Marion Lai Chan Chi-kuen, Deputy Secretary Communications and Technology  
Branch Commerce, Industry and Technology Bureau.