



Cyberport Office Tenancy Highlights

- 19 new tenants joined Cyberport in 2005, adding 12% to total office occupancy
- As at April 2006, there are 47 office tenants at Cyberport, occupying 54% of total available office space (versus 42% in December 2004)
- 9 of the 19 new tenants are from overseas or new start-up in Hong Kong for the first time
- Since establishment in Cyberport, the tenants have increased headcount by 13.4% and leased space by more than 20%

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Results for the Community and Industry

- Digitalcopyright.hk platform to provide DRM service to protect IP rights: over 44,000 licenses issued since June 2005
- First legal movie download channel in Hong Kong starting in November 2005
- New business models co-developed with the industry: Dolby® 5.1 radio broadcast, automated digital film restoration (ArriLaser)
- 3G Cyberport Project to help the SMEs to embark on new wireless business opportunity
- Cyberport IncuTrain Centre set up since November 2005 to incubate and train digital entertainment companies

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International Collaborations and Accolades

- Cyberport-China Interactive Sports (HK) Technology Co. Ltd Strategic Partnership Agreement (signed June 2005)
- Cyberport-Banff Centre Canada Collaboration MOU (negotiated in 2005 and signed January 2006)
- "Forum on The Future of Technology Innovation in the United States and China" organized by MIT Media Lab and ITC (Dec 2005)
- "Intelligent Building of the Year 2005", conferred by Asian Institute of Intelligent Buildings
- *The Independent* in UK rated the Le Meridien Cyberport Hotel as one of the "Five Best Hi-tech Hotels" in 2005

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Increasing Public Awareness

- Mass appeal events
 - Digital Entertainment Consumer Extravaganza or DECE (March 2005): 22,000+ attendees
 - Cyberport Games Marathon (July 2005): 44,000+ attendees
- Media exchange
 - Location filming: CNN's "SPARK" technology program
 - earthTV live broadcast (since July 2005)
- Sponsored events
 - *Quidam*™ by Cirque du Soleil® (November-December 2005) : 70,000+ visitors
 - Robocon 2005 (July 2005) : 400+ attendees

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Cyberport Signature Events

- Digital Entertainment Leadership Forum
 - Inviting the best to nurture the best, e.g. Oscar Academy Award winner from Lord of the Ring, Pixar Animation, Centro Digital, etc.
 - Featuring a true international cast of expert speakers, e.g. from US, UK, France, Japan, China, etc.
- Cyberport Venture Capital Forum
 - Only VC forum focusing on digital content and digital entertainment
 - Presenting both the VC and entrepreneur at the same time
- Cyberport Speaker Series
 - Unique visionary speakers with solid track record
 - Wide range of appeal from youth to professional audience
- First Time Events: Cyberport Game Marathon, DECE
 - One-of-a-kind or first time event in Hong Kong
 - Commercial angle and market driven events

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Cyberport is on the Right Track

- Cyberport operation has been cash positive for the months of October, November, December 2005, January, February and March 2006
- Cyberport has a HK\$500 million cash reserve for maintenance and upkeep of its facilities from the Project
- The Cyberport concept as a broadband interconnected community is now catching on in Asia, e.g. South Korea is building a Digital Media City, about ten times the size of Cyberport, in Seoul
- Mainland China is also building Cyberport like infrastructure, e.g. the new phase of Tianjin Huayuan Software Park (part of the Tianjin Hi-Tech Industrial Park)