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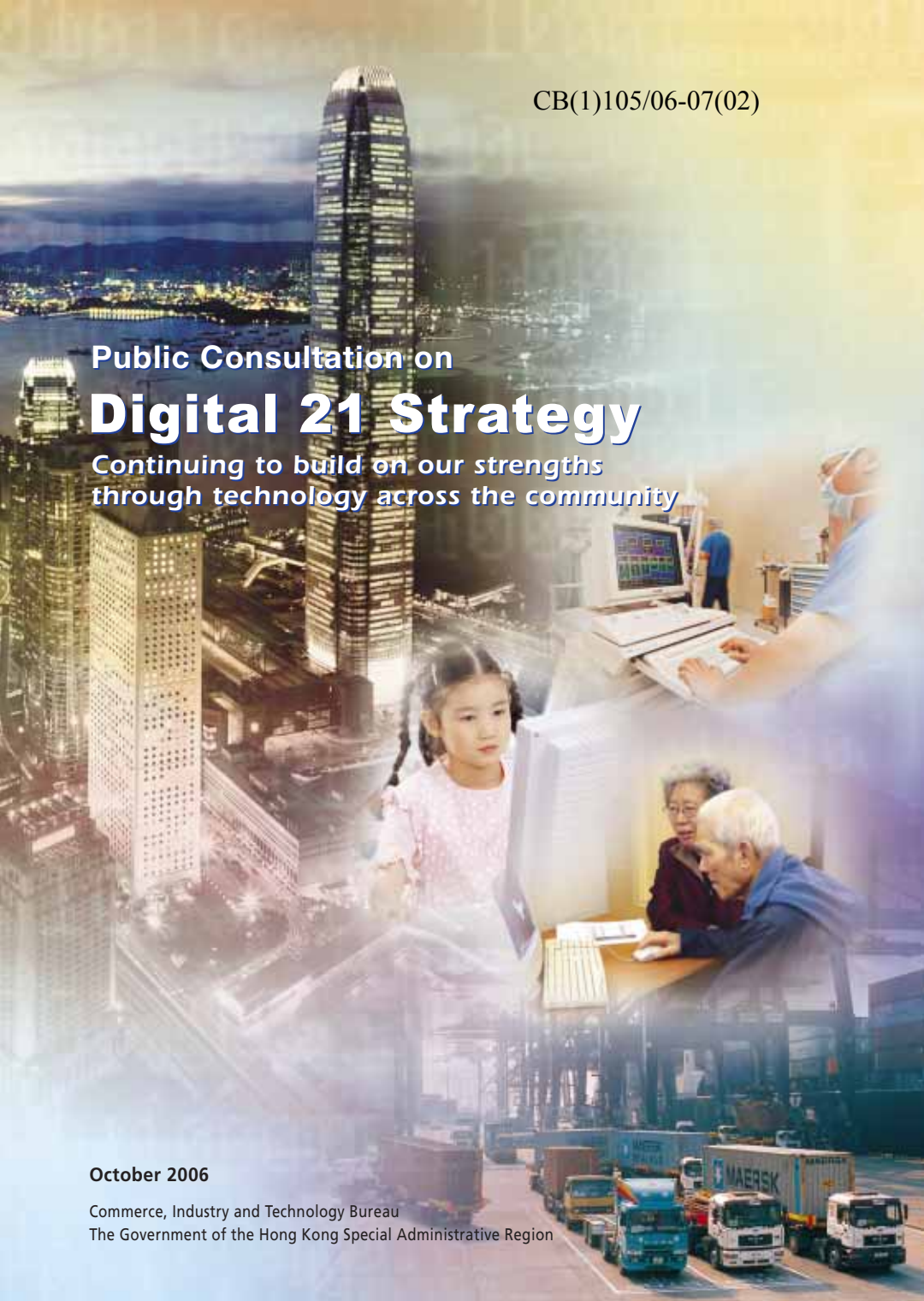
Public Consultation on

Digital 21 Strategy

Continuing to build on our strengths
through technology across the community

October 2006

Commerce, Industry and Technology Bureau
The Government of the Hong Kong Special Administrative Region





What is Digital 21 Strategy?

Digital 21 Strategy is the blueprint for the development of information and communications technology (ICT) in Hong Kong.

It is updated every three years to take account of technological advancement and changing needs of the society.

Vision of 2007 Digital 21 Strategy:

Advancing our achievements and seizing new opportunities:
building on Hong Kong's position as a world digital city





Promoting advanced technology and innovation

- Maintain Hong Kong's edge as a world digital city for technology adoption and innovation

- **Cyberport and the Science Park** as hubs for innovation and technology

- **Research and Development Centres** to conduct applied research and facilitate commercialisation of technology

- Key technology domains for further development:



- **Communication technologies** such as mobile TV and broadband wireless access
- **Digital content**
- **Sensor and identification technologies** such as radio-frequency identification
- **Software development**
- **Next-generation Internet**

Developing Hong Kong as a hub for technological cooperation and trade



- Harness Hong Kong's role as the two-way platform for Mainland enterprises to bring in foreign investment and participate in the global economy
- Foster a vibrant ICT industry with a knowledgeable and versatile workforce
- Create a conducive business environment:
 - Information security
 - Privacy safeguards
 - Protection of intellectual property rights
 - Development of data standards
 - Enhancing ICT regulatory framework

Enabling the next generation of public services

- Use ICT to re-engineer process to improve public service delivery. Initiatives include:

- GovHK - a one-stop shop of government information and services on the Internet
- Electronic procurement
- Electronic document management



- Further ahead

- Provide integrated and personalised services to citizens that span public, private and voluntary sectors
- Examples include [electronic health record system](#) and [intelligent transport system](#)



Building an inclusive, knowledge-based society

- Ensure that the benefits of ICT adoption are widely available to different segments of the community

- Government to lead discussion on:

Digital inclusion

- Broadband connectivity for every citizen
- Allowing every student access to ICT facilities to support learning
- More affordable access to industry software solutions for small and medium- sized enterprises

Knowledge-based society

- Information management in the community
- Digital rights management infrastructure and culture



- Set up a digital inclusion task force comprising government, industry and community representatives to formulate strategy and initiatives

An aerial view of the Hong Kong skyline at sunset. The sun is low on the horizon, casting a golden glow over the city. The Victoria Harbour is visible in the background, with several boats on the water. The city's skyscrapers are illuminated, and the overall scene is a mix of natural light and artificial city lights.

Public Consultation

The Digital 21 Strategy is conducive to enhancing Hong Kong's economic competitiveness and our quality of living.

We want to listen to your views:

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Consultation period : 18 October - 18 December 2006

The full consultation document is available at the Digital 21 website www.digital21.gov.hk