

The Hong Kong Electronic Industries Association Ltd.

香港電子業商會

31 January 2008

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Est. since 1980

2007-2009

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(Attn: Ms. Michelle NIEN)

Legislative Council Secretariat

3rd floor Citibank Tower

3 Garden Road, Central

Hong Kong

Dear Madam,

Bills Committee on Trade Descriptions (Amendment) Bill 2007

On behalf of the Hong Kong Electronics Industry Association, I write to give full support to the Trade Description (Amendment) Bill 2007 (the Bill) which seeks to expand the definition of trade description to strengthen the existing regulatory régime for the protection of consumers against malpractice in the retail business involving the giving of misleading or incomplete information to consumers.



Alfred Wong

Executive Director

Hong Kong Electronic Industries Association

c.c. Hon Fred Li Wah-ming

J.P. (Chairman)