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## HONG KONG TOURISM BOARD 香港旅遊發展局

Your Ref: CB(3)/PAC/R49  
 10 March 2008  
By Email and By Hand  
 Public Accounts Committee  
 Legislative Council  
 G/F., Legislative Council Building  
 8 Jackson Road, Central HK  
 Attn: Ms Miranda Hon



Dear Ms Hon,

Re: The Director of Audit's Report on the results for value for money audits (Report No. 49) Chapter 6

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We refer to your letter of 5 March 2008 and would like to provide additional information as follows:

- (a) We find some meeting notes of the first meeting of the HKTA Board of Management – Marketing Sub-Committee held on 9 April 1999 which mentioned providing company X with a right of first refusal. Please refer to paragraph 3.1 of the attached meeting notes. Mr Patrick Kwok cannot recall further details about this right of first refusal.
- (b) HKTb (or HKTA) approached other companies for potential interest of sponsoring the Chinese New Year Parade as a contingency plan in case negotiation with company X for sponsoring the Parade in relevant year(s) cannot reach agreement ultimately.
- (c) We cannot locate records of other years showing HKTb (or HKTA) had approached other companies for sponsoring the Parade other than those we have already provided to the PAC in our letter of 3 March 2008.
- (d) HKTb has been following the approval limit under the existing Procurement Guidelines for signing sponsorship agreement. We take note of the need for a specific guidelines on the signing of sponsorship agreement. HKTb Management is now conducting a review in this regard and a proposal will be submitted to the Board/Committee for approval as appropriate.

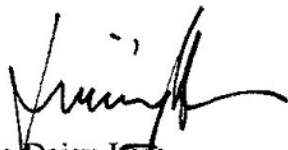
*\*Note by Clerk, PAC: Meeting notes in item (a) not attached.*

The above may include personal or commercial sensitive data and we appreciate the same not be included in the appendix of the PAC report and identities of individuals and corporations mentioned in those documents or information be masked.

We understand that the PAC will copy our response to the relevant parties.

Thank you for your kind attention to our request.

Yours sincerely



Mrs Daisy Lam  
Deputy Executive Director  
Enc.

Cc Secretary for Commerce and Economic Development (without enc)  
Commissioner for Tourism (without enc)  
Secretary for Financial Services and the Treasury (without enc)  
Director of Audit (without enc)  
Executive Director, HKTB (with enc)  
Hon Mrs Selina Chow (without enc)  
Ms Clara Chong (without enc)  
Mrs Grace Lee (without enc)