

**Tangible and Intangible Benefits Generated to Hong Kong from Hosting the Sixth Ministerial Conference of the World Trade Organisation (MC6) and the International Telecommunication Union (ITU) TELECOM WORLD 2006**

Benefits	MC6	ITU TELECOM WORLD 2006
Tangible benefit	<ul style="list-style-type: none"> <li>➤ Direct economic benefit, in terms of tourist receipts, was about \$100 million.</li> </ul>	<ul style="list-style-type: none"> <li>➤ Direct economic benefit including exhibitors' expenses on exhibition booths and promotional programmes, and exhibitors'/visitors' spending on accommodation, catering, sight-seeing and shopping was about \$900 million.</li> <li>➤ About 1,000 temporary jobs were created.</li> </ul>
Intangible benefit	<ul style="list-style-type: none"> <li>➤ Hong Kong was widely covered in the international media during the 2 weeks' conference period.</li> <li>➤ It was an opportunity to demonstrate that free expression of dissent in Hong Kong is allowed.</li> <li>➤ Hong Kong's status in the international community has been enhanced.</li> <li>➤ The strengths and capability of Hong Kong in hosting large-scale international events such as MC6 has been demonstrated.</li> </ul>	<ul style="list-style-type: none"> <li>➤ The local information and communications technology industry players were provided the opportunity to network with enterprises from all over the world and to gain first-hand information about leading-edge technologies, business operation and promotion strategies.</li> <li>➤ Government was provided with the opportunity to hold bilateral meetings with ministers of overseas governments during the event period. This has facilitated sharing of</li> </ul>

	<ul style="list-style-type: none"> <li>➤ Awareness among bureaux and departments of the need for contingency planning has been raised.</li> <li>➤ Valuable experience in handling large scale and violent demonstrations has been gained.</li> </ul>	<p>information about the latest developments in the telecommunications sector and helped strengthen co-operation between the Hong Kong Government and other countries.</p> <ul style="list-style-type: none"> <li>➤ Hong Kong's position as the world's events capital has been reinforced.</li> <li>➤ Hong Kong's unique role as a telecommunications hub in the region has been underlined.</li> <li>➤ Hong Kong's pivotal role in accessing the Mainland market for overseas companies has been demonstrated.</li> </ul>
Source of Information	Trade and Industry Department	Commerce and Economic Development Bureau