

For information on
13 June 2008

**Legislative Council Panel on Home Affairs
Progress Report on 2008 Olympic and Paralympic Equestrian Events**

PURPOSE

This paper reports to Members on the progress in preparing for the 2008 Olympic and Paralympic Equestrian Events (the Equestrian Events) co-hosted by the Hong Kong Special Administration Region (HKSAR).

BACKGROUND

2. On 8 July 2005, the International Olympic Committee (IOC) accepted the proposal of the Beijing Organizing Committee for the Games of XXIX Olympiad (BOCOG) to relocate the Events to Hong Kong. On 20 July 2005 and 18 June 2007, we reported to Members of Panel on Home Affairs on the Government's proposed arrangements for co-hosting the Events in Hong Kong and the progress on preparation for the Equestrian Events (LC Paper No. CB(2)2347/04-05(03) and LC Paper No. CB(2)2041/06-07(01) are relevant). Besides, we updated Members of the Panel on Security and Panel on Home Affairs on the security arrangements for the Equestrian Events (LC Paper No. CB(2)2086/07-08(03) is relevant).

PROGRESS REPORT

3. BOCOG and the Government will, under the fundamental principle of "One Country, Two Systems", in accordance with the Olympic Rules and Regulations, organise the Equestrian Events within the legislative framework of the HKSAR; and bring into full play the strengths and initiative of various sectors of the Hong Kong community in order to facilitate the overall development of the Hong Kong economy, society and environment.

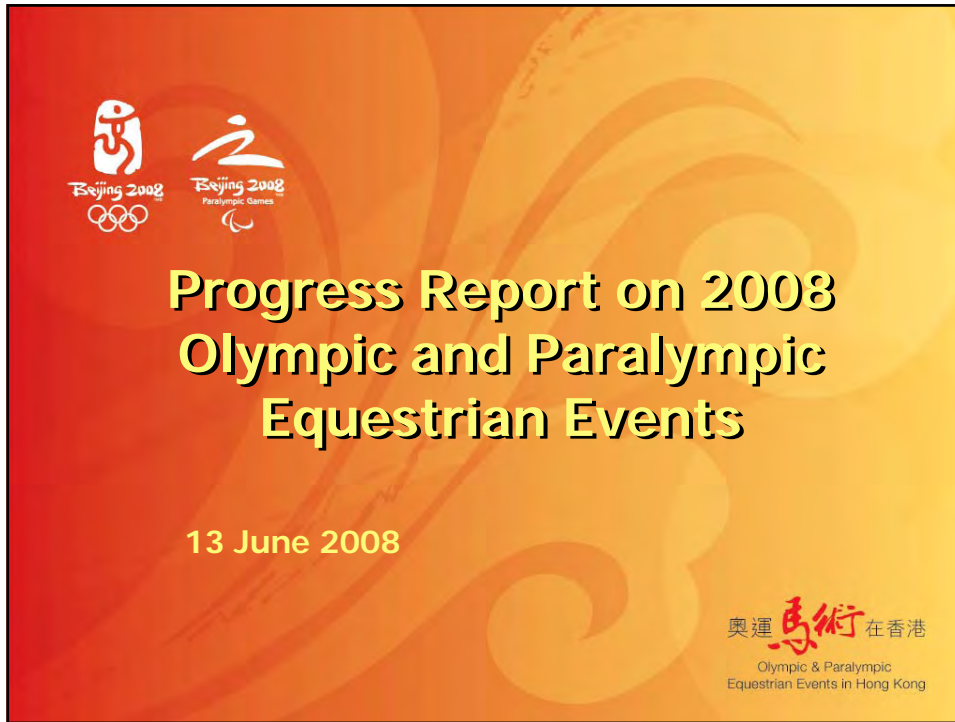
4. The Government has set up the Equestrian Committee (Hong Kong) of the Beijing Organizing Committee for the Games of the XXIX Olympiad (Equestrian Committee), which is responsible for making policy decisions and give directions for the organization and staging of the Equestrian Events in Hong Kong. Its executive arm – the Equestrian Events (Hong Kong) of the XXIX Olympiad Company Limited (Equestrian Company) – has also been established to handle the day-to-day organizational work of the Equestrian Events.

5. The Government will first give a progress update of the key government functions in preparation for the Equestrian Events to the Panel Members according to the attached presentation materials, including security, transport and traffic, medical services, quarantine, promotion of Olympism and community involvement, protection of the Olympic-related intellectual property rights and observatory services, etc. The Equestrian Company will then report the progress made in other functional areas for the organization of the Equestrian Events such as competition management, arrangements of competition and non-competition venues, accreditation, horse transportation, media services and volunteers.

ADVICE SOUGHT

6. Members are invited to note the contents of this paper.

Home Affairs Bureau
June 2008



Content

- Progress report on the preparation work of HKSARG
- Progress report on the preparation work of the Equestrian Company

HK Co-hosts the 2008 Olympic and Paralympic Equestrian Events

- On 13 July 2001, the International Olympic Committee (IOC) awarded the 2008 Olympic Games to Beijing
- On 8 July 2005, IOC accepted Beijing Organising Committee for the Games of XXIX Olympiad (BOCOG)'s proposal of staging the Equestrian Events in Hong Kong



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HK Co-hosts the 2008 Olympic and Paralympic Equestrian Events

Major Benefits:

- A historic event for Hong Kong to participate in the first-ever Olympic Games hosted by China
- Enhance public interest in sports and reinforce Hong Kong's image as the capital for major sports events
- Create economic benefits for the society
- Establish Hong Kong's status as Asia's World City



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HK Co-hosts the 2008 Olympic and Paralympic Equestrian Events

In organising the Equestrian Events,

we need to :

- abide by International Olympic Committee rules
- be consistent with the standards set by the Beijing Organising Committee for the Games of XXIX Olympiad and
- operate within the legal framework of the HKSAR under the One Country Two System Principle

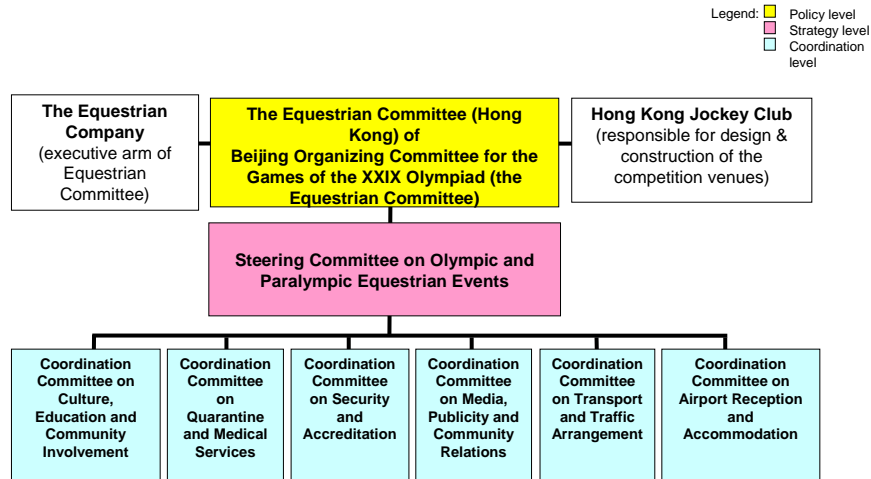


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The Equestrian Committee

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Institutional Framework



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The Equestrian Committee

Establishment:

- Established in October 2005
- Formulate policies and provide guidance for the preparation and running of the Equestrian Events
- Liaise with BOCOG concerning the preparation of the Equestrian Events and report on the progress

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The Equestrian Committee

- Patron
 - Chief Executive



- President
 - Chief Secretary for Administration



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The Equestrian Committee

- Vice-Presidents
 - President of SF&OC
 - Executive Vice-President of BOCOG
 - Chairman of HKJC



- Executive Vice-President
 - Secretary for Home Affairs



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Arrangement between BOCOG & HKSARG

-Major stakeholders and partners –

- SF&OC
- HKJC - Outstanding Contributor of the 2008 Olympic Equestrian Events  香港賽馬會
The Hong Kong Jockey Club
- Hong Kong Golf Club (HKGC)
- Hong Kong Sports Institute (HKSI)
- Hong Kong Paralympic Committee and Sports Association for the Physically Disabled
- Hong Kong Equestrian Federation
- Equestrian Company
- Relevant senior government officials (including Secretary for Security, Secretary for Food and Health, Permanent Secretary for Home Affairs, etc.)

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Progress report of the preparation work of HKSARG

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Key Government Functions

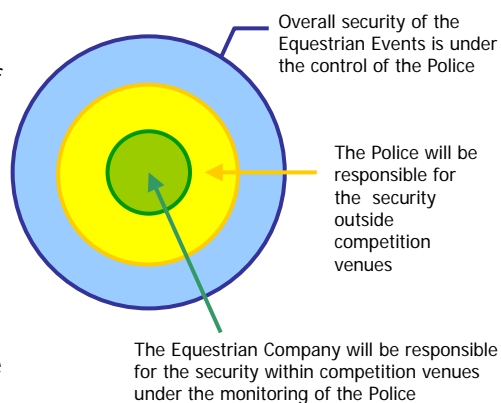
- Security
- Traffic and Transport Arrangement
- Medical Services
- Inspection and quarantine
- Promotion & Community Involvement
- Intellectual Property Protection
- Meteorological Services
- Exercises/drills
- Public Consultation

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Security

Duties of the Police:

- The security of HKSAR as a whole
- Commander of security of the Equestrian Events
- Guide and monitor the security measures of the Equestrian Company
- Ensure the smooth running of the Equestrian Events and provide a safe and secure environment for all participants



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Security

Scope:

- Competition venues
- Non-competition venues
- Transportation



Police Special Duties Unit



Explosive Ordnance Disposal Bureau



VIP Protection Unit



Marine Police



Force Search Unit



Aerial surveillance

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Security

Security duties to be taken up the Equestrian Company:

- Co-ordinate security measures
- All non-major security measures (access control, crowd control, house rules, medication and doping control, etc.)
- Other security measures, e.g. provide assistance to the Police when necessary (security check of people and vehicles), security of transport, contingency exercises, etc.



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Traffic and Transport Arrangement

- Work out transport and traffic arrangements for spectators, VIPs, athletes, media and officials
- Make necessary arrangement for road diversion and prohibited zone



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Medical Services

- Provide medical services for the Olympic family, sponsors, media and spectators under the requirement of BOCOG
 - Provide free medical services for authorised persons (athletes and the Olympic family) during the Equestrian Events in Hong Kong
 - Provide free medical treatment for spectators at the venues
 - Monitor food safety closely



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Inspection and quarantine

Quarantine before leaving : 7 days

Quarantine after arrival: 10 days
(Permitted to engage in training and competition)



Quality of health :

- common health certificates
- vaccination
- no signs of getting infectious diseases
- no infection of ectoparasites
- suitable for transportation

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Promotion & Community Involvement

City Dress Up



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Promotion & Community Involvement

Olympic and Paralympic Live Sites

During the Olympic Games

Venues: Victoria Park and Sha Tin Park

Opening period: 8-24.8.2008



During the Paralympic Games

Venue: Sha Tin Park

Opening period: selected dates between 6.9 and 17.9.2008



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Promotion & Community Involvement

Promotion of the Olympic spirit



Torch Relay



Activities for the youth



Countdown activities



Lighting display

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Promotion & Community Involvement

- Production of API and education kit
- Work with overseas/mainland media and equestrian organisations for promotion of Equestrian Events in Hong Kong
- Roving exhibitions about the history of Olympic Games, the 2008 Olympic Games in Beijing and the Equestrian Events
- Publish pamphlets of celebration activities to introduce the promotion and celebration activities



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Promotion video



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Intellectual Property Protection

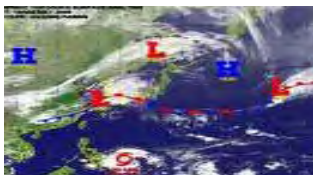
- Protect Olympic IP against misuse and infringement
- Prevent ambush marketing



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Meteorological Services

- FEI experts satisfied with the findings of the study with HKO on the impact of the hot and humid summer in Hong Kong on the horses and athletes. Appropriate adjustments on the timing of competitions and facilities for horses have been made
- Provide venue-specific weather forecast during the Events



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Exercises/Drills

- Relevant Government departments and NGOs in HKSAR have prepared their own contingency plans to cope with emergencies that may arise during the Equestrian Events
- Departments / organisations will conduct training and drills in respect of their own professional areas to make their staff familiarise with their respective contingency plans
- HKSARG will arrange joint exercises



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Public Consultation

- Shatin and North Districts
- DC Chairmen
- Residents of HKJC Staff Quarters
- Transport Operators
- Consulate Corps
- Tourist Operators
- Civil Servants
- Other stakeholders



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Key Functions of the Equestrian Company

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Equestrian Company

Set-up :

- In February 2006

Roles:

- Executive arm of the Equestrian Committee
- To implement the day-to-day organisation work of the Events



Mr WK LAM
CEO, Equestrian Company

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The Good Luck Beijing – HKSAR 10th Anniversary Cup

- Date: 11-13 August 2007
- Test the hardware and software of the Equestrian Events
- Participants:
 - 16 athletes and horses from 7 countries
 - 20 local athletes and horses
- IOC, HKEF, BOCOG and the participants were satisfied with the preparatory work of Hong Kong



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Key Functions of the Equestrian Company

- Competition arrangements
- Competition venues
- Non-competition venues
- Accreditation
- Traffic and Transport Services
- Horse Transportation
- Technical and Communication Services
- Media Services
- Catering Services
- Reception Services
- Spectator Services
- Medication and Doping Control
- Veterinary Services
- Green Olympics
- Ticketing
- Volunteers

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Beijing Olympics & Paralympics



Beijing Olympics: 8-24 Aug 2008

Equestrian Events in Hong Kong: 9-21 Aug 2008



Beijing Paralympics: 6-17 Sep 2008

Equestrian Events in Hong Kong: 7-11 Sep 2008

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Competition Schedule (Olympic)

Date	Session	Start Time	Events	Venue
2008-8-9 (Saturday)	EQ01	06:30	Team/Individual Eventing Dressage - Day 1	
	EQ02	19:15	Team/Individual Eventing Dressage - Day 1	
2008-8-10 (Sunday)	EQ03	06:30	Team/Individual Eventing Dressage - Day 2	
	EQ04	08:00	Team/Individual Eventing Cross-Country	
2008-8-11 (Monday)		19:15	Eventing Jumping - Team Final/Individual Qualifier	
	EQ05	22:45	Eventing Jumping - Individual Final Team & Individual Eventing Victory Ceremony	
2008-8-13 (Wednesday)	EQ06	19:15	Team Dressage Grand Prix & Individual Dressage 1st Qualifier - Day 1	
	EQ07	19:15	Team Dressage Grand Prix & Individual Dressage 1st Qualifier - Day 2 Team Dressage Victory Ceremony	
2008-8-15 (Friday)	EQ08	19:15	Individual Jumping - 1st Qualifier	
2008-8-16 (Saturday)	EQ09	19:15	Individual Dressage Grand Prix Special - 2nd Qualifier	
2008-8-17 (Sunday)	EQ10	19:15	Team Jumping Final - Round 01 & Individual Jumping 2nd Qualifier	
	EQ11	19:15	Team Jumping Final - Round 02 & Individual Jumping 3rd Qualifier Team Jumping Victory Ceremony	
2008-8-19 (Tuesday)	EQ12	19:15	Individual Dressage Final Grand Prix Freestyle Individual Dressage Victory Ceremony	
	2008-8-20 (Wednesday)		Rest Day	
2008-8-21 (Thursday)	EQ13	19:15	Individual Jumping Final Round A	
		22:10	Individual Jumping Final Round B Individual Jumping Victory Ceremony	

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Competition Schedule (Paralympic)

Date	Session	Start Time	Events	Venue
2008-9-7 (Sunday)	EQ01	07:30	Team Test - Grades III & II	
	EQ02	19:15	Team Test - Grades Ib, Ia & IV	
2008-9-8 (Monday)	EQ03	07:30	Individual Championship Test - Grade II Victory Ceremony - Grade II	
	EQ04	19:15	Individual Championship Test - Grade IV Victory Ceremony - Grade IV	
2008-9-9 (Tuesday)	EQ05	17:00	Individual Championship Test - Grades Ia, III & Ib Victory Ceremony - Grades Ia, III, Ib & Team Test	
	EQ06	07:30	Individual Freestyle Test - Grades IV & II	
2008-9-10 (Wednesday)	EQ07	19:15	Individual Freestyle Test - Grades II & IV Victory Ceremony - Grades II & IV	
	EQ08	07:30	Individual Freestyle Test - Grades III, Ia & Ib	
2008-9-11 (Thursday)	EQ09	19:15	Individual Freestyle Test - Grades Ia, Ib & III Victory Ceremony - Grades Ia, Ib & III	

Victory Ceremony  [Hong Kong Olympic Equestrian Venue \(Sha Tin\)](#)

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Competition Venues

- Core venue at Shatin :
 - For dressage and jumping
 - About 18,000 spectators
- Cross-country venue at Beas River
 - For cross-country competition (about 5 km track)
 - About 18,000 spectators

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Competition Venue – Sha Tin

Penfold Park

HKSI



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Competition Venue – Sha Tin



100 X 80m all-weather competition arena

Training arena



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Competition Venue – Beas River

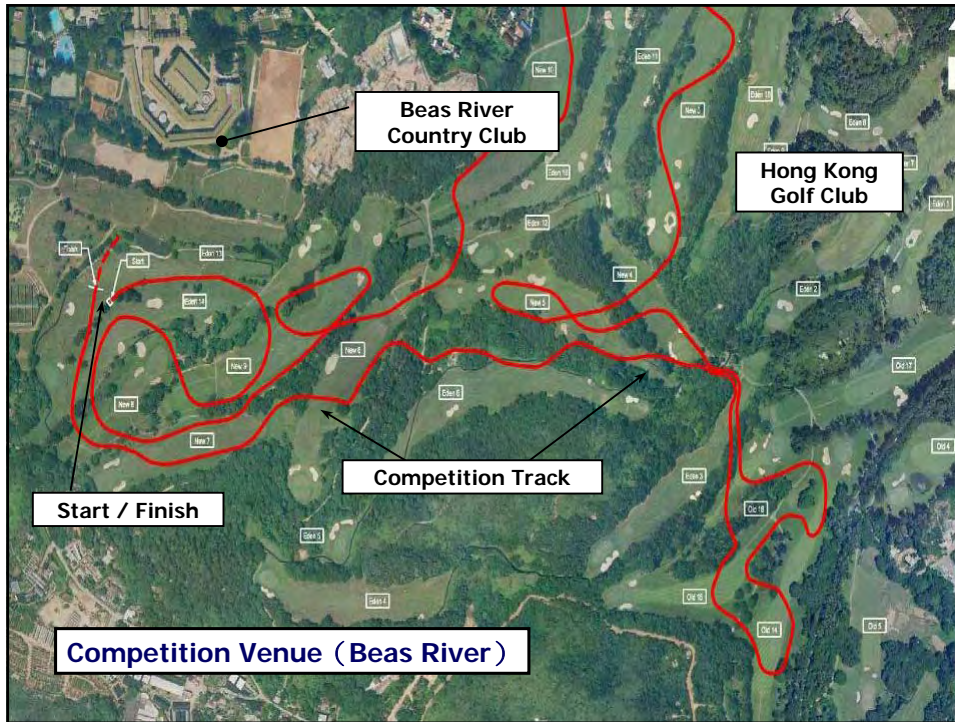


Cooling tank

A fence on the cross-country track



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Non-competition Venues

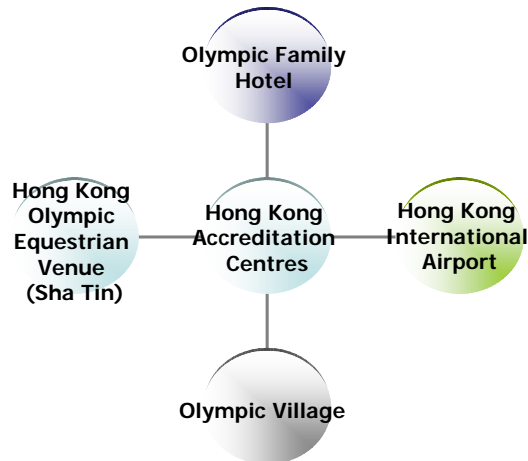
- Olympic / Paralympic Village
 - Royal Park Hotel
 - Ms Elsie Leung appointed as Mayor
- Olympic Family Hotel
 - Kowloon Shangri-la
- Media / NTO hotel
 - Regal Riverside Hotel



Accreditation

- Overall coordination by BOCOG. EqCo responsible for processing of OIAC applications for HK workforce.

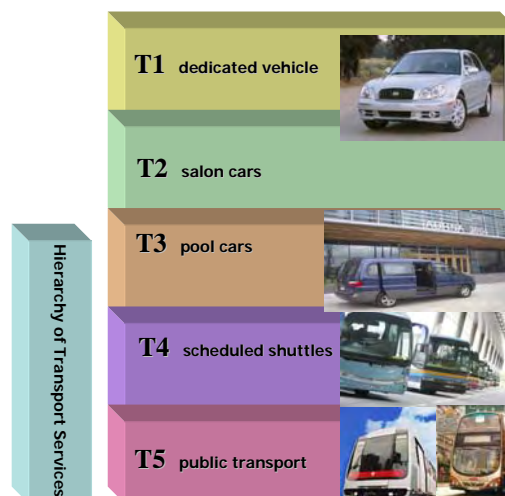
- Four centres:



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Traffic & Transport Services

- About 500 cars, vans and buses to cater for transport needs of athletes, officials and participants
- About 90 feeder buses for spectators
- Two public transport interchanges at University and Fanling Station



Horse Transportation

- 303 Olympic / Paralympic horses transported from International Hubs to Hong Kong by air by the Appointed Horse Shipping Agent – Peden Bloodstock
- Horses transported in horse floats by the Hong Kong Jockey Club
- Contingency Airport in Macau



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Technical and Communication Service

- IT system
- Communication system
- Audio system
- Big screen system
- Temporary power supply
- CCTV security monitoring system



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Media Services

- Media centre inside competition venues for 564 accredited media
- Centre for non-accredited media to be manned by ISD



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Catering Services

- Olympic / Paralympic Village's catering provided by hotel
- Maxim appointed as Service provider for Competition Venues
- FEHD will closely monitor food hygiene and safety

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Spectator Services

Pre-Games services :

- 24-hour hotline, dedicated Equestrian website, spectator service guide and pamphlet

Games-time services:

- Free shuttle to and from University and Fanling Stations
- Refreshment kiosks, eating areas, souvenir shops, "Take a picture with Fuwa", service desks inside the competition venues
- Spectator service ambassadors will answer any questions from the spectators and provide usher service
- Bilingual (English/Cantonese) narration

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Reception Services

- Set up 4 reception counters at airport
- Immigration & Customs Services for designated visitors
- Hospitality service at the 2 competition venues
- Set up protocol offices at the Olympic Family Hotel, Olympic Village and Olympic Equestrian Venue (Sha Tin)
- Organize Welcome / Farewell receptions

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Medication & Doping Control

For Athletes

- BOCOG team in charge of sampling and Delivery
- Samples to be centrally tested in Beijing
- Work procedures tested and in good operation
- Operation plan completed, including delivery procedures



For horses

- Samples to be tested in Hong Kong Jockey Club's Equine Laboratory
- Operation plan completed

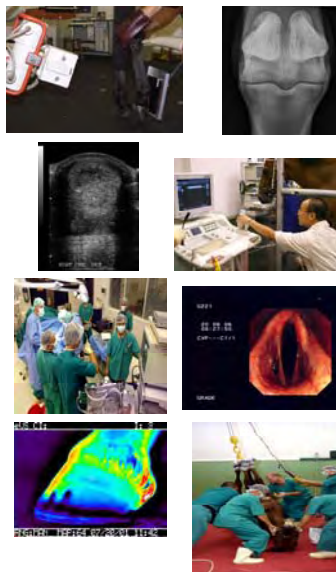


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Veterinary Services

Scope Includes:

- Medication Treatment
- Clinical Care
- Clinical Pathology
- Emergency Support
- Surgical Care



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Green Olympics

To apply the concept of Green Olympics to the Equestrian Events

- recycling of stable wastes
- reusing environmentally-friendly materials
- conservation
- saving energy
- using green energy
- improving air quality
- waste disposal management
- community participation in greening activities



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Ticketing

- About 200,000 tickets for Olympic Equestrian Events and 70,000 tickets for Paralympic Equestrian Events
- Some 40,000 equestrian tickets allocated to Hong Kong have all been sold out
- About 60,000 'Games-Time' tickets have been allocated to Hong Kong by BOCOG. Games-time tickets are available for sale from June 12
 - to encourage more public participation
 - to promote Hong Kong and Olympic Equestrian Events
- CTS has been appointed as the official ticket agent for the "Games-Time" tickets for the Equestrian Events



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Volunteers

- Recruit 1,800 Olympic volunteers and 600 Paralympic volunteers
- Recruitment completed. 16,000 applications received
- Engage professional service for volunteer training and administrative support



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Thank You