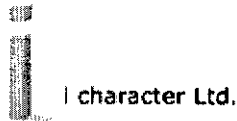


***Cyberport Digital Entertainment
Incubation-cum-Training Programme***

數碼港數碼娛樂
培育及培訓計劃

18 November 2008

I Character – Animation-Comic Company



I-CHARACTER LIMITED
雅態創意有限公司

ANIMATION
動畫

Product/ Project description 項目賣點

Animation 'My Little Fire Hero', 'Rescue Plus', '正版大將軍'

- An animation catering for pre-school children to teenagers all over the world
- Lovely characters around a little fireman
- Advocate the virtue of environmental protection and conservation
- Cultivate a sense of braveness and courage
- Ready for toy development, online game development, stationary and apparel merchandizing... etc.

Business scope 業務範圍

Content Creation/ Animation/ Video Production/ Licensing

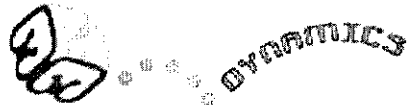
Character: '正版大將軍'

API: '正貨之都'

「齊來支持正版貨
香港經濟靠你我」



3 Dynamics (Asia) – Mobile Game Company



3 DYNAMICS(ASIA)LIMITED

創域動能(亞洲)有限公司

Product/ Project description 項目賣點

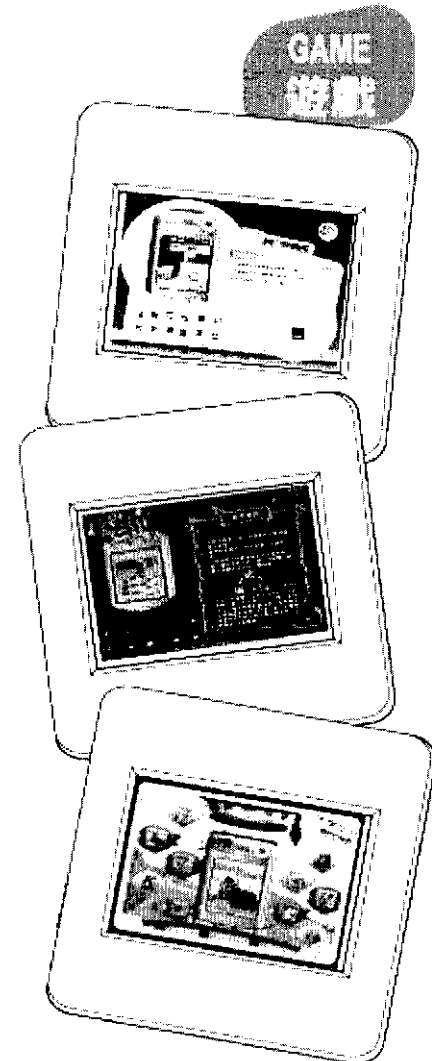
3G Mobile games '3G Mopas', 'Hong Kong War', '長江七號'

- '3G Mopas' is the first multi-player online virtual pet game in Hong Kong utilizing 3G Location-Based technology

- 'Hong Kong War' is the latest 3G game series. A multiplayer online RPG game filled with innovation, 'Hong Kong War' involves addictive elements such as Zone-Based Battle, Zone-Based fame Rating...etc.

Business scope 業務範圍

Content Creation/ Animation/ Video Production/ Game Development/ Programming



Play Pen Studios – Console Game Company

**playpen
studios**

PLAYPEN STUDIOS

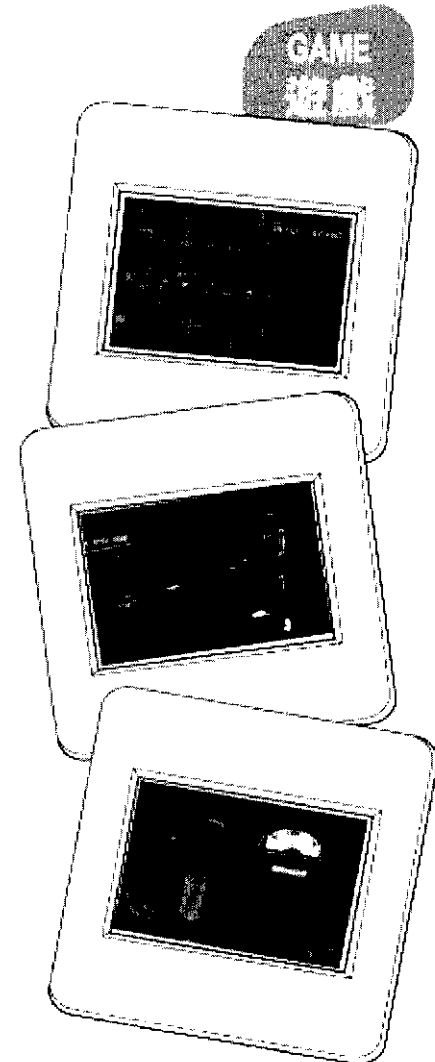
Product/ Project description 項目賣點

Xbox Console Game 'Skillz' 微軟Xbox遊戲

- Play the game with your own music
- Record and Share Mixes
- Fully Interactive Nightclubs
- Bullet-Proof Mixing Engine
- Download Premium Content

Business scope 業務範圍

Content Creation/ Animation/ Digital Effects/ Game Development/ Programming



Professional Training – Digital Content Creation Camp (2)

專業培訓 – 數碼創意大本營（二）



Strong Industry Support – System Development Kits

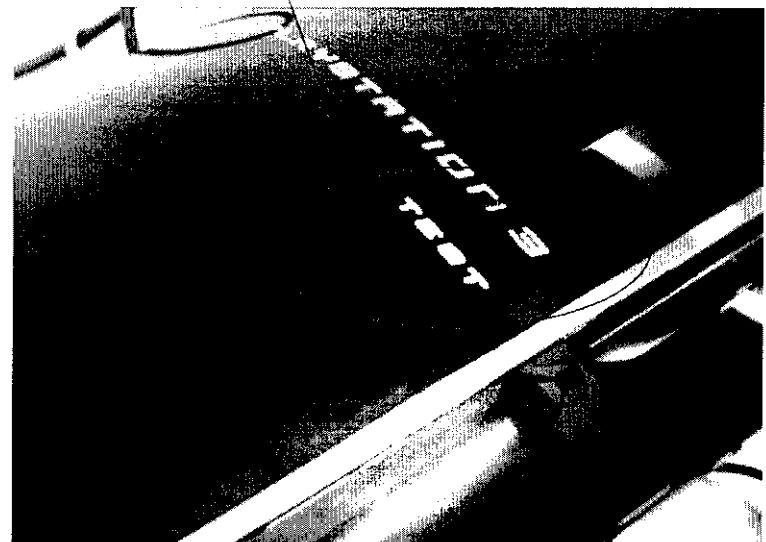
業界強力支援 – 提供系統開發套件



Microsoft Xbox360 SDK/DDK



Sony PS3 SDK/DDK



Thank you!