

Cyberport Digital Entertainment Incubation-cum-Training Programme

數碼港數碼娛樂培育及培訓計劃

18 November 2008

I Character – Animation-Comic Company



i character Ltd.

I-CHARACTER LIMITED 雅態創意有限公司

Product/ Project description 項目賣點

Animation 'My Little Fire Hero', 'Rescue Plus', '正版大將軍'

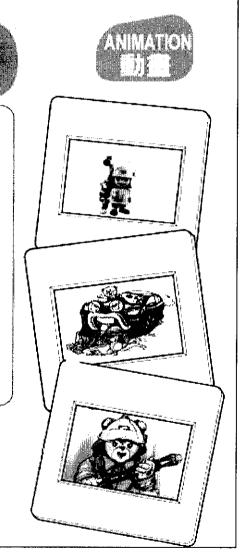
- An animation catering for pre-school children to teenagers all over the world
- Lovely characters around a little fireman
- Advocate the virtue of environmental protection and conservation
- Cultivate a sense of braveness and courage
- Ready for toy development, online game development, stationary and apparel merchandizing... etc.

Business scope 業務範圍

Content Creation/ Animation/ Video Production/ Licensing

Character: '正版大將軍' API: '正貨之都'

「齊來支持正版貨 香港經濟靠你我」



3 Dynamics (Asia) – Mobile Game Company





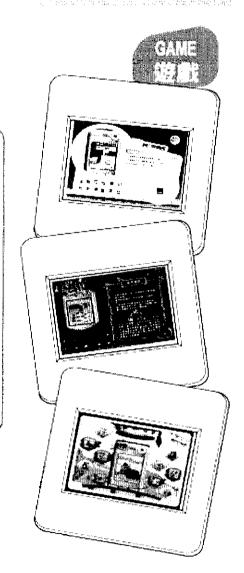
Product/ Project description 項目賣點

3G Mobile games '3G Mopas', 'Hong Kong War', '長江七號'

- '3G Mopas' is the first multi-player online virtual pet game in Hong Kong utilizing 3G Location-Based technology
- 'Hong Kong War' is the latest 3G game series. A multiplayer online RPG game filled with innovation, 'Hong Kong War' involves addictive elements such as Zone-Based Battle, Zone-Based fame Rating...etc.

Business scope 業務範圍

Content Creation/ Animation/ Video Production/ Game Development/ Programming



Play Pen Studios – Console Game Company

playpen studios



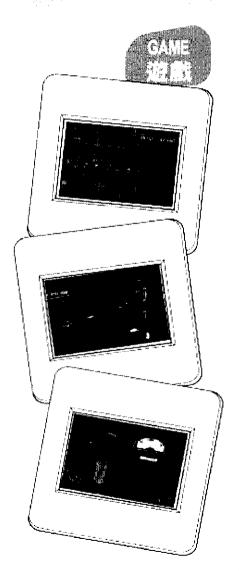
Product/ Project description 項目賣點

Xbox Console Game 'Skillz' 微軟Xbox遊戲

- Play the game with your own music
- Record and Share Mixes
- Fully Interactive Nightclubs
- Bullet-Proof Mixing Engine
- Download Premium Content

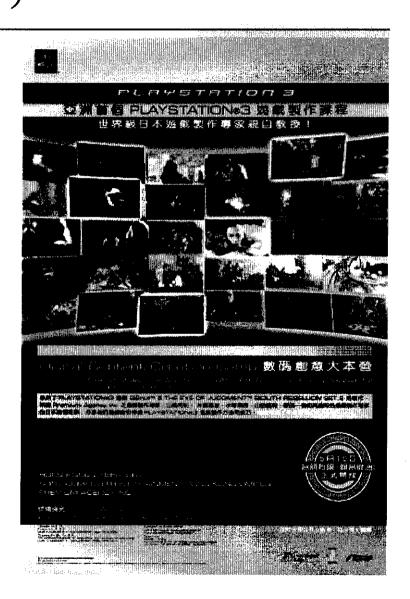
Business scope 業務範圍

Content Creation/ Animation/ Digital Effects/ Game Development/ Programming



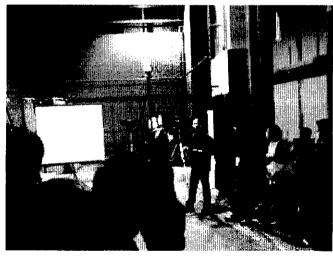
Professional Training – Digital Content Creation Camp (1) 專業培訓 – 數碼創意大本營(一)

- World's first PlayStation 3 training outside Japan (全球首個在日本 以外的 PlayStation 3 培訓計劃)
 - 3 years' discussion with Sony Computer Entertainment Asia
 - Year-long preparation
 - Repeated site visits by Sony (Japan) to verify IncuTrain and its incubatees
- Why Sony PlayStation 3?
 - World's most advanced CELL processor (multi-CPU+GPU...)
 - Most sophisticated game programming / design skills (HD & Blu-ray rendering...)
 - Software development kit (SDK) is essential to get into game development & market
- Training Objectives:
 - Become mainstream game producers and designers, high-end game programmers and visual artists

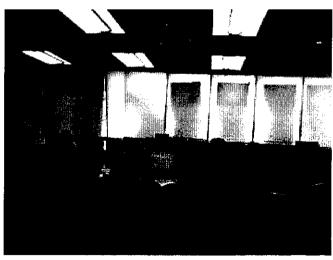


Professional Training – Digital Content Creation Camp (2) 專業培訓 – 數碼創意大本營(二)

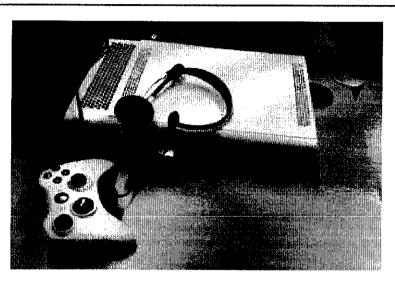




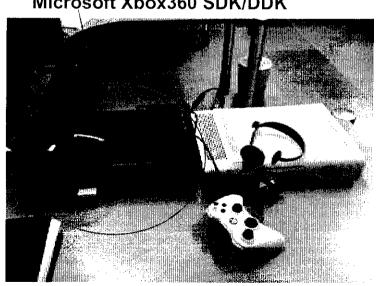


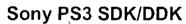


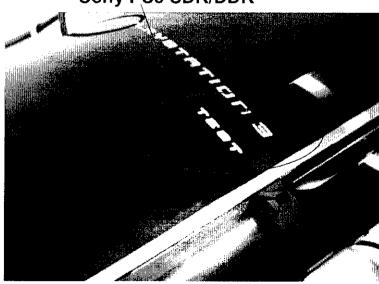
Strong Industry Support – System Development Kits 業界強力支援 - 提供系統開發套件

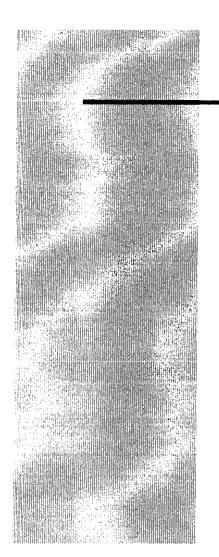


Microsoft Xbox360 SDK/DDK









Thank you!

