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26 June 2009

Clerk to Establishment Subcommittee Legislative Council Secretariat Council Business Division 1 3/F. Citibank Tower 3 Garden Road, Hong Kong (Attn: Mr Noel Sung)

Dear Mr Sung,

Establishment Subcommittee Follow-up to meeting on 17 June 2009

Thank you for your letter of 17 June 2009 on the above subject.

In connection with our proposed retention of the non-civil service position of Secretary-General of the Film Development Council for a period of two years detailed in EC(2009-10)8, Members requested for supplementary information on the 13 approved applications for financing film productions, including the title, nature and box office receipts of the films concerned.

In this regard, we have compiled a table at the Appendix summarising the relevant information and should be grateful if you would distribute it to Members for their reference.

Yours sincerely,

(Ms Ida Lee)

for Secretary for Commerce and Economic Development

c.c. Secretary for Financial Services and the Treasury Secretary for the Civil Service

Approved Applications for Financing Film Productions (as at 17 June 2009) 獲批准的資助電影製作申請(截至 2009 年 6 月 17 日)

	Film Title	Nature of Film	Box Office Receipts
	電影名稱	電影種類	票房數字
1.	McDull Wudang	Animation	Nil.
	麥兜・武當	動畫	未有。
2.	Claustrophobia 親密	Romance 愛情小品	Theatrically released in February 2009. As at 17 June 2009, the total box office receipts of the Film are estimated at HK\$5.2 million (see footnote). 已於2009年2月上映。截至2009年6月17日,《親密》的累積票房合共約港幣520萬元。(見備註)
3.	Coweb 戦・無雙	Action 動作	Theatrically released in the Mainland from May onwards. As at 17 June 2009, the total box receipts of the Film are estimated at HK\$2.5 million (see footnote). 自2009年5月開始於中國內地上映。截至2009年6月17日,《戰·無雙》的累積票房合共約港幣250萬元。(見備註)
4.	Give Love 愛得起	Romantic Comedy 愛情喜劇	Theatrically released in February 2009. As at 17 June 2009, the total box office receipts of the Film are estimated at HK\$22 million (see footnote). 已於2009年2月上映。截至2009年6月17日,《愛得起》的累積票房合共約港幣2,200萬元。(見備註)
5.	Strawberry Cliff	Thriller/Romance	Nil.
	贖命	驚慄/愛情	未有。
6.	Lover's Discourse	Romance	Nil.
	戀人絮語	愛情小品	未有。
7.	The Fighters	Action	Nil.
	武動狂	動作	未有。
8.	Childhood Story	Drama	Nil.
	歲月神偷	戲劇	未有。

	Film Title	Nature of Film	Box Office Receipts
	電影名稱	電影種類	票房數字
9.	Break Up Club	Romance	Nil.
	真的想飛你	愛情小品	未有。
10.	Killer Never Kills	Drama	Nil.
	殺手・歐陽盆栽	戲劇	未有。
11.	(English name pending)	Thriller/Romance	Nil.
	荒村公寓	驚慄/愛情	未有。
12.	La Comédie Humaine	Comedy	Nil.
	人間喜劇	喜劇	未有。
13.	A Romantic RV	Romance	Nil.
	流浪屋之戀	愛情小品	未有。

Footnote: The box office figure is a gross sales income. Normally, only 30% to 35% of this figure is entitled to the copyright owner. This split varies from deal to deal depending on the commercial strength of the film. There will also be promotion and distribution expenses incurred, which would normally be deducted by the distributor when the money starts coming in. On the other hand, there will also be cash in-flow from sales of video and TV rights, and from various distribution channels along the way.

備註: 票房數字是電影的總收益。一般而言,版權擁有人只佔其中的30%至 35%,而有關的比重則視乎該齣電影的商業價值,按個別情況釐定。至於宣傳及發行費用,發行商一般會在電影開始取得收益時扣除。此外,電影的收入還包括錄像銷售和電視版權,及其他不同發行渠道獲取的收益。