



食物環境衛生署  
Food and Environmental  
Hygiene Department



食物安全中心  
Centre for Food Safety

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21 September 2009

Mr. Peter Johnston  
Chairman of Taskforce on Nutrition Labelling Scheme  
Hong Kong Retail Management Association  
10/F, First Commercial Building  
33-35 Leighton Road  
Causeway Bay  
Hong Kong

Dear Mr. Johnston,

**Re: Feedback on the Nutrition Labelling (“NL”) Market Survey**

Thank you for providing us valuable suggestions on the Nutrition Labelling Market Survey (Market Survey) in the Trade Consultation Forum on 27 August, and letters dated 3 and 15 September 2009. We are now actively considering your various suggestions and reviewing the objectives, methodology and scope of the survey in order to best suit the needs of the trade.

We are very much appreciated for HKRMA's support in offering assistance to provide trade's information related to the Market Survey. Given the complexity of this issue, I have asked Dr Y Y HO to take charge of the matter and arrange a meeting with your Association to have an in-depth discussion on the design of the Market Survey as soon as possible. As suggested, we have prepared a template as attached in [Annex] for HKRMA's members (under the supermarket category) to fill in for your consideration.

As we have stated before, trade's support is crucial to the success of the Market Survey. May I once again thank you for your valuable suggestions. We are looking forward to working closely with your Association.

Yours sincerely,

( Dr Constance Chan )

Controller, Centre for Food Safety  
Food and Environmental Hygiene Department

c.c. MVA Hong Kong Ltd (Fax: 2527 6722)  
Ms Caroline Mak, Chairman, Hong Kong Retail Management Association  
(Fax: 2866 8380)  
Panel on Food Safety and Environmental Hygiene, LegCo (Fax: 2509 0775)  
Business Facilitation Advisory Committee (Fax : 2537 7566)

Annex

### Template for trade to fill in product information for the NL Market Survey

10p	Location of food product in the shop	Bar Code	Product Brand	Product Name	Packing / Weight	Products NOT COVER by the NL scheme? (Yes: Formula intended for children under 36 months = 1, Food intended for children under 36 months = 2, Food for special dietary uses = 3, no = 0)	Product EXEMPTED by the NL scheme? (Yes =1, no = 0)	Product with sales volume not exceeding 30000 each year? (Yes =1, no = 0)	Product with nutrition claims? (Yes =1, no = 0)	Products with nutrition claims blackened out / that would be blackened out? (Yes =1, no = 0)	Country of Origin