



廣播事務管理局
Broadcasting Authority

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8 June 2009

The Honorable Andrew Leung Kwan-yuen, SBS, JP
Chairman, Legislative Council Panel on
Information Technology and Broadcasting
Legislative Council Building
8 Jackson Road
Central
Hong Kong

Dear Mr Leung,

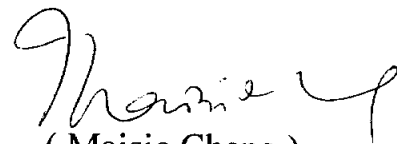
**Public Hearings for the Mid-Term Review of the
Domestic Free Television Programme Service Licences**

The domestic free television programme service licences of the Asia Television Limited (“ATV”) and Television Broadcasts Limited (“TVB”) were renewed for a term of 12 years, commencing December 2003. Pursuant to section 4(2)(b)(i) of the Schedule 4 to the Broadcasting Ordinance (Cap. 562) and Condition 3.2 of the licences of ATV and TVB, the licences may be reviewed by the Chief Executive in Council (“CE in C”) within such period after 1 December 2009.

As the statutory body that regulates the broadcasters in Hong Kong, the Broadcasting Authority (“BA”) will evaluate the licensees’ performance against the various statutory requirements as well as requirements under the licence and the codes of practice and make recommendations to the CE in C for the purpose of this mid-term review. The BA will collect public views on the performances of the two licences through different means. We will conduct two public hearing sessions at the Hong Kong Space Museum Lecture Hall and Leighton Hill Community Hall from 7pm to 9pm on 19 June and 14 July, 2009 respectively to obtain the public feedback on the services of ATV and TVB.

I would like to invite you and Members of the Panel on Information Technology and Broadcasting to attend the public hearings. I enclose a copy of the publicity pamphlet for the public hearings for your information. My staff, Mr Elliot Au, Chief Entertainment Standards Control Officer, will contact the Clerk to the Panel in relation to attendance by Panel Members.

Yours sincerely,



(Maisie Cheng)

Principal Executive Officer,
Broadcasting Authority

Encl.

c.c.

Secretary for Commerce and Economic Development
(Attn.: Mr Kevin Choi)

Clerk to Legislative Council Panel on
Information Technology and Broadcasting
(Attn.: Ms Yue Tin-po)

Public Hearings

for the Mid-Term Review of the Domestic Free Television Programme Service Licences of Asia Television Limited and Television Broadcasts Limited

Broadcasting Authority
www.hkba.hk

Kowloon and New Territories Session

Venue : Hong Kong Space Museum
10 Salisbury Road
Tsim Sha Tsui, Kowloon

Date : 19 June 2009 (Friday)

Time : 7:00 p.m. - 9:00 p.m.

Hong Kong Island Session

Venue : Leighton Hill Community Hall
133 Wong Nai Chung Road
Happy Valley, Hong Kong

Date : 14 July 2009 (Tuesday)

Time : 7:00 p.m. - 9:00 p.m.

Please call the hotline 2594 5926 or email to ba@tela.gov.hk for reservation. The public hearing sessions will be conducted in Cantonese. English interpretation and sign language services may be provided at the Hong Kong Island Session upon request by the participants on or before 8 July 2009.

Background

In December 2003, the domestic free television programme service licences of Asia Television Limited (ATV) and Television Broadcasts Limited (TVB) were renewed for a term of 12 years. Pursuant to section 4(2)(b)(i) of Schedule 4 to the Broadcasting Ordinance (Cap.562) and condition 3.2 of the licences of ATV and TVB, the licences may be reviewed by the Chief Executive in Council within such period after 1 December 2009.

As the statutory body that regulates broadcasters in Hong Kong, the Broadcasting Authority will evaluate the licensees' performance against the various statutory requirements and licence conditions before making recommendations to the Chief Executive in Council for the mid-term review of the licences of the two broadcasters.

Purpose

The public hearings form an important part of the mid-term review of the licences of ATV and TVB. The hearings are intended to obtain comments and opinions from members of the public on the performance of the licensees. The Broadcasting Authority will take into account your views when considering recommendations about the licence conditions.

Your Views are Important

Your views are useful and valuable for the Broadcasting Authority's reference.

- Are you satisfied with the programme quality of ATV and TVB?
- What kinds of programmes on ATV and TVB do you like?
- What improvements do you expect ATV and TVB to make on its programmes?
- Do you have any suggestions or comments to make, including digital terrestrial television programme services?

Members of the Broadcasting Authority and senior management of ATV and TVB will attend the public hearings to listen to what you have to say.

Please join us and tell us your views at the public hearings.

Details of the public hearings are available at the Broadcasting Authority's website www.hkba.hk.