

立法會  
資訊科技及廣播事務委員會  
**Legislative Council Panel on  
Information Technology and  
Broadcasting**

電影發展基金計劃（下稱「發展基金」）  
運作情況檢討報告

Report on Review of the Operation of the  
Film Development Fund (FDF) Scheme

# 背景 Background

- 發展基金於一九九九年成立，為有助本港電影業長遠發展的項目提供資助。

FDF was established in 1999 to finance projects conducive to the long-term development of the Hong Kong film industry.

- 二零零七年七月，財務委員會(下稱「財委會」)批准向發展基金注資3億元，並擴大其適用範疇，為中小型電影製作提供資金。

In July 2007, Finance Committee (FC) approved to inject \$300 M into FDF with an expanded scope to fund small-to-medium film productions (the Funding Scheme).

- 政府承諾在財委會批准注資兩年後，檢討發展基金的運作情況。

Government undertook to review the operation of the Funding Scheme 2 years after FC's funding approval.

# 主要申請資格及資助準則

## Major Eligibility & Financing Criteria

- 製作費不超過1,200萬元。  
Production budget not exceeding \$12 M.
- 政府投資上限為30%，其餘資金來自申請人或商業投資者。  
Government's investment capped at 30%; remaining investment financed by applicant or commercial investors.
- 獲批准的電影須僱用香港永久性居民作為主要演員和工作人員。  
Approved films need to employ HK permanent residents in major categories of main cast and film crew.

## 主要申請資格及資助準則(續) Major Eligibility & Financing Criteria (cont'd)

- 電影計劃必須獲確定為商業上可行及供本港電影院作商業放映。

Film projects must be identifiable as commercially viable and for commercial release in HK.

- 申請人或有關電影計劃的監製或導演須在過去10年內，曾製作至少2部於香港上映電影。

Applicant/film director/producer needs to have produced 2 released films in HK over the past 10 years.

# 管制機制

## Control Mechanism

商務及經濟發展局常任秘書長(通訊及科技)  
Permanent Secretary for Commerce and Economic Development  
(Communications and Technology)

香港電影發展局 (下稱「電影局」)  
Film Development Council (FDC)

基金審核委員會 (下稱「審核委員會」)  
Fund Vetting Committee (FVC)

# 管制機制(續)

## Control Mechanism (cont'd)

由一些具有電影製作、營銷及發行經驗的專業人士組成的業界顧問團，在審核委員會評審申請時，會提供協助。

FVC to assess merits of applications, assisted by a Panel of Examiners who are professionals experienced in film productions and distribution.

### 業界顧問團 Panel of Examiners

具電影製作經驗  
的專業人士  
Professionals in  
film productions

具營銷及發行經驗  
的專業人士  
Professionals in  
film distributions

# 管制機制(續)

## Control Mechanism (cont'd)

政府會與電影製作人及其他投資者簽訂一套完整資助合約，以保障各方利益。

Execution of a comprehensive set of financing contracts by Government with filmmakers and other investor(s) to protect interests of all parties concerned.

# 管制機制(續)

## Control Mechanism (cont'd)

在確保公帑運用得宜之餘，亦會給予電影製作彈性，在兩者之間取得適當平衡。

Maintaining reasonable balance between protection of public money and flexibility in film production.



# 管制機制(續)

## Control Mechanism (cont'd)

向本地電影業引進更合適的管理及會計措施，長遠來說，以增強業界商業融資能力。

Introducing suitable management and accounting measures into local film industry to enhance ability of the industry to seek commercial investments in the long run.

## 推行進度

# Progress of Implementation

(as at end of Oct 09)(截至二零零九年十月底止)

## 電影製作資助

### Film Production Financing

- 共接獲22宗申請，其中14宗獲批准，總投資額為**3,880萬元**。

22 applications received; 14 applications approved with a total investment of **\$38.8M**.

## 推行進度 (續)

### Progress of Implementation (cont'd)

(as at end of Oct 09)(截至二零零九年十月底止)

#### 電影製作資助 (續)

#### Film Production Financing (cont'd)

- 4 部獲批准的電影已在香港及內地影院上映。  
4 approved films theatrically released in HK and Mainland.
- 總票房收入為**1.17億元**。  
Total box office receipt : **\$117 M.**

## 推行進度 (續)

### Progress of Implementation (cont'd)

(as at end of Oct 09)(截至二零零九年十月底止)

#### 電影製作資助 (續)

#### Film Production Financing (cont'd)

- 製作費總額為**3,540萬元**。  
Total production budget : **\$35.4 M.**
- 在這4部已上映電影當中有3部，政府可悉數收回資金。  
Government could recoup its investment in 3 of the 4 released film projects.

## 推行進度 (續)

### Progress of Implementation (cont'd)

(as at end of Oct 09)(截至二零零九年十月底止)

#### 其他電影相關計劃

#### Other Film-related Projects

- 有利電影業健康及長遠發展的計劃。  
Projects which are beneficial to healthy and long-term development of film industry.
- 共批准了35宗申請，資助金額合共5,240萬元。  
35 applications approved at a funding of \$52.4M.

## 推行進度 (續)

### Progress of Implementation (cont'd)

(as at end of Oct 09)(截至二零零九年十月底止)

獲批准的其他電影相關計劃例子包括：

**Examples of other film-related projects approved include :**

- 香港電影金像獎頒獎禮  
Hong Kong Film Awards Presentation Ceremony
- 製作教材套，將電影和動畫元素加進新高中視覺藝術課程  
Production of teaching kits to incorporate elements of film and animation in the new secondary curriculum of visual arts
- 資助香港浸會大學開辦電影學院  
Supporting the HK Baptist University for launching of Academy of Film

# 發展基金的成效

## Effectiveness of FDF

製作具質素的電影。

Producing quality films.

- 一部獲批准的電影，除於本地獲得獎項外，亦曾參加多個香港以外地區的影展。

An approved film won local awards and participated in many international film festivals.

# 發展基金的成效(續)

## Effectiveness of FDF (cont'd)

培養電影人才。

Nurturing film talents.

- 在獲批准的電影中，共起用了 6 位新晉導演及 5 位新晉監製。  
6 new directors and 5 new producers are involved in the approved films.



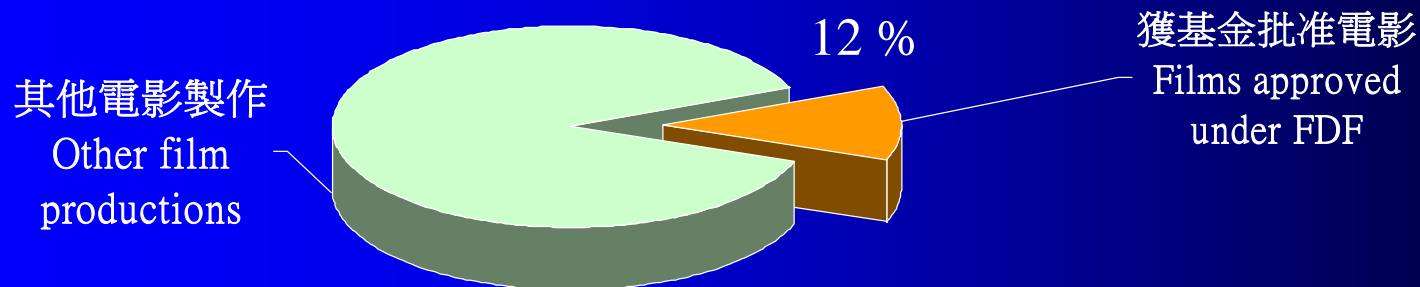
# 發展基金的成效(續)

## Effectiveness of FDF (cont'd)

促進香港電影業發展。

Creating a larger mass of film activities in HK.

本地全年電影製作 Annual local film productions



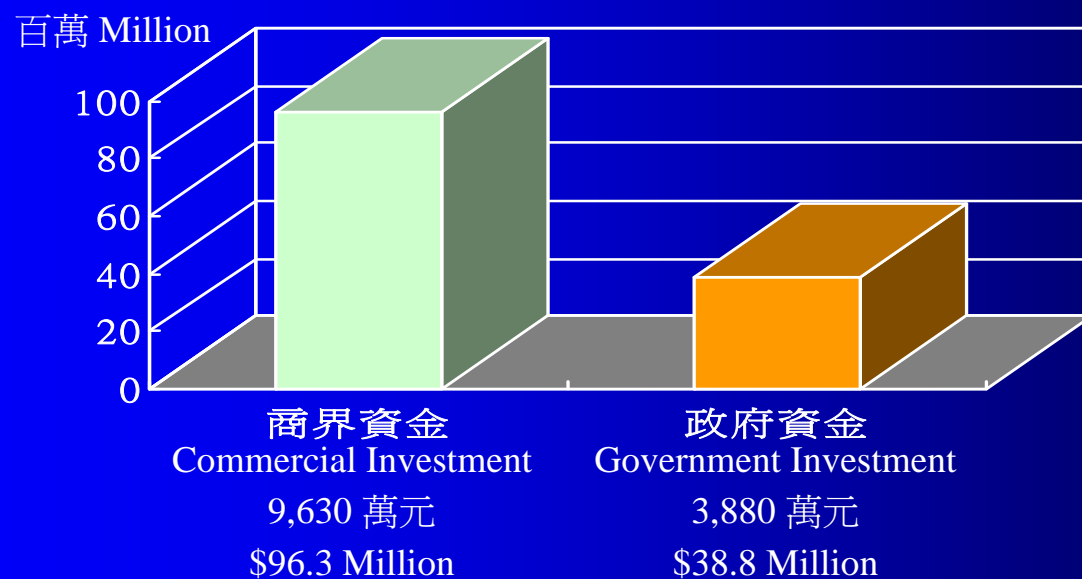
# 發展基金的成效(續)

## Effectiveness of FDF (cont'd)

鼓勵商業資金在電影業的投資。

Encouraging commercial investment in film production.

14 部獲准電影資金來源  
Sources of Funds for 14 Approved Films



# 發展基金的成效(續)

## Effectiveness of FDF (cont'd)

協助中小型公司製作電影。

Assisting small-scale companies to produce films.

- 10部獲批准的電影是由獨立的中小型公司製作(即它們並沒有自己的發行網絡)。

10 approved applications are from independent small-scale companies (i.e. companies without their own distribution network).

# 發展基金的檢討工作

## Review of FDF

- 本年三月至六月期間進行了檢討。  
Review conducted from Mar to Jun 2009.
- 業內人士組成了一工作小組，考慮從各持份者，包括基金申請人、業界顧問及多個電影業組織和業界團體等搜集回來的意見。  
A Working Group consisting of industry members was formed to consider feedback collected from stakeholders including film associations, trade organizations, applicants and examiners.

# 發展基金的檢討工作 (續)

## Review of FDF (cont'd)

### 檢討範疇

#### Review areas

- 申請及審批程序 **Application and vetting procedures**
- 申請資格 **Eligibility criteria**
- 對每部獲批准的電影的資助金額  
**Amount of Government Finance per approved film**
- 發展基金在促進電影業長遠及持續發展的成效  
**Effectiveness of the FDF in promoting the long-term, sustainable development of the film industry**

# 電影局的主要建議

## Major Recommendations of FDC

將製作費上限，由1,200萬元提高至1,500萬元。

**Raise the budget ceiling from \$12 M to \$15 M.**

## 電影局的主要建議 (續) Major Recommendations of FDC (cont'd)

將政府投資百分比上限，由30%提高至40%。  
(在一般情況下，會以35%為限。審核委員會在非常特殊的情況下，方會向政府建議投資40%。)

Raise the upper limit of Government's investment from 30% to 40%.

(Capped at 35% under normal circumstances. The FVC would only recommend maximum investment of 40% under very special circumstances.)

## 電影局的主要建議 (續) Major Recommendations of FDC (cont'd)

- 撤銷10年內製作電影經驗的時限規定。  
Remove 10-year time limit for film-making experience.
- 在獲批准的電影上映5年後，考慮將版權售予申請人。  
Consider to sell back copyrights to applicant after 5 years.



# 建議的理據

## Justifications for Recommendations

1,200萬元的製作費不足以製作一部具質素的中型電影。

\$12 M considered insufficient to produce a medium-budget film of acceptable quality.

## 建議的理據(續)

### Justifications for Recommendations (cont'd)

把政府投資金額提高，可幫助電影製作人，尤其是細規模的公司，解決在商業融資及現金周轉方面的困難。

Increased Government financial support helps solve cash-flow problems faced by filmmakers (especially small-scale ones) in securing commercial financing.

## 建議的理據(續)

### Justifications for Recommendations (cont'd)

放寬申請資格，可讓那些原先不合資格但具有相當資歷的電影工作者亦可向發展基金提出申請。

Relaxed criteria will allow those filmmakers who are originally ineligible but who have valuable past experience to apply under the Funding Scheme.

# 其他改善措施

## Other Improvement Measures

- 改良申請表格的編排及設計，方便申請人使用。  
Improving layout and design of application form to enhance its user-friendliness.
- 提供合約樣本及其他文件的中英文版本。  
Providing bilingual contract samples and documents.
- 安排簡介會和座談會，向電影從業員講解申請規則及手續。  
Arranging briefing sessions and seminars for film practitioners on application rules and procedures.

# 財政影響

## Financial Implications

- 每年額外所需撥款總額為：550萬元。  
Total additional financial provision : \$5.5 M per annum.

# 發展基金結餘

## Balance of FDF

- 截至二零零九年十月底止，發展基金未用餘額為2.139億元。  
As at end October 2009, uncommitted balance of FDF was \$213.9 M.

# 落實改善措施

## Implementation of Improvement Measures

- 我們會參考議員的意見，再落實改善措施，由二零一零年首季起生效。

Subject to the views of Members, we will implement the improvement measures with effect from the first quarter of 2010.

- 我們會向財委會匯報今次檢討結果。

We will also keep FC informed of the review.

謝謝

Thank You