

Dear Sirs,

I am Gabriel Pang, the COO of Firedog Studio Company Limited, and the chairman of Hong Kong Digital Entertainment Association. I am writing to you to urge for a reconsideration of having HKTDC exempted from “Competition Bill”.

As the owner of an SME company in HK since 1999, especially in the creative and digital entertainment industry, I have worked closely with TDC in promoting both products and services from my company and from members of my association through different exhibitions, study missions, trade fairs and various activities. TDC always impresses me with their efficient work, good network and reasonable service fees, especially towards small DE firms in HK. Without TDC’s support, the industry can never achieve the same. One of the major reasons of TDC’s success in helping the industry lies in their nature - profit making is not their main priority. As a semi-official entity, they have a mission to help HK industries rather than profit on them. If TDC falls into “Competition Bill”, small DE and creative firms in HK will face big difficulties in marketing and promotions of their products and services, and will increase their burden in doing business in HK, which is already very tough. From my personal point of view, I do not think we can get the same level of service from other commercial organizers, or at least, without paying a huge participation fee.

When talking about TDC monopolizing the exhibition business, I do not think this is true. As TDC do not own the HKCEC, they cannot prohibit others from renting it. To promote competition, the problem is never about TDC monopolizing, the fact is that HK needs more space for exhibitions! Moreover, TDC’s reputation is not from lack of competition, it is from their good support to the industry and their efficient services. TDC’s good work needs to be recognized rather than penalized.

I sincerely hope that your office can seriously re-consider exempting TDC from “Competition Bill”. As a long time proprietor in the creative industry, it is clear to me that we are already a long way behind, and it is time for HK to take a determinative step towards helping the industry aggressively. TDC’s exemption from the bill is one of the key.

Thank you for your kind attention.

--

Rgds,
Gabriel Pang
Chief Operating Officer, FSCL

Firedog Studio Company Limited
Website: <http://www.firedogstudio.com>
Tel: 852-2169-8599 Fax: 852-2169-8589
Direct: 852-2169-8588
Addr: Room 705-706, 7/F, Conic Investment Building,
13 Hok Yuen Street, Hunghom, Kowloon.