



香港軟件行業協會

**Hong Kong Software Industry Association**

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29<sup>th</sup> December, 2011

Bills Committee on Competition Bill  
 Legislative Council  
 1 Legislative Council Road, Central  
 Hong Kong

Dear Sirs,

On behalf of Hong Kong Software Industry Association (HKSiA), I am writing to fully support HKTDC to be exempted from the "Competition Bill".

HKSiA has long working relationships with HKTDC. In the past years, we had worked closely with HKTDC to facilitate ICT companies and professionals participations from Hong Kong and Mainland China on business matching events, seminars / conferences, expos and visits in Hong Kong, Mainland China and Overseas. Those activities had got very good feedbacks from our members and other industry participants. Those events had facilitated large number of business collaboration and investment opportunities to our members.

The events organized by HKTDC are just seminars, conferences and expos events that organized by other event organizers in the market. The events that organized by HKTDC leveraged with the business connections and branding in their branch offices in Mainland China and Overseas. The official Hong Kong Branding which HKTDC carried had also facilitated official delegations from Mainland China and Overseas to the organized events, which would not be achieved by other commercial event organizers. The promotion of Hong Kong Branding through the events organized by HKTDC also would not able be achieved through commercial seminar, conferences and expos events, because of the commercial focused.

So, there is no reason why we should give up and wasting the branding and economy of scale of HKTDC, which have been developed for years, to open up their event organizing to commercial event organizers. Asking HKTDC to help the commercial event organizers to organize events would not be feasible because of commercial conflicts and collaboration overheads.

So, we urge for having HKTDC to be exempted from the "Competition Bill".

Yours Sincerely,

A handwritten signature in black ink, appearing to be 'Johnny Ip', written in a cursive style.

Dr. Johnny Ip  
 CEO HKSiA  
 for and on behalf of HKSiA

copy: Ms Linda Lai, Deputy Secretary for Commerce & Economic Development (Commerce and Industry)