

CB(1)815/11-12(04)

5th January, 2012

Clerk to Bills Committee on Competition Bill
Legislative Council Secretariat
Legislative Council Complex
1 Legislative Council Road
Central, Hong Kong
Fax: 2978 7569

Dear Sirs,

Competition Bill: HKTDC Should Be EXEMPTED

This is Viveca CHAN, Chairman & CEO of WE marketing group, I am one of SME owners in Hong Kong to urge your consideration to EXEMPT Hong Kong Trade & Development Council (HKTDC) from the Competition Bill, in light of its immense contributions to Hong Kong over the past decades.

The mandate of HKTDC is to promote Hong Kong under non-profit making basis, HKTDC did ride on this principle over the years to offer relatively lower participation fees, yet providing an international standard platform which generates business opportunities for exhibitors continuously. Our company has participated in these fairs and conferences, and is a beneficiary of their events. If HKTDC is to become commercial under the Competition Bill, SMEs will no longer enjoy the help from the government of HKSAR because participation fees will be increased significantly.

As a committee member of the Service Promotions of the HKTDC since late 1990s, I have been participating and witnessed how HKTDC connects globally, assuring the status of Hong Kong a world centre for trading, fairs and conferences, without bias to the scale and nature of businesses. For example, the Chinese Herbal Medicine Expo, no other organizer will host it because the commercial value is low which only HKTDC organized for the good of Hong Kong by HKTDC in recent years.

HKTDC does not monopolize the exhibition market, there are concurrently vast number of exhibition and fair organizers in Hong Kong who share the same chance to rent venues and facilities. As an early beginner for the Exhibition and Fair segment with proven record of success, Hong Kong people should recognize this business module an example for excellence, not to capsulate HKTDC into Competition Bill.



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Thank you for your attention. Should you have further queries, you are most welcome to contact Tel: 3591-8280

Yours truly,



Viveca CHAN E Nam
Chairman & CEO
WE marketing group



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