

**ASSOCIATION OF
LANDSCAPE CONSULTANTS**
香港顧問園境師協會

CB(1)936/11-12(03)

20 January 2012

Our Ref : ALC/0001/2012

Clerk to Bills Committee on Competition Bill
Legislative Council Secretariat
Legislative Council Complex
1 Legislative Council Road
Central, Hong Kong
(Fax: 2978-7569)

Re : Hong Kong Trade Development Council (HKTDC) to maintain its status quo

Association of Landscape Consultants (ALC) was established in 2004 representing Landscape Professional Practices in Hong Kong. One of our main objectives is to promote private landscape professional services to both Hong Kong and overseas markets.

Since the late 1970's, Hong Kong was one of the first cities in Asia to establish the profession of landscape architecture through comprehensive New Town Developments and Public Housing Projects. In 1997, the landscape profession has been well established by passing the Landscape Architects Registration Ordinance in the Legislative Council and achieved the most advanced professional status in Asia.

With our strong professional status and extensive experience accumulated in Hong Kong, we were able to expand our services to other parts of Asia and particularly mainland China over the past ten years. However, as the overseas markets become more developed and competitive, our member practices are facing strong competition and institutional barrier that assistance from our public sector is urgently required.

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Therefore, our members have recently participated in HKTDC's trade missions and events to promote their services to potential clients in overseas markets with a minimum cost. We found these activities very cost effective as HKTDC provided participants privileged access to key business and political figures and we were able to obtain valuable market information and data from our potential clients.

Most importantly, our Association welcomes the government's initiative to support Hong Kong enterprises in the development and promotion of Hong Kong brands to enable them to better compete in the Mainland and overseas market as stipulated in the CE's Policy Address. It is important for the local enterprises to work with HKTDC as strategic partners to formulate various strategies to achieve the above objective. It can only be achieved if HKTDC can uphold its statutory responsibility and remain as an instrument of public sector policy implementation.

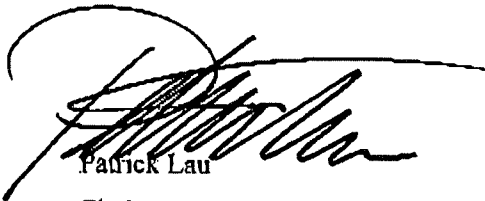
Therefore, I am writing to support HKTDC to be exempted from the Competition Law.

Thank you for your attention.

Yours faithfully

For and on behalf of

Association of Landscape Consultants



Patrick Lau
Chairman

c.c. Hong Kong Trade Development - Wanny Hui (Fax: 2169-9733)

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