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We're being squeezed tighter than ever it really is a dog's life SCMP Oct. 14, 2010

The Obscure Identity of URA as a Public Agency and Partner of profit maximizing Private Property Developers

The Public Assistance and authority empower to URA under CAP 563 & Urban Renewal Strategy (2001)

- URA acquires the lawful property rights of affected residents with compensation level according to their own guidelines and subject to no negotiation.

- according to their own guidelines and subject to no negotiation.

 URA is exempted from taxation under the Inland Revenue Ordinance (CAP. 112).

 To boost the financial viability, the government may stipulate a higher plot ratio.

 Under the rationalization of land use & comprehensive planning, the authority may incorporate roadways and public land to increase the GFA at no cost.

 Compulsory Land Resumption & revert of deeds to government before allocate to URA.

 Wavier of land premia for redevelopment and rehousing sites.

 Interest free government loan up to HK\$100 billion.

 Under Chapter 563 Section 31, URA is granted power to enter & inspect any land and premises and authorized for using force.

The roles of URA as partner & collaborator of private developers.

- In pursuant of 'excellent in building design and construction standards', mos redevelopment projects are targeted for the high end of the property market.
- The timing of property sale is subject to the prevailing market condition.
 The price of the properties are marked to market.
- The redevelopment scheme and building
- The redevelopment scheme and building composition are subject to market condition and profitability.
 The development objective is to maximize the profit for URA and its partners.
 No mandate by the government to promote affordable housing as public interest

市區重建..社會責任..謀取

重建項目	收購價(實用)	重建後樓盆	開售價(實用)*	賬面利潤
西營盤第一街/ 第二街	\$3,137	縉城峰	\$15,277	387%
大角咀洋松街/ 松樹街	\$4,038	形品・星寓	\$11,111	175%
保安道/順寧道	\$3,094	豐盛居	\$9,722	214%
灣仔莊士敦道	\$4,290	嘉薈軒	\$9,722	127%
大角咀櫻桃街	\$3,430	海桃灣	\$7,640	123%
福榮街/福華街	\$3,200	海	\$7,080	121%
旺角新塡地街	\$3,111	MOD 595	\$6,250	101%
大角咀洋松街/ 必發道	\$2,671	I-Home	\$5,555	108%

^{*} 收購價不包括種種扣減

*開售價(實用)是根據72%實用率模擬計



















