

For Information on  
14 January 2011

**LegCo Panel on Home Affairs and Panel on Development  
Joint Subcommittee to Monitor the Implementation of  
the West Kowloon Cultural District Project**

**Update on Stage 2 Public Engagement Exercise**

**INTRODUCTION**

The Stage 2 Public Engagement (PE2) exercise for the West Kowloon Cultural District (WKCD), which was launched on 20 August 2010, was concluded on 20 November 2010. The West Kowloon Cultural District Authority (The Authority) has prepared a paper, at **Annex**, to brief Members on the latest updates on PE2.

2. Members are invited to note the paper at **Annex**.

**BACKGROUND**

3. The Authority is conducting a three-stage public engagement exercise in preparing the Development Plan for WKCD. During the three-month Stage 1 Public Engagement exercise (PE1) completed in early January 2010, the Authority gauged the community's aspirations and expectations on the planning of the WKCD as a whole, as well as the views of stakeholders on the user requirements for the facilities in the arts and cultural venues.

4. After considering the views collected in PE1, the three Conceptual Plan Consultants appointed by the Authority, namely Foster + Partners, Office for Metropolitan Architecture and Rocco Design Architects Limited, each prepared a Conceptual Plan Option on the master planning of the WKCD, showing the layout of various facilities and land uses.

5. During PE2 the Authority sought views from the public and stakeholders on the three Conceptual Plan Options. The Authority will select one of the plans as the basis for its Project Consultant to prepare a detailed Development Plan for further consultation in the Stage 3 Public Engagement exercise, which is scheduled for 2011. Desirable features of the other two plans may also be incorporated as appropriate.

6. The Authority aims to submit the detailed Development Plan to the Town Planning Board for consideration around end 2011.

**Home Affairs Bureau**  
**January 2011**

**Paper from the West Kowloon Cultural District Authority**  
**Update on the Stage 2 Public Engagement Exercise**

**PURPOSE**

This paper aims to update Members on the Stage 2 Public Engagement (PE2) exercise.

**STAGE 2 PUBLIC ENGAGEMENT EXERCISE**

2. PE2 was launched on 20 August 2010 and successfully concluded on 20 November 2010.

3. The public engagement exercise was well received, with some 30,000 visitors having attended the roving exhibition staged at various locations over the territory, viz. the Hong Kong Convention and Exhibition Centre, Tuen Mun Town Hall, Sha Tin Town Hall, Queensway Government Offices, Hong Kong Heritage Discovery Centre, and the InnoCentre. 11 public and stakeholder forums, a youth forum and nine focus group meetings were held, attended by over 1,500 members of the public and representatives of arts and cultural stakeholders, Yau Tsim Mong district, as well as urban design, architectural, IT and green groups. Audio recordings and transcripts of the forums and focus group meetings have been uploaded to the Authority's website to ensure transparency of process.

4. The Authority, together with the Conceptual Plan Consultants, had also conducted dedicated presentations to and collected views from the Legislative Council Joint Sub-Committee to Monitor the Implementation of the West Kowloon Cultural District Project, the Yau Tsim Mong District Council, the Harbourfront Commission's Task Force, the Town Planning Board, and the Children's Rights Forum.

5. To strengthen students' understanding of the three conceptual plans, the Authority initiated a school guided tour programme in

September 2010 when the new school year started by inviting secondary school students to the roving exhibition. Guided tours were arranged and response was overwhelming. Around 4,000 students from 78 schools had joined the guided tours and visited the exhibition.

6. Apart from secondary schools, 32 guided tours were arranged for stakeholder groups including arts and culture stakeholders, professional institutes, the disabled, ethnic minority groups, Legislative Council, Yau Tsim Mong District Council, Consulates and Chambers of Commerce.

7. Well over 7,000 pieces of views were received through forums, focus group meetings, visitors to the exhibition, media coverage, completed questionnaires and written submissions to the Authority, which are being independently analysed by the Public Policy Research Institute (PPRI) of the Hong Kong Polytechnic University. The final report from PPRI is expected in the first quarter of 2011.

**West Kowloon Cultural District Authority**  
**January 2011**