

立法會
Legislative Council

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**Joint Subcommittee to Monitor the Implementation of the
West Kowloon Cultural District Project**

Meeting on 14 January 2011

**A summary of issues/suggestions raised by the Joint Subcommittee
on the development of cultural software in relation to
the West Kowloon Cultural District project**

The Administration and the West Kowloon Cultural District Authority ("WKCD") will update the Joint Subcommittee to Monitor the Implementation of the West Kowloon Cultural District Project ("the Joint Subcommittee") on the development of cultural software to promote the West Kowloon Cultural District ("WKCD") on 14 January 2011. This paper highlights the relevant views and concerns expressed by members of the Joint Subcommittee since April 2010. Their views and concerns expressed before April 2010 on the same subject are contained in LC Paper No. CB(2)1283/09-10(02).

Development of cultural software to promote the WKCD project

Members' concerns	Responses from the Administration/WKCD
(1) Arts education	
The vocational training in technical stage works (such as lighting, sound and property making) should be included in the Applied Learning Courses under the "334" New Academic Structure to prepare interested	(a) WKCD acknowledged the importance of arts education in enhancing the quality of life, and assured that the promotion of arts education would be implanted at the outset of the WKCD development. For instance, the

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<p>students for further education in stage administration or related subjects at the tertiary level.</p>	<p>Conceptual Plan ("CP") Consultants had incorporated learning facilities in their respective CPs presented during the Stage Two public engagement exercise between August and November 2010. WKCDA advised that it would discuss with the Education Bureau ("EB") and the stakeholders concerned on their collaborative measures to take forward the relevant initiatives in the WKCD development.</p> <p>(b) The Administration advised that the Home Affairs Bureau ("HAB") would collaborate with the Leisure and Cultural Services Department ("LCSD"), EB and WKCDA on the promotion of arts education.</p> <p>(c) To tie in with the new senior secondary curriculum, an additional amount of \$21 million would be used for developing youngsters' interest in the arts and culture and their appreciation abilities in these areas through their participation in free programmes outside school, such as "A journey on learning the arts for senior secondary students scheme" and "Arts experience scheme for senior secondary students".</p> <p>(d) The Hong Kong Academy for Performing Arts had launched a series of short programmes relating to stage management in the areas of</p>

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	Technical Management, Lighting, Sound, Property Making and Scenic Art, which were well-received by the public.
(2) Support for arts groups and budding artists	
<p>(a) The subvention to the Hong Kong Arts Development Council ("HKADC") should be increased to strengthen its support for budding artists and small and medium-sized arts groups. HKADC should assume a more proactive role in audience building and arts programme development.</p> <p>(b) Funding support for various arts groups should aim at promoting diversity and balanced development of the local arts scene.</p>	<p>(a) LCSD had been playing a key role in audience building and bringing culture and the arts to the public. The core mission of HKADC was to nurture budding artists and support the development of small and medium-sized arts groups through its various funding schemes and programmes.</p> <p>(b) The Administration would inject \$3 billion into the Arts and Sport Development Fund as seed money and use the annual investment returns to subsidize the long-term development of culture and the arts and sports.</p> <p>(c) HAB had commissioned a consultancy study in early 2010 to develop a new set of assessment criteria and funding mechanism for major performing arts groups, an entry and exit mechanism to the league of "majors", and an articulation ladder for the second- and lower-tier arts groups to become majors.</p>

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(3) Public participation in the arts and culture	
<p>(a) Unsold tickets for arts performances should be distributed to students for free to enhance their exposure to and participation in arts and cultural programmes. The quota of student concessionary tickets for programmes offered in the Hong Kong Arts Festival ("HKAF") should also be increased.</p> <p>(b) Ticket discount should not be restricted to the performances organized in a specific arts event or by a particular arts group, but be extended to all events/programmes staged throughout a year to provide an incentive for public participation in a variety of arts programmes.</p>	<p>(a) Members' suggestions regarding the arrangements for the unsold tickets and the discount mechanism for arts programmes would be conveyed to the relevant authorities/bodies.</p> <p>(b) The Government was planning to provide additional resources to HKAF for supporting the production by local artists and arts groups. With more local productions, the tickets for HKAF might become more affordable.</p>
(4) Role of District Councils ("DCs")	
<p>Given their strategic role in bringing the arts and culture to the community, DCs should be encouraged to promote quality programmes, which would help to enhance public appreciation of the arts and culture.</p>	<p>A one-off funding of \$180 million had been earmarked for the 18 DCs to support local organizations in launching a wide variety of community activities, including the promotion of quality cultural and arts programmes at the district level.</p>

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(5) Training of arts personnel/professionals	
The Administration should set a specific target for the training and development of arts personnel/professionals.	An additional funding of \$32 million would be earmarked in the next five years to launch training programmes for the development of some 140 arts administrators. These programmes would be organised by LCSD and its venue partners to provide training and internship opportunities for people aspiring to a career in the arts and culture. For the nurturing of museum professionals, WKCDA was planning to organize a six-month museum internship programme to provide on-the-job training for students of arts and cultural fields in local universities.

Council Business Division 2

Legislative Council Secretariat

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