

For information on  
29 March 2011

**LegCo Panel on Home Affairs and Panel on Development  
Joint Subcommittee to Monitor the Implementation of  
the West Kowloon Cultural District Project**

**Results of the Stage 2 Public Engagement Exercise**

**INTRODUCTION**

The three-month Stage 2 Public Engagement exercise (PE2) for the West Kowloon Cultural District (WKCD) was concluded on 20 November 2010. The views collected were analyzed and recorded in the Report on the Analysis of Views (the Report) prepared by the Public Policy Research Institute of The Hong Kong Polytechnic University, an independent Analysis and Reporting Consultant engaged by the West Kowloon Cultural District Authority (the Authority). The Report was sent to Members on 25 February 2011 for reference.

2. Members are invited to note the paper at **Annex** prepared by the Authority on the results of PE2.

**BACKGROUND**

3. The Authority is conducting a three-stage public engagement exercise to collect public and stakeholders' views in preparing a Development Plan for WKCD. After considering the views collected in the Stage 1 Public Engagement exercise (PE1), the three Conceptual Plan Consultants appointed by the Authority, namely Foster + Partners, Rocco Design Architects Limited and Office for Metropolitan Architecture, each prepared a Conceptual Plan Option on the master planning of WKCD, focusing on the layout of various facilities and land uses.

4. During PE2, the Authority sought views from the public and stakeholders on:

- (a) the extent to which the three Conceptual Plan Options have addressed the mainstream comments on planning aspects received in PE1;
- (b) individual feature(s) of each Conceptual Plan Option;
- (c) the Authority's proposed phasing arrangement for the Core Arts and Cultural Facilities; and
- (d) other arts and cultural facilities proposed by the three Conceptual Plan Consultants.

**Home Affairs Bureau**  
**March 2011**

**Paper from the West Kowloon Cultural District Authority  
Results of the Stage 2 Public Engagement Exercise**

**PURPOSE**

This paper invites Members to note the Report on the Analysis of Views (the Report) for the Stage 2 Public Engagement Exercise (PE2) for the West Kowloon Cultural District (WKCD). The Report was prepared by the Public Policy Research Institute (PPRI) of the Hong Kong Polytechnic University, the Analysis and Reporting Consultant of the West Kowloon Cultural District Authority (the Authority).

**STAGE 2 PUBLIC ENGAGEMENT EXERCISE**

2. The Authority conducted PE2 between 20 August and 20 November 2010 to gauge public and stakeholders' views on the three Conceptual Plan Options, namely **City Park** designed by Foster + Partners, **Cultural Connect: Key to Sustained Vitality** designed by Rocco Design Architects Limited, and **Project for a New Dimension** designed by Office for Metropolitan Architecture.

3. In addition to a roving exhibition of the three Conceptual Plan Options staged at six locations across the territory, the Authority conducted a total of 27 public engagement events during PE2, which included public forums, focus group meetings/workshops for professional and arts and culture groups.

4. In parallel, the Authority conducted a questionnaire survey to collect views regarding key planning aspects and essential features of the three Conceptual Plan Options, as well as views on the proposed phasing of Core Arts and Cultural Facilities and the types of additional facilities. The questionnaire adopted an open-ended approach to stimulate free

expression of views by respondents. PPRI also conducted some 2,500 face-to-face exit poll interviews with visitors to the roving exhibitions on a random basis using the same questionnaire.

5. A total of 7,948 documents, including 7,310 questionnaires, were collected during PE2. The documents were analyzed and reported independently by PPRI.

## **REPORT ON THE ANALYSIS OF VIEWS**

6. The Report was published on 25 February 2011. Copies of the Report were sent to Members of this Subcommittee on the same day.

7. The results of PE2 suggested that all three Conceptual Plan Options received a high degree of support from respondents as they recorded an average score of more than three out of five for almost all the aspects listed in the questionnaire. The distribution of positive and negative comments on the three Conceptual Plan Options was quite close on many issues. The Report also indicated public preferences for the respective plans in addressing their comments on the planning of WKCD and public predilection for the essential features in each plan.

8. The Report showed that there was general support for the arts and cultural facilities in the district to be developed in phases in order to achieve organic growth. Most of the other arts and cultural facilities as well as education-related facilities proposed in the three Conceptual Plan Options received favourable response. Other topics that received most comments from respondents included arts and culture programmes, WKCD's overall design principles, its management and operations issues, as well as its strategic positioning.

9. The Report has been uploaded to the website of the Authority. A hard copy of the compendium, which contains the submissions and views collected during PE2, is available for public viewing at the Authority's Office during normal office hours.

## **DISCUSSION OF THE CONSULTATION PANEL OF THE AUTHORITY**

10. The Consultation Panel (CP) of the Authority discussed the Report at a meeting on 1 March 2011. CP Members generally acknowledged that the Report provided a comprehensive analysis of the views received during PE2 which provided valuable reference for the Authority in selecting the preferred Conceptual Plan.

11. Overall, views collected during PE2 were useful in helping the Authority to understand the preferences of the public and stakeholders for individual aspects of the three Conceptual Plan Options.

**West Kowloon Cultural District Authority  
March 2011**