

## WEST KOWLOON CULTURAL DISTRICT



**Celebrate West Kowloon: Create a Vision Together**

# Selection of Conceptual Plan Option

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# The Selection Panel

# Membership of the Selection Panel

List of Members	
Chairman:	The Honourable Ronald ARCULLI, GBM, GBS, JP (Chairman, Development Committee)
Members: (in alphabetical order)	Mr. Edmond CHUNG Kong-mo, JP (Board Member) Mr. Raymond FUNG Wing-kee (Board Member) Mr. Andrew LAM Siu-lo, JP (Board Member) Mr. LEE Shing-see, GBS, JP (Member, Development Committee) Mr. Victor LO Chung-wing, GBS, JP (Chairman, Museum Committee) Mr. MA Fung-kwok, SBS, JP (Board Member) Professor Jenny SO Fong-suk (Board Member) Mr. Raymond YOUNG Lap-moon, JP (Permanent Secretary for Home Affairs) Dr. Allan ZEMAN, GBS, JP (Chairman, Performing Arts Committee)
Advisors:	Professor Stephen CHEUNG Yan-leung, BBS, JP (Chairman, Consultation Panel) Representatives from the West Kowloon Cultural District Authority (“WKCD”) and Home Affairs Bureau

\* The Selection Panel comprised members of the Board and Committees of the WKDCA with arts, cultural and professional background and with connection to the local community.

## Main Objective of the Selection Panel

To make recommendation on the preferred Conceptual Plan to the WKCDA Board based on the selection criteria approved by the Board.

# **The Selection Process**

- Six Selection Panel Meetings were held from November 2010 to March 2011.
- The Selection Panel conducted a vigorous and intensive assessment process and made assessments based on the six selection criteria.
- Discussions were held with the three Conceptual Plan Consultants, independent experts and advisors.



# **The Selection Criteria**

## Weighting under Different Selection Criteria

<b>(I) Meeting Planning Design Principles</b>	<b>30%</b>
<b>(II) Meeting Community and Stakeholders Aspirations</b>	<b>20%</b>
<b>(III) Design and Phasing Flexibility</b>	<b>20%</b>
<b>(IV) Technical Strengths and Weaknesses</b>	<b>15%</b>
<b>(V) Financial Implications</b>	<b>10%</b>
<b>(VI) Fulfilling the Key Planning and Development Requirements</b>	<b>5%</b>
<b><i>Total</i></b>	<b>100%</b>

# **Preferred Conceptual Plan Option**

Based on the recommendation of the Selection Panel, the WKCDA Board decided on 4 March to select the Scheme of Foster + Partners as the preferred Conceptual Plan Option.

# Features of the Scheme of Foster + Partners

## Meeting Planning Design Principles

- Enhanced vibrancy and diverse activities in WKCD through a good mix of land uses integrating arts and cultural facilities with other uses. The scheme will increase people flow in WKCD and improve visitor experience.

## Meeting Planning Design Principles (con't)

- Minimize footprint and create greater synergy between different facilities such as placing the Mega Performance Venue on top of the Exhibition Centre to enhance people flow round the clock.
- Incorporate a black box theatre within M+ to strengthen crossovers among performing arts and visual arts venues.
- Stronger identities of M+ and Exhibition Centre through physical and conceptual separation between the two venues.

## Meeting Community and Stakeholders Aspirations

- The city park concept, relaxing atmosphere, together with various green initiatives earned the most support in the Stage 2 Public Engagement exercise.

## Technical Strengths and Weaknesses

- Strong co-ordination among arts and cultural facilities, public spaces and land uses.
- A good range of transportation options to enhance the accessibility of the district.
- Great emphasis on environmental friendly features reduces carbon footprint and contributes to the development of a green and sustainable district.



## Design and Phasing Flexibility

- High degree of flexibility through swapping of sites to allow earlier development of core arts and cultural facilities.
- More room for accommodating temporary arts and cultural activities for public enjoyment before commissioning of Phase 1 arts and cultural facilities.

## Financial Implications

- Supporting organic and evolutionary growth taking into account the financial budget of WKCDA.
- The positioning of the Mega Performance Venue and the Exhibition Centre near the hotel will help create convention business opportunities for the district.
- The proposed location of the Mega Performance Venue is not affected by interface issues and this venue could be included in the Phase 1 construction with a view to bringing in revenue generating business upon its commissioning.

# **Way Forward**

- Formulate a Development Plan based on the preferred Conceptual Plan Option.
- Unveil the Development Plan in the Stage 3 Public Engagement Exercise in the summer 2011.
- Submit the Development Plan to the Town Planning Board around end 2011.

**Thank You!**