

Finance Committee
Issues arising from the discussion at the meeting on 22 June 2012

**Protection of intellectual property in the context of culture and arts
as well as cultural and creative industries**

With regard to creative industries, Create Hong Kong (CreateHK) has sponsored various programmes to enhance the trade's understanding of intellectual property protection. Examples of these programmes are as follows -

- With government funding, the Hong Kong Motion Picture Industry Association Ltd. re-established the Online Film Copyright Database in 2009. The database enables the film industry, relevant government departments and law enforcement authorities around the world to gain access to the information concerning the copyrights of Hong Kong-produced films and verify the authenticity of the copyright certificates in a timely manner, with a view to protecting intellectual property and helping to combat piracy;
- The government-subsidised Hong Kong Design Centre (HKDC) has also collaborated with the Federation of Hong Kong Industries (FHKI) several times in offering advisory services. Consultants from the Intellectual Property Centre under the FHKI offered free-of-charge advisory services to local designers or design companies, answering queries relating to intellectual property; and
- The HKDC also organised a forum on intellectual property in collaboration with the FHKI and the Hong Kong Trade Development Council with a view to promoting understanding of intellectual property.

2. In addition, in promoting the development of culture and arts, the Home Affairs Bureau and the Leisure and Cultural Services Department also promote respect for intellectual property, and work with the sector in protecting intellectual property.

3. In the context of promoting the development of culture and arts as well as cultural and creative industries, the proposed Culture Bureau will also work together with the proposed Commerce and Industries Bureau, which is responsible for the policy on protection of intellectual property, to enhance the understanding of intellectual property, foster respect for intellectual property, and encourage the trade concerned to properly manage intellectual property as an asset for market development.

Commerce and Economic Development Bureau
Home Affairs Bureau
June 2012