

For information on
22 May 2012

Legislative Council Panel on Home Affairs

Delivery of Cultural Policy Portfolio under the Current Administration's Organization Structure

Purpose

This paper aims to provide information on how the cultural policy portfolio, which is proposed to be placed under the purview of the new Culture Bureau (CB), is delivered under the current Administration's organization structure. The portfolio encompasses the work currently undertaken by the Home Affairs Bureau (HAB), the Commerce and Economic Development Bureau (CEDB), and the Development Bureau (DEVB).

Overview

2. The organization chart of the current Administration is at **Annex 1**. HAB is under the purview of the Chief Secretary for Administration while CEDB and DEVB are under the purview of the Financial Secretary.

3. HAB has a wide array of policy areas, ranging from social harmony, youth matters, civic education; district, community and public relations; to recreation, sport, public entertainment licensing and culture. The current organization chart of HAB is at **Annex 2**. HAB has four branches. The Culture Branch and the WKCD Project Management Team are headed by the Deputy Secretary for Home Affairs and the Project Manager respectively. Issues relating to cultural policies are mainly under the purview of the Culture Branch. The WKCD Project Management Team is specifically responsible for overseeing and steering the WKCD Project.

4. The Communications and Technology Branch (CTB) of CEDB is responsible for a wide range of policy areas, including information technology; broadcasting; telecommunications; innovation and technology; and creative industries. Create Hong Kong (CreateHK) under CTB is a dedicated office which provides coordinated support and one-stop services to local creative industries in promoting their development. Head of CreateHK oversees the operation of CreateHK and reports to Permanent Secretary for Commerce and Economic Development (Communications and Technology). The Assistant Head of CreateHK, who also serves as the Secretary-General of the Film Development Council, assists the Head in promoting the development of the film industry. Subject to approval by the Finance Committee, an additional post of Assistant Head of CreateHK will be created to help drive the development of creative industries save the film industry. The organisation chart of CTB is at **Annex 3**.

5. DEVB is currently responsible for the policy portfolios of planning, land-use, buildings, urban renewal, construction, public works and development-related heritage conservation. The Commissioner for Heritage's Office (CHO) was set up in DEVB in 2008 to enable a closer interface at the policy level between development and heritage conservation, and is responsible for the implementation and monitoring of policies on heritage conservation and for devising and taking forward new initiatives related to heritage conservation. CHO is currently placed under the Heritage, Programme and Resources Division of the Works Branch of the DEVB. The organisation chart of the DEVB is at **Annex 4**.

Roles of the Culture Branch and WKCD Project Management Team of HAB

6. The current roles of the Culture Branch and WKCD Project Management Team of HAB are as follows:

(a) *Setting policies and strategies on the policy areas of arts and culture*

7. The Culture Branch of HAB oversees policies on the whole

spectrum of arts and culture encompassing performing arts, visual arts, public arts, libraries, museums, intangible cultural heritage (which includes Cantonese opera), covering the development of both cultural infrastructure and cultural software (including arts education, audience building, programme development and grooming of talents) etc.

(b) Providing funding and other resources

8. HAB provides funding for supporting the development of the arts and culture in Hong Kong through the construction and operation of various types of cultural venues, including performance venues, public libraries, public museums and visual arts centre, etc..

9. HAB provides recurrent subvention for the nine major performing arts groups¹ (MPAGs). It also supports small and medium-sized arts groups and budding arts practitioners through the Hong Kong Arts Development Council (HKADC). The “Arts Capacity Development Funding Scheme” operated by HAB with matching grants elements aims to enhance capacity development of promising arts practitioners and arts groups and to encourage the private sector to support and sponsor arts and cultural initiatives.

10. Through giving funding support to the Hong Kong Jockey Club Creative Arts Centre (a self-financed multi-disciplinary arts village and arts centre providing an interactive platform for artists and the public through arts and cultural events) and the Fringe Club (a non-profit making self-financed arts and cultural centre), HAB facilitates the provision of arts space as well as performance and exhibition venues for local arts groups and artists.

¹ The nine MPAGs are namely, the Hong Kong Philharmonic Orchestra, Hong Kong Chinese Orchestra, Hong Kong Sinfonietta, Hong Kong Dance Company, Hong Kong Ballet, City Contemporary Dance Company, Hong Kong Repertory Theatre, Chung Ying Theatre Company and Zuni Icosahedron.

(c) **Promoting cultural exchanges²**

11. HAB has been establishing cultural cooperation frameworks and platforms with different places including the Mainland and other regions, as well as collaborating with cultural organisations and institutions around the world in presenting cultural programmes in and outside Hong Kong.

12. HAB administers the Arts Development Fund to support local arts groups and artists to participate in cultural exchange activities.

(d) **Overseeing the work of the Leisure and Cultural Services Department (LCSD) and statutory bodies in the area of arts and culture**

13. The Culture Branch also oversees policy-related and housekeeping matters relating to the following :

(i) LCSD: The Cultural Services Branch of LCSD is responsible for the planning and operation of public arts and cultural facilities such as libraries, museums, performance venues; art promotion and the operation of the URBTIX system. It also presents performing arts, visual arts and literary arts programmes to promote the community's participation in the arts and culture; supports the development of budding artists and arts groups; provides arts education through its Music Office and in collaboration with the Education Bureau, HKADC and arts groups; promotes cultural exchanges; and plans and implements heritage projects.

(ii) HKADC: It is a statutory body set up by the Government to support the broad development of the arts in Hong Kong. Its major roles include grant allocation, advocacy on policy and planning, promotion and development, and programme planning.

² Details of HAB's work on promoting cultural exchanges have been provided to the Panel on Home Affairs in another paper entitled "Cultural Exchanges with the Mainland and Other Places" submitted for this same meeting.

- (iii) Hong Kong Academy for Performing Arts (HKAPA): Established by the Government, HKAPA is a tertiary institution in performing art, providing professional undergraduate education and practice-based postgraduate studies in Dance, Drama, Film and Television, Music Theatre and Entertainment Arts, and Chinese Traditional Theatre.
- (iv) West Kowloon Cultural District Authority (WKCDA): The WKCD is an important strategic investment of the HKSAR Government to meet the long-term infrastructural and development needs of the arts and culture in Hong Kong. The WKCDA was established in 2008 to implement the WKCD project. The WKCDA strives to develop the WKCD into an integrated world-class arts and cultural hub housing a good mix of facilities for all walks of life to enjoy. While the project is undergoing the statutory planning process, the WKCDA is organising design competitions for several facilities, pressing ahead with cultural software development and maintaining close communication with stakeholders.

(e) **Collaborating with other related institutions in promoting arts education**

14. HAB also collaborates with the Education Bureau, LCSD, HKAPA, HKADC, and other organisations in promoting arts education in and outside schools.

(f) **Policy support for non-Government arts and cultural bodies**

15. Such bodies include the Hong Kong Maritime Museum (a private museum with Government capital funding for its relocation from their original site in Stanley to Central Pier 8), Hong Kong Arts Centre (a self-financed organization to promote contemporary art and culture within Hong Kong and beyond), Asia Society Hong Kong Center (a self-financed organization dedicated to promoting mutual understanding

and strengthening partnerships among peoples across the fields of arts and culture among others) etc. While these bodies are non-governmental institutions, given the Government's involvement in their establishment, either in the form of providing capital grant or in granting the sites for their development, HAB has been giving policy support for the work of these bodies.

(g) ***Providing secretariat support to various arts and culture-related advisory and statutory bodies and consult them on matters relating to arts and cultural policy***

16. The major bodies include the following:

- (i) Cantonese Opera Advisory Committee (COAC) and Cantonese Opera Development Fund (CODF) Advisory Committee: The COAC advises the Government on the promotion, preservation, study and development of Cantonese opera. The CODF Advisory Committee advises the Secretary for Home Affairs on matters relating to the administration and management of the CODF, which provides funding support to programmes and activities relating to the study, promotion and sustainable development of Cantonese opera;
- (ii) Board of Trustees and Council of the Lord Wilson Heritage Trust: The Trust aims to preserve and conserve the human heritage of Hong Kong by organizing activities and providing funding support to assist community organizations and individuals to undertake heritage related activities and research projects;
- (iii) The Hong Kong Jockey Club Music and Dance Fund: The objective of the Fund is to promote and develop training and education in music and dance in Hong Kong by way of providing scholarships;
- (iv) The Hong Kong-Taiwan Cultural Co-operation Committee: The Committee is established under the Hong

Kong-Taiwan Economic and Cultural Co-operation and Promotion Council to promote cultural exchange and co-operation between the two places; and

- (v) Advisory Committee on Arts Development, which advises the Secretary for Home Affairs on matters related to local arts development.

17. Apart from the above bodies for which the Culture Branch provides secretariat support, representatives of the Branch also sit on a number of other statutory and advisory bodies relating to arts and culture. These include:

- Intangible Cultural Heritage Advisory Committee
- Public Libraries Advisory Committee
- Board of Governors of the Hong Kong Arts Centre
- HKAPA Council
- HKADC

(h) **Overall coordination of roles of different collaborators and stakeholders**

18. HAB coordinates among different stakeholders and collaborators on major matters that have policy implications on the development of the arts and culture in Hong Kong. As HAB maintains close contact with various advisory and statutory bodies as well as arts organizations and oversees policy matters relating to LCSD and some other cultural bodies, it helps to promote communication and the sharing of information among different stakeholders and collaborators on matters of common interest to them.

Roles of Create Hong Kong

19. The Government has identified cultural and creative industries as one of the six industries where Hong Kong enjoys clear advantages. CreateHK was established in 2009 in response to the Government's drive to promote development of creative industries. CreateHK formulates strategies and plans to drive the development of creative sectors covering

mainly advertising, animation, architecture, comics, design, digital games, film, music, publishing, television, based on a seven-pronged strategy formulated after consultation with the Legislative Council and the trade. The seven-pronged strategy comprises the following elements –

- (a) nurturing talents;
- (b) supporting the development of start-up companies;
- (c) expanding the size of local market;
- (d) helping creative industries explore outside markets;
- (e) fostering creative atmosphere within the community;
- (f) developing creative clusters; and
- (g) promoting Hong Kong as Asia's creative capital.

20. To implement the seven-pronged strategy, CreateHK administers funding schemes for promoting the development of creative industries, including the \$320 million Film Development Fund (FDF) and the \$300 million CreateSmart Initiative (CSI). The FDF provides financial support for the production of small-to-medium budget films and finances projects which are beneficial to development of the film industry, while the CSI funds those initiatives which are conducive to the development of creative industries save the film industry. CreateHK also administers the \$30 million Film Guarantee Fund, which provides guarantee to help local film production companies to obtain loans from lending institutions for producing films and to stimulate the development of a film-financing infrastructure in Hong Kong.

21. In addition, in order to strengthen development of the design sector, which is one of the fastest-growing creative sectors in Hong Kong, CreateHK provides funding support to the Hong Kong Design Centre (HKDC), a key partner to the Government in the design sector, for its basic operation and signature events, and for it to operate a Design Incubation Programme to nurture design start-ups.

22. CreateHK proactively promotes the strength and versatility of Hong Kong's creative industries to the Mainland and abroad, and is committed to helping the creative establishments explore new markets through participation in major international exhibitions and business

matching activities. CreateHK assists industry groups in organising major creative events such as Business of Design Week and Entertainment Expo in Hong Kong, with a view to drawing enterprises, talent and academics in creative industries around the world to Hong Kong for collaboration and exchange.

23. To help nurture creative talents, CreateHK participates in the development of teaching kits on selected creative sectors for secondary schools, and funds trainee schemes for the advertising and digital entertainment sectors to provide graduates with on-the-job training.

24. For the film industry in particular, CreateHK promotes Hong Kong films, supports film productions, and provides one-stop free liaison services to filmmakers who choose Hong Kong as a filming location. CreateHK, besides administering the Film Development Fund, also serves as the secretariat to the Film Development Council, which comprises mainly members of the film industry and advises the Government on the policies and activities for the promotion and development of the film industry. CreateHK is also responsible for administering the Entertainment Special Effects Ordinance (Cap.560), including licensing special effects operators and issuing permits for the discharge of special effects materials for the film and entertainment industry.

Roles of the Commissioner for Heritage's Office

25. CHO is responsible for implementing a package of initiatives under the heritage conservation policy³ promulgated in 2007 –

(a) ***Supporting the Antiquities Authority in Discharging Her Statutory Roles***

26. The Secretary for Development has a number of statutory duties in her capacity as the Authority under the Antiquities and Monuments Ordinance (Cap. 53) (Antiquities Authority). Examples of these duties

³ The Government promulgated a heritage conservation policy statement in 2007, which states: “to protect, conserve and revitalise as appropriate historical and heritage sites and buildings through relevant and sustainable approaches for the benefit and enjoyment of present and future generations. In implementing this policy, due regard should be given to development needs in the public interest, respect for private property rights, budgetary considerations, cross-sector collaboration and active engagement of stakeholders and the general public”.

include the declaration of a place, building, site or structure to be a proposed monument or monument, to exercise control of proposed monuments and monuments, to grant licence to excavate and search for antiquities, etc. CHO is responsible for supporting the Antiquities Authority in discharging her statutory roles.

(b) Revitalising Government-owned Historic Buildings

27. To adopt creative approaches in preserving historic buildings and expanding their usage with a view to transforming these buildings into unique cultural landmarks, the Government has launched the Revitalising Historic Buildings Through Partnership Scheme (Revitalisation Scheme) for Government-owned historic buildings in 2008. Under the Revitalisation Scheme, non-profit-making organisations are invited to submit proposals to revitalise selected Government-owned historic buildings in the form of social enterprises. Where justified, the Government will provide financial support to the selected non-profit-making organisations as appropriate.

28. CHO is responsible for providing secretariat support to the Advisory Committee on Revitalisation of Historic Buildings, comprising Government and non-Government experts, in assessing the applications received under the Revitalisation Scheme and evaluating the effectiveness of the approved projects under the Revitalisation Scheme. Since the launch of the Revitalisation Scheme, three batches comprising 13 historic buildings have been rolled out.

29. Apart from projects under the Revitalisation Scheme, CHO has also been carrying out revitalization projects for government-owned historic buildings in partnership with other non-profit-making organisations. Cases in point are the revitalisation of the Central Police Station Compound into a centre of heritage, arts and leisure for the enjoyment of the public in partnership with the Hong Kong Jockey Club and the revitalisation of the Former Police Married Quarters on Hollywood Road into a creative industries landmark with the Musketeers Education and Culture Charitable Foundation Limited.

(c) **Monitoring the Implementation of the Heritage Impact Assessment for New Capital Works Projects**

30. To ensure the best balance be struck between the requirements for development initiated by the Government and heritage conservation starting from the project inception stage, the Government has put in place a heritage impact assessment mechanism. For all new capital works projects, the project proponents and the relevant works departments will be required to consider whether their projects will affect sites or buildings of historic or archaeological significance. If the answer is in the affirmative, then a heritage impact assessment will be required. Mitigation measures should be devised and the public should be engaged. CHO has been monitoring the implementation of the mechanism.

(d) **Providing Economic Incentives for Conservation of Privately-Owned Historic Buildings**

31. The Government recognises that on the premise of respecting private property rights, appropriate economic incentives needs to be offered to encourage private owners to conserve historic buildings in their ownership. In implementing this policy, a pragmatic balance has to be struck between preservation of historic buildings and respect for private property rights. The requisite economic incentives to achieve the policy objective has to be considered on a case-by-case basis, given the unique circumstances of each historic building and site as well as the wish of the owner concerned. Since the promulgation of this initiative in 2007, CHO has successfully secured the owners' agreement to conserve their historic buildings through the offer of economic incentives in six cases.

(e) **Providing Financial Assistance for the Maintenance of Privately-owned Historic Buildings**

32. To help arrest privately-owned graded historic buildings from deterioration due to the lack of maintenance, CHO has been implementing the Financial Assistance for Maintenance Scheme to provide financial assistance of up to \$1 million per application for carrying out maintenance works on privately-owned graded historic buildings. CHO has approved 20 applications as at end April 2012,

involving a total grant of \$17.3 million.

33. Apart from implementing various heritage conservation initiatives as mentioned above, CHO is also overseeing the work of the Antiquities and Monuments Office (AMO) of LCSD. AMO is the executive arm of the Antiquities Authority. It also provides secretariat support to the statutory Antiquities Advisory Board⁴, which has been according Grade 1, Grade 2 and Grade 3 status to individual historic buildings on an administrative basis to help determine the heritage value, and hence the preservation need, of historic buildings in Hong Kong. AMO is also responsible for restoring privately-owned monuments and arranging publicity activities and educational programmes on heritage conservation.

34. In implementing the heritage conservation policy, CHO and AMO have been working closely with many partners both within and outside the Government. For non-Government parties, CHO and AMO have been liaising with non-profit-making organisations in revitalising Government-owned historic buildings and owners of privately-owned historic buildings in conserving and maintaining their historic buildings. Other Government departments' support is also essential to the implementation of the heritage conservation policy. For example, to enable CHO and AMO to take timely follow up actions with owners of privately-owned historic buildings to address demolition threats, the Government has put in place an internal mechanism under which the Buildings Department, Lands Department and Planning Department will alert CHO and AMO regarding any identified possible threat which may affect privately-owned sites of archaeological interests, monuments and historic buildings that have been brought to departments' attention through applications and enquiries received and in the normal course of duty such as regular inspections.

Home Affairs Bureau

Commerce and Economic Development Bureau

Development Bureau

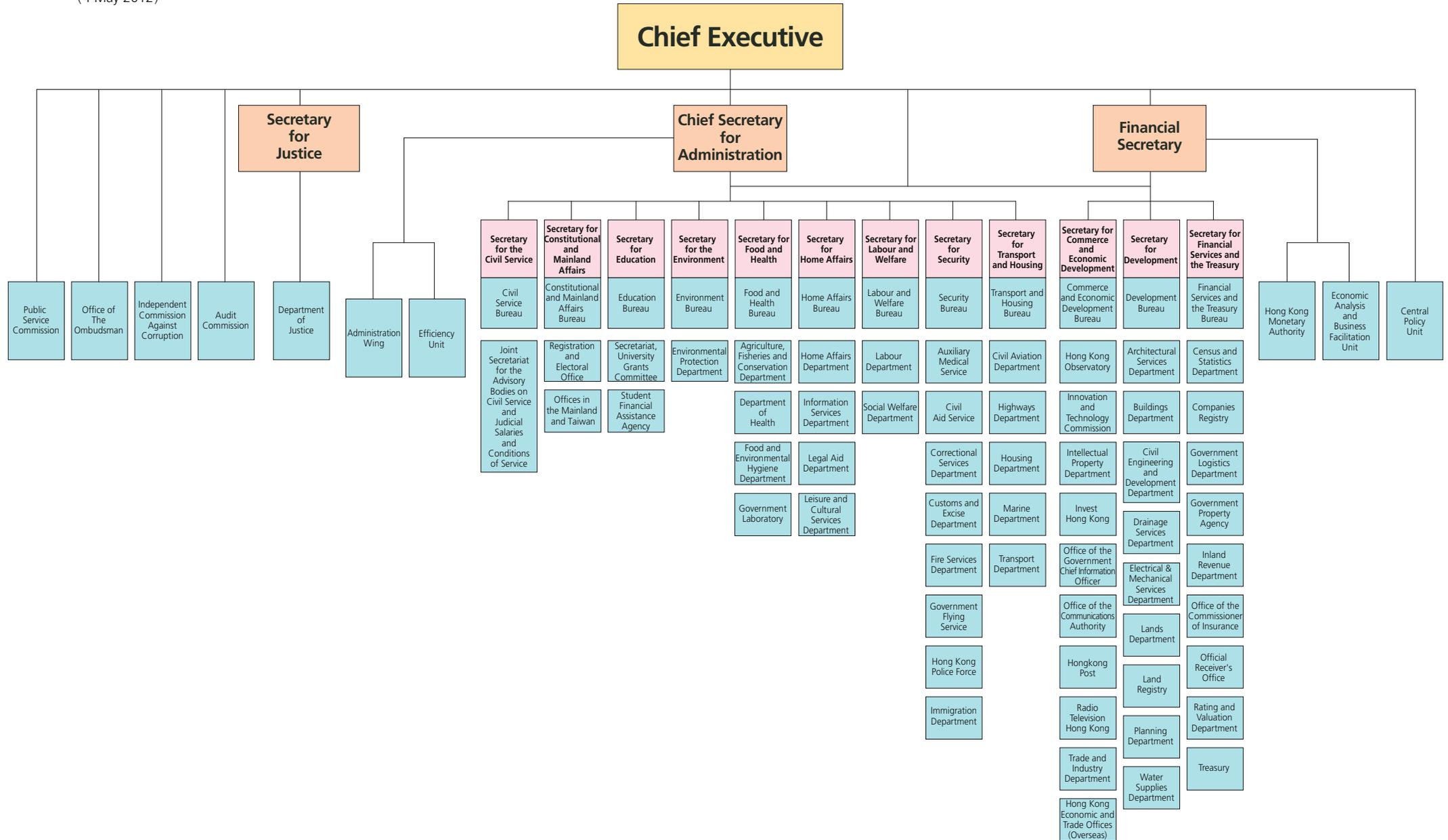
May 2012

⁴ The Antiquities Advisory Board is a statutory body established under the Antiquities and Monuments Ordinance (Cap. 53) to advise the Antiquities Authority on any matters relating to antiquities and monuments.

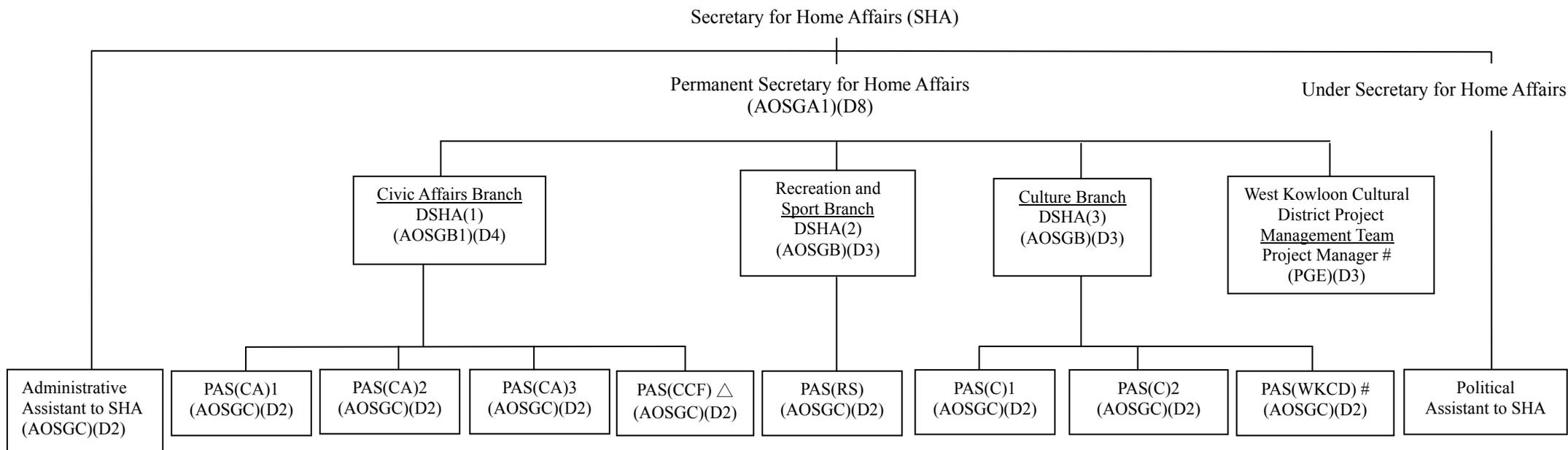


**ORGANISATION CHART OF
THE GOVERNMENT OF THE HONG KONG
SPECIAL ADMINISTRATIVE REGION**

(4 May 2012)



Existing Organisation Chart of the Home Affairs Bureau



Legend

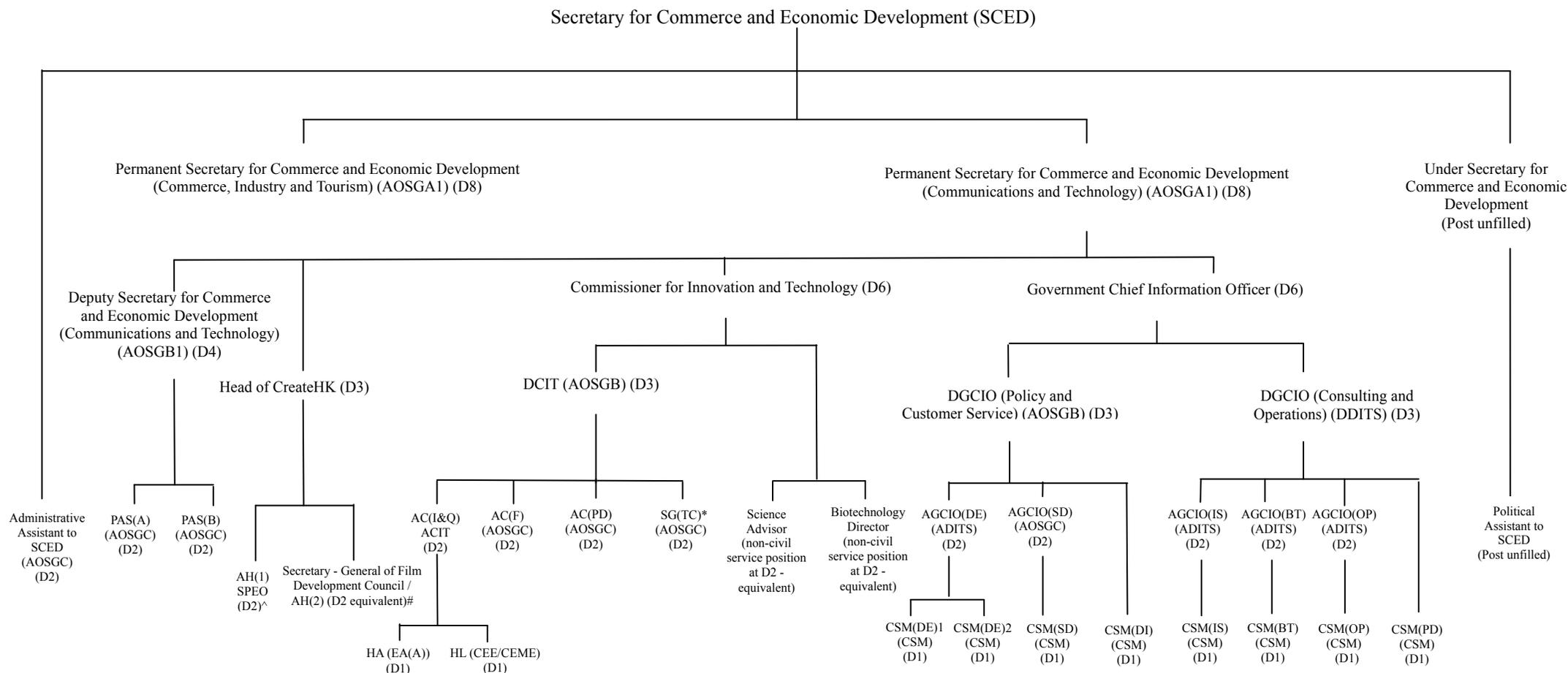
AOSGA1	Administrative Officer Staff Grade A1
AOSGB1	Administrative Officer Staff Grade B1
AOSGB	Administrative Officer Staff Grade B
AOSGC	Administrative Officer Staff Grade C
C	Culture
CA	Civic Affairs
CCF	Community Care Fund

DSHA	Deputy Secretary for Home Affairs
PAS	Principal Assistant Secretary
PGE	Principal Government Engineer
RS	Recreation and Sport
SHA	Secretary for Home Affairs
WKCD	West Kowloon Cultural District

Supernumerary posts created with LegCo's approval up to 31.3.2015

△ Supernumerary post created with LegCo's approval up to 5.5.2014

Existing Organisation Chart of the Commerce and Economic Development Bureau (Communications and Technology Branch)

**Legend**

PAS : Principal Assistant Secretary
 AOSGA1 : Administrative Officer Staff Grade A1
 AOSGB1 : Administrative Officer Staff Grade B1
 AOSGB : Administrative Officer Staff Grade B
 AOSGC : Administrative Officer Staff Grade C
 DGCEO : Deputy Government Chief Information Officer
 AGCIO : Assistant Government Chief Information Officer
 DDITS : Deputy Director of Information Technology Services
 ADITS : Assistant Director of Information Technology Services
 CSM : Chief Systems Manager
 CEME : Chief Electrical and Mechanical Engineer

DCIT : Deputy Commissioner for Innovation and Technology
 ACIT : Assistant Commissioner for Innovation and Technology
 AC(F) : Assistant Commissioner (Funding Schemes)
 AC(I&Q) : Assistant Commissioner (Infrastructure & Quality Services)
 AC(PD) : Assistant Commissioner (Policy and Development)
 SG(TC) : Secretary-General (Testing and Certification)
 HA : Head, Accreditation Service
 HL : Head, Standards and Calibration Laboratory
 EA(A) : Executive Administrator (Accreditation)
 CEE : Chief Electronics Engineer

^Permanent post to be created in the 2011-12 legislative session subject to LegCo's approval
 # Non-civil service position until 15.11.2013
 * Supernumerary post with Legco's approval up to 31.3.2014
 AGCIO(DE) : AGCIO (Digital Economy Facilitation)
 AGCIO(SD) : AGCIO (E-government Service Delivery)
 AGCIO(IS) : AGCIO (IT Strategy)
 AGCIO(BT) : AGCIO (Business Transformation)
 AGCIO(OP) : AGCIO (IT Operations)
 CSM(DI) : CSM (Digital Inclusion)
 CSM(PD) : CSM (IT Professional Development)

Note: For the purpose of this paper, only permanent posts and supernumerary posts created with LegCo's approval/to be created in the 2011-12 legislative session subject to LegCo's approval, and supernumerary posts created under delegated authority for more than 6 months are featured.

