

香港特別行政區政府
商務及經濟發展局
工商及旅遊科

香港金鐘添美道二號
政府總部西翼二十三樓



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林女士 :

立法會工商事務委員會
2013 年 5 月 21 日的會議
落實「發展品牌、升級轉型及拓展內銷市場的專項基金」
的進度報告

在 5 月 21 日的委員會會議上，委員問及「專項基金」企業支援計劃下申請及獲批項目的行業分佈及獲批項目在香港聘用全職員工數目的資料。現隨函附上有關資料，供委員參閱。

商務及經濟發展局局長

(陳納思



代行)

2013 年 5 月 29 日

- (1) 「專項基金」企業支援計劃下收到申請（不包括撤回的申請）及獲批申請的行業分佈(截至 2013 年 4 月底)

Breakdown by industry in respect of the applications received (excluding applications subsequently withdrawn by the applicants) and the applications approved respectively under the Enterprise Support Programme of the BUD Fund (position as at end April 2013)

行業 Industry	「企業支援計劃」* Enterprises Support Programme	
	申請項目 Applications	獲批項目 Approved cases
製造業 Manufacturing industries		
紡織及製衣 Textiles and Clothing	24 (5.94%)	3 (3.90%)
電子 Electronics	23 (5.69%)	4 (5.19%)
塑膠 Plastics	18 (4.46%)	3 (3.90%)
鐘錶 Watches and Clocks	17 (4.21%)	5 (6.49%)
珠寶首飾 Jewellery	12 (2.97%)	1 (1.30%)
金屬製品 Metal Products	12 (2.97%)	2 (2.60%)
玩具 Toys	9 (2.23%)	2 (2.60%)
印刷及出版 Printing and Publishing	9 (2.23%)	1 (1.30%)
工業機械 Industrial Machinery	9 (2.23%)	2 (2.60%)
家電 Electrical Appliances	8 (1.98%)	2 (2.60%)
飲食製造 Food & Beverage Manufacturing	6 (1.49%)	1 (1.30%)

行業 Industry	「企業支援計劃」* Enterprises Support Programme	
	申請項目 Applications	獲批項目 Approved cases
化學及生物科技 Chemical & Biotechnology	6 (1.49%)	0
鞋履 Shoes	2 (0.50%)	1 (1.30%)
醫療及光學裝置 Medical and Optical Devices	2 (0.50%)	0
其他製造業 Other manufacturing industries	28 (6.93%)	9 (11.69%)
小計 Sub-total	185 (45.79%)	36 (46.75%)
非製造業 Non-manufacturing industries		
批發及零售 Wholesale & Retail	80 (19.80%)	10 (12.99%)
進出口貿易 Import & Export Trade	28 (6.93%)	5 (6.49%)
資訊科技 Information Technology	25 (6.19%)	6 (7.79%)
創意行業(包括產品形象、設計等服務) Creative Industries (including product image and design services)	11 (2.72%)	3 (3.90%)
廣告、銷售及市場推廣 Advertisement, Sales & Marketing	11 (2.72%)	2 (2.60%)
專業服務(包括法律及會計等服務) Professional Services	9 (2.23%)	3 (3.90%)

行業 Industry	「企業支援計劃」* Enterprises Support Programme	
	申請項目 Applications	獲批項目 Approved cases
(including legal & accounting services)		
飲食及酒店 Restaurants and Hotels	7 (1.73%)	-
物流 Logistics	6 (1.49%)	3 (3.90%)
銀行、保險及其他金融服務 Banking, Insurance & Other Financial Services	3 (0.74%)	-
其他非製造業 Other non-manufacturing industries	39 (9.65%)	9 (11.69%)
小計 Sub-total	219 (54.21%)	41 (53.25%)
總數 Total	404 (100%)	77 (100%)

() 內為佔總數的百分比

() Figures in brackets indicate the percentage of total.

* 如申請企業提供之行業資料包括多於一個行業，則以規模較大/較核心之業務作為分類。

* Applicant enterprises involved in more than one industries are categorised based on their core business or the business with a larger scale.

(2) 「專項基金」企業支援計劃下獲批申請在香港聘用的全職員工數目(截至 2013 年 4 月底)

Breakdown by number of full-time staff employed by enterprises in Hong Kong in respect of the approved applications under the Enterprise Support Programme of the BUD Fund (position as at end April 2013)

	獲批項目 Approved cases
製造業 <i>Manufacturing industries</i>	
1 – 9	19 (25%)
10 – 19	6 (8%)
20 – 39	4 (5%)
40 – 59	3 (4%)
60 – 79	1 (1%)
80 – 99	1 (1%)
≥ 100	2 (3%)
小計 Sub-total	36 (47%)
非製造業 <i>Non-manufacturing industries</i>	
1 – 5	17 (22%)
6 – 9	3 (4%)
10 – 19	7 (9%)
20 – 29	4 (5%)
30 – 39	2 (3%)
40 – 49	3 (4%)
≥ 50	5 (6%)
小計 Sub-total	41 (53%)
總數 Total	77 (100%)

() 內為佔總數的百分比

() Figures in brackets indicate the percentage of total