

Centennial College
Written Submission for LEGCO Meeting (Panel on Education) on 11 January 2013

The Centennial College was established on 7 March 2012. It is a new and independent member of The University of Hong Kong (HKU) Group, providing self-financed 4-year Bachelor Degree programmes validated by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications. The University's intention in establishing the College was to respond to the government's policy to encourage the provision of self-financed first degree places to meet community needs.

Vision & Mission

The College aims to provide well-balanced liberal education, nurture students with an inquisitive mind, imbue the value of fairness, integrity and social responsibility, and develop a conducive environment for creativity, learning, imagination and innovation.

Academic Programmes

The College started to offer two programmes in 2012: Bachelor of Professional Accounting (Honours) (BPAcc) and Bachelor of Arts (Honours) (BA) programmes with four Majors: China Studies, Global Studies, Language and Communication, as well as Integrated Business, which are specifically designed to meet the demands of tomorrow's business and give our students a broad range of knowledge and skills for real-life situations and a global view and understanding of the wider world.

To maximize the learning experiences and provide a competitive edge for students, the College continuously strives to explore and develop new curricula.

Student Enrolment (as at 30 September 2012)

This year, the College's enrolment is within the planned student number as below:

Programme	Year 1	Year 3	Total
BA	149	43	192
BPAcc	88	12	100
Total	237	55	292

Campus Need

The College plans to develop in phases to around 2,000 students in the initial phase. Having obtained approval from the Government, the College is currently making use of the Island South (Pokfulam) Campus on a temporary basis for the operation of its self-financed first-degree programmes until 31 August 2015. The site, located in 3 Wah Lam Path, Pokfulam, provides a gross floor area of about 60,000 sq. ft. to cater for a capacity of up to 1,200 students. To facilitate the College's long term development, we are actively searching for a permanent site for campus. The College will work in accordance with two directions, i.e. applying for a Government site to build a new campus; or looking for other suitable premises for future development.

The availability of land grants and interest-free loans from the government for campus development is important but self-financed providers also need start-up grants to be successful as it is otherwise difficult to meet all development costs from student fees.