

Position paper of Kaplan Business and Accountancy School

Leveraging its 50 years' specialist experience in delivering Higher Education and Accountancy courses worldwide and decade-long expertise in training 10,000 accountancy enrolments every year to serve Hong Kong, Kaplan has well established itself as a leading local education provider. Eager to further expand its contribution to nurturing emerging local talent, Kaplan had applied and successfully passed the accreditation by The Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) in June 2012 a non-profit community college, namely, Kaplan Business and Accountancy School (KBAS), and a Higher Diploma in Business Administration Programme.

This detailed programme proposal outlines the needs and skill sets required in the Hong Kong workforce based on benchmarks set by other recognised local tertiary education providers of business programmes. It also contains many positive and encouraging testimonials from past Kaplan graduates and alumni in support of our request for accreditation.

Our HDBA Programme offers two alternative means of advancement for students. Ultimately, graduates may decide to either continue their academic pursuits on any business-oriented degree programme at a local or overseas university. Alternatively, they may choose to join the workforce in a related profession. Regardless of which pathway is pursued, our qualification will provide holders with an opportunity to enhance important generic skills and widen their perspectives in life. It will also help them to develop a solid foundation and the professional knowhow in business education that is essential for success in various sectors of the commercial world. Specific examples include associated professions, general business, banking and finance, accounting and retail services.

In response to the Hong Kong Education Bureau's commitment to promoting quality education, KBAS will strive to improve students' learning experience with innovation. Substantial amount has been used for improving teaching and learning, campus development and library resources.

To support the proper growth of a young self-financed institution, strong Government resources support is paramount. They are as follows:

1. Better monitoring of all self-financed sub-degree providers, both from the UGC funded Institutions and the private sectors;
2. Guarantee a fair level playing field for all self-financed providers;
3. Develop one application system for sub-degree sectors similar to the one of JUPAS;
4. Continue to provide land grants and interest-free loans for campus development;
5. Provide start-up grants for the newly established institutions;
6. Increase the quotas for senior degree places for articulation.