

Position paper of Kaplan Business and Accountancy School

*For the purpose of this panel, I have extracted from the position paper of Kaplan Business and Accountancy School I represent, only some major important points.*

*Kaplan is new to the non-profit education sector. But we have quite a long history in offering private education programmes in Hong Kong.*

However, Leveraging its 50 years' specialist experience in delivering Higher Education and Accountancy courses worldwide and decade-long expertise in training 10,000 accountancy enrolments every year to serve Hong Kong, Kaplan has well established itself as a leading local education provider.

Eager to further expand its contribution to nurturing emerging local talent, Kaplan had applied and successfully passed the accreditation by (HKCAAVQ) in June 2012 a non-profit community college, (KBAS), and a Higher Diploma in Business Administration Programme.

In response to the Hong Kong Education Bureau's commitment to promoting quality education, KBAS will strive to improve students' learning experience with innovation. Substantial amounts have been invested for improving teaching and learning, campus development and library resources.

*Owing to the recent incident of over-enrolments, we have a very difficult time in recruiting students and consequently our approved academic plan could not be rolled-out totally and we have incurred substantial financial losses. Let alone, as a result, the deception of many Hong Kong DES school leavers.*

To support the proper growth of a young self-financed institution, such as ours, strong Government resources support is paramount. They are as follows:

1. Better monitoring of all self-financed sub-degree providers, both from the UGC funded Institutions and the private sectors;
2. Guarantee a fair level playing field for all self-financed providers;
3. Develop one application system for sub-degree sectors similar to the one of JUPAS;

4. Continue to provide land grants and interest-free loans for campus development;
5. Provide start-up grants for the newly established institutions;
6. Increase the quotas for senior degree places for articulation.

*Thank you to invite Kaplan to express his views.*