

民政事務總署
香港灣仔軒尼詩道一百三十號
修頓中心二十九及三十樓



HOME AFFAIRS DEPARTMENT

29th and 30th Floors,
Southern Centre,
130 Hennessy Road,
Wan Chai, Hong Kong.

本署檔號 Our Ref. HAD HQ I/11/29/7
來函檔號 Your Ref. CB2/PL/HA
電 話 Tel: 2835 1423
傳 真 Fax: 2834 5605

18 October 2013

Legislative Council Secretariat
Legislative Council Complex
1 Legislative Council Road, Central
Hong Kong
(Attn.: Ms Alice LEUNG)

Dear Ms Leung,

**Legislative Council Panel on Home Affairs
Meeting on 12 July 2013
Follow-up Action on Matters Relating to Rural Elections**

With regard to the motion passed by the Legislative Council Panel on Home Affairs at its meeting on 12 July 2013, "That this Panel urges the Home Affairs Bureau to step up publicity and encourage women as well as young people to participate in various levels of rural elections", our response is set out below.

The Home Affairs Department and its District Offices in the New Territories have been committed to encouraging eligible persons to participate in rural elections. We have launched a series of publicity and promotion activities to urge eligible persons to register as electors, become candidates and cast their votes in the elections. The activities include Announcements of Public Interest (APIs) on television and radio, advertising on newspapers and issuing press releases, displaying publicity banners, posters and notices in villages in the New Territories, deploying mobile broadcasting vans and setting up a Village Representative Election website, etc. To encourage wider

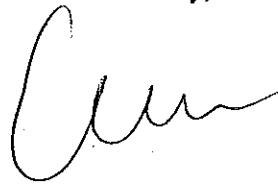
participation of women in the elections, we have also issued appeal letters to the Heung Yee Kuk, Rural Committees and major women groups in the New Territories, and broadcasted APIs on television in hours with more female viewers.

To step up publicity and to encourage women as well as young people to participate in rural elections, in addition to continuing the above efforts, we also plan to:

- (1) distribute rural election voter registration forms and leaflets during district activities (especially activities for women and young people);
- (2) appeal through the Women and Youth Affairs Committee of Heung Yee Kuk and carry out promotions during the activities they organised;
- (3) advertise on television and radio in hours with more female and young audience;
- (4) step up publicity on the Internet; and
- (5) distribute voter registration forms and leaflets at major locations in the New Territories.

As for the updated sex and age profile of registered electors of Village Representative Elections as requested by Members, please refer to the Annex.

Yours sincerely,



(Ms Leona LAW)
for Director of Home Affairs

Enc

Sex and Age Profile of Registered Electors of Village Representative Elections

(Based on the Final Register published on 18 October 2013)

Sex profile

Sex	No. of Electors	Percentage
Male	92 072	53%
Female	82 736	47%
Total	174 808	100%

Age profile

Age	No. of Electors	Percentage
18-30	13 935	8%
31-40	31 491	18%
41-50	38 212	22%
51-60	41 975	24%
61-70	23 310	13%
71 or above	25 885	15%
Total	174 808	100%