

**Legislative Council Panel on Home Affairs
Tung Wah Group of Hospitals Tin Sau Bazaar in Tin Shui Wai**

Purpose

This paper informs Members of the operation and enhancement measures of the Tung Wah Group of Hospitals Tin Sau Bazaar (Tin Sau Bazaar).

Operation of Tin Sau Bazaar

2. Tin Sau Bazaar is operated by the Tung Wah Group of Hospitals (TWGHs) in Tin Shui Wai (TSW) on a non-profit-making basis. The objective of the Bazaar is to provide more shopping choices for local residents, develop the local economy and create local employment.

3. There are 182 stalls in Tin Sau Bazaar. Over 70% of the stall operators were referred by social workers, while over 60% were underprivileged individuals with low income or on Comprehensive Social Security Assistance. The Bazaar commenced operation on 1 February 2013. It opens from 8:00 am to 8:00 pm every day, seven days a week. Apart from the stalls, the Bazaar also has an office, a guard post, water supply stations, drainage facilities, lighting, temporary toilets and sitting-out areas.

4. Currently, 152 stalls are rented out to individuals on a monthly basis, 30 to organisations and four are operated by TWGHs. The stalls rented to individuals cover 27 specialty trades that meet the needs of the community, as well as those selling clothing, foodstuffs and grocery items, etc. At present the patronage of the Bazaar and its attractiveness to consumers in both TSW and other districts have room for improvement.

Enhancement Measures

5. TWGHs and the Government have been closely monitoring the operation of the Bazaar. TWGHs holds regular liaison meetings with the stall operators to listen to their views, and has implemented a series of measures to enhance the operating environment and competitiveness of the Bazaar. Meanwhile, the relevant government departments are providing various assistance. Details of these measures/assistance are set out below.

Improvement in Venue Facilities

- (a) To improve the capacity of rainwater disposal in the Bazaar, the Architectural Services Department (ArchSD) has installed about 30 additional drainage points on site since early April 2013. ArchSD will install an additional surface channel at each major aisle and carry out corresponding local floor leveling by late April. These works are expected to complete by phases in May and June 2013. ArchSD will also add handrails at the entrance steps of the Bazaar and complete this work by early May 2013. At the request of TWGHs, relevant departments are exploring the feasibility of providing additional entrances to the Bazaar.
- (b) To improve the shading in the Bazaar, TWGHs has installed 13 large sun umbrellas on site since early April this year. It is now exploring the installation of curtains at the stalls and large outdoor fans for improving the comfort of shoppers during the summer.
- (c) TWGHs has liaised with the power company on the enhancement of power supply for not more than 60 stalls by reallocating electricity in May. TWGHs will closely monitor the change in power consumption on site and apply to the power company for additional cables if necessary.
- (d) In response to requests for selling chilled/ frozen meat in the Bazaar, TWGHs has applied to the Food and Environmental Hygiene Department for a Fresh Provision Shop Licence with a view to introducing chilled/ frozen meat stalls. The application is now being processed.

Publicity and Location Signs

- (e) TWGHs has put up publicity banners near the Bazaar and on the streets in TSW. It also distributes promotional leaflets at locations with high pedestrian flow, such as shopping arcades close to the Bazaar, West Rail (WR) and Light Rail (LR) stations, etc to promote the products and specialty stalls of the Bazaar. Beginning in late April, it will post promotional posters at the housing estates in the district. It has also secured the consent of the Mass Transit Railway Corporation to display directional signs for the Bazaar in the WR and LR stations. While the signs in TSW Station of the WR have been displayed since late April, similar signs will be shown on the maps and exit directories of Tin Sau and Tin Yat Stations of the LR in early May. In addition, TWGHs has liaised with the bus company and will advertise the Bazaar on buses and through promotional videos to be broadcast inside the buses in around June/July. Upon completion of the relevant improvement measures, TWGHs will invite the media to report on the specialty stalls, products and activities in the Bazaar.

Measures to Enhance Patronage

- (f) TWGHs will provide shopping guides at the entrance of the Bazaar to give visitors information on the product types and stall locations. In order to enhance the Bazaar's patronage, the entrance plaza will be opened to local organisations for holding activities. Since late March, TWGHs has organised the "Tin Sau Arts Fair" with booths of handicrafts and games every Saturday with a view to attracting more visitors. Customers who have spent \$10 or more in the Bazaar may take part in the "Arts Fair" for free. TWGHs and the Yuen Long District Office will also hold community involvement activities at the Bazaar and the adjacent Tin Sau Road Park from May to July to attract and engage the local residents.

Enhancing Business Skills of Stall Operators

- (g) To enhance the business skills of the stall operators, TWGHs has launched a series of related training programmes. The first workshop was held in mid-April and was well-received. The second workshop with lectures on marketing and consumer behaviour is scheduled for late April. TWGHs will continue to work with its partners in the commercial sector with a view to providing the stall operators with training on various business skills.

Enhancement of Management

- (h) TWGHs holds regular liaison meetings to gather stall operators' views and report on various on-going measures to enhance the operating environment. TWGHs publishes a monthly newsletter giving the latest information on the Bazaar and business tips for stall operators. Moreover, TWGHs is planning to form an advisory committee on the development of Tin Sau Bazaar to collect views from stall operators' representatives and local stakeholders.

6. Photographs showing some of the above-mentioned enhancement measures are at **Annex**.

Way Forward

7. TWGHs and the Government hope to attract more visitors to the Bazaar through the above-mentioned enhancement measures and to improve the operating environment of the Bazaar as well as the business skills of the stall operators. TWGHs and the Government will continue to closely monitor the operation of the Bazaar.

Home Affairs Department
April 2013



Improvement in venue facilities — installation of sun umbrellas to enhance sun shading in the bazaar

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公共交通 Public transport

目的地 Destination	輔助交通 Feeder services	路線 Routes	出口 Exit	路線 Line
下白泥 Ha Pak Nai		33	B	R6
嘉湖海逸酒店 Harbour Plaza Resort City		705	E1	V6
嘉湖銀座廣場 Kingswood Glina		751	E2	V6
天水圍公園 Tin Shui Wai Park				
天水圍體育館 Tin Shui Wai Sports Centre				
天水圍運動場 Tin Shui Wai Sports Ground				
天水圍泳池 Tin Shui Wai Swimming Pool				
廈村 Ha Tsuen		K75	A	S7
		K65	B	R6
		34A	B	R6
新港城公園 New Kowloon Park		705	E1	V6
東華三院天秀墟 TWGHS Tin Sau Bazaar		706	E1	V6
流浮山 Lau Fau Shan		K65	B	R6
		34	B	R6
沙輦 Sha Kiu		35	B	R6
深圳灣口岸 Shenzhen Bay Port		B2P	B	R6

圖例 Legend

Publicity and location signs — map legends at West Rail Tin Shui Wai Station



Measures to enhance patronage — Tin Sau Arts Fair



Enhancing business skills of stall operators — training workshop on business skills