

**立法會**  
**Legislative Council**

LC Paper No. CB(4)993/12-13  
(These minutes have been seen  
by the Administration)

Ref : CB4/PL/ITB/1

**Panel on Information Technology and Broadcasting**

**Minutes of meeting**  
**held on Monday, 27 May 2013, at 2:30 pm**  
**in Conference Room 1 of the Legislative Council Complex**

- Members present** : Hon WONG Yuk-man (Chairman)  
Dr Hon Elizabeth QUAT, JP (Deputy Chairman)  
Hon James TO Kun-sun  
Hon Emily LAU Wai-hing, JP  
Hon WONG Ting-kwong, SBS, JP  
Hon Ronny TONG Ka-wah, SC  
Hon Mrs Regina IP LAU Suk-ye, GBS, JP  
Hon Paul TSE Wai-chun, JP  
Hon LEUNG Kwok-hung  
Hon Albert CHAN Wai-yip  
Hon YIU Si-wing  
Hon MA Fung-kwok, SBS, JP  
Hon Charles Peter MOK  
Hon CHAN Chi-chuen  
Ir Dr Hon LO Wai-kwok, BBS, MH, JP  
Hon Christopher CHUNG Shu-kun, BBS, MH, JP
- Member attending** : Dr Hon CHIANG Lai-wan, JP
- Members absent** : Hon Cyd HO Sau-lan  
Hon Claudia MO  
Hon Steven HO Chun-yin  
Hon SIN Chung-kai, SBS, JP

**Public officers  
attending**

: Agenda item IV

Mr Joe WONG, JP  
Deputy Secretary for Commerce and Economic  
Development (Communications and Technology)

Mr Ivanhoe CHANG  
Principal Assistant Secretary for Commerce &  
Economic Development (Communications &  
Technology)B

Mr Jerry LIU  
Head of Create Hong Kong

Hong Kong Design Centre

Dr Edmund LEE  
Executive Director

Agenda Item V

Mr Joe WONG, JP  
Deputy Secretary for Commerce and Economic  
Development (Communications and Technology)

Mr Ivanhoe CHANG  
Principal Assistant Secretary for Commerce &  
Economic Development (Communications &  
Technology)B

Mr Jerry LIU  
Head of Create Hong Kong

Mr Wellington FUNG  
Assistant Head of Create Hong Kong

Agenda Item VI

Mr Joe WONG, JP  
Deputy Secretary for Commerce and Economic  
Development (Communications and Technology)

Mr Aaron LIU  
Principal Assistant Secretary for Commerce and  
Economic Development (Communications and  
Technology)A

Mr Vincent LIU, JP  
Deputy Director-General (Broadcasting)  
Office of the Communications Authority

Communications Authority

Mr Adrian WONG, MH, JP  
Chairman, Broadcast Complaints Committee

Mr Raymond Roy WONG, SBS  
Chairman, Broadcast Codes of Practice Committee

**Clerk in attendance** : Ms YUE Tin-po  
Chief Council Secretary (4)3

**Staff in attendance** : Ms Anki NG  
Council Secretary (4)3

Miss Mandy LAM  
Legislative Assistant (4)2

Action

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- I. Confirmation of minutes of meeting**
- |                              |  |
|------------------------------|--|
| (LC Paper No. CB(4)658/12-13 | -- Minutes of meeting held on 14 January 2013  |
| LC Paper No. CB(4)659/12-13  | -- Minutes of meeting held on 4 February 2013) |

The minutes of the meetings held on 14 January and 4 February 2013 were confirmed.

**II. Information paper issued since the last meeting**

(LC Paper No. CB(4)577/12-13(01) -- Submission from a member of the public regarding issues on Radio Television Hong Kong (Restricted to Members))

2. Members noted that the above paper had been issued for the Panel's information.

**III. Date of next meeting and items for discussion**

(LC Paper No. CB(4)667/12-13(01) -- List of outstanding items for discussion

LC Paper No. CB(4)667/12-13(02) -- List of follow-up actions

LC Paper No. CB(4)667/12-13 (03) -- Letter from Hon Claudia MO dated 13 May 2013  
(*Chinese version only*)

LC Paper No. CB(4)678/12-13(01) -- Correspondence between the Office of the Communications Authority and Hon Claudia MO on issues relating to arrangements for the frequency spectrum in the 1.9-2.2 GHz Band upon expiry of the existing frequency assignments for 3G mobile services  
(Restricted to Members))

Regular meeting on 10 June 2013

3. Members noted that the next regular Panel meeting would be held on Monday, 10 June 2013, at 2:30 pm to discuss the following items:

- (a) Progress report on digital inclusion; and
- (b) Issues relating to the editorial independence of Radio Television Hong Kong ("RTHK").

4. The Panel agreed that members of the public should be invited to give their views on the issue at the meeting.

*(Post-meeting note: With the concurrence of the Panel Chairman, the discussion on the item "Issues relating to the editorial independence of Radio Television Hong Kong" had subsequently been deferred to a special Panel meeting held on 25 June 2013 at 8:30 am, whereas the item "Progress update on the e-Government development" had been included in the agenda of the next regular Panel meeting held on 10 June 2013.)*

5. Regarding the letter from Ms Claudia MO dated 13 May 2013 (LC Paper No. CB(4)667/12-13(03)) on issues relating to arrangements for the frequency spectrum in the 1.9-2.2 GHz Band upon expiry of the existing frequency assignments for 3G mobile services, members noted that the Administration's response had been provided to the Panel on 22 May 2013 (LC Paper No. CB(4)678/12-13(01)).

6. Mr Charles Peter MOK said that the Administration had not yet responded to his request as stated in his letter dated 26 April 2013 (forwarded to the Administration by email by the Secretariat on 30 April 2013) regarding issues relating to the appointment of an independent consultant to conduct a technical assessment on arrangements for the frequency spectrum in the 1.9-2.2 GHz Band upon expiry of the existing frequency assignments for 3G mobile services. Noting that the relevant issue had been discussed at the Panel meeting on 27 March 2013, the Chairman instructed the Secretariat to write to the Administration requesting a written response to Mr MOK's letter and issues raised by Panel members at the March meeting as soon as practicable.

*(Post-meeting note: The Administration's response was issued to members vide LC Paper No. CB(4)789/12-13(01) on 17 June 2013.)*

#### **IV. Progress report of the work of Hong Kong Design Centre**

(LC Paper No. CB(4)667/12-13(04) -- Administration's paper on the work of the Hong Kong Design Centre from April 2012 to March 2013

LC Paper No. CB(4)667/12-13(05) -- Paper on Hong Kong Design Centre prepared by the Legislative Council Secretariat (updated background brief)

LC Paper No. CB(4)691/12-13(01) -- Administration's paper on progress report of the work of Hong Kong Design Centre (power-point presentation material))  
(*Chinese version only*)  
(*tabled at the meeting and subsequently issued via email on 27 May 2013*)

Presentation by the Administration

7. At the invitation of the Chairman, Deputy Secretary for Commerce and Economic Development (Communications and Technology) ("DSCED") briefed members on the work of Hong Kong Design Centre from April 2012 to March 2013, followed by a power-point presentation by the Executive Director of Hong Kong Design Centre ("ED/HKDC"). Details of the briefing and presentation were set out in the Administration's papers (LC Papers Nos. CB(4)667/12-13(04) and CB(4)691/12-13(01)).

Discussion

*Benefits to the economy*

8. Ir Dr LO Wai-ki opined that economic indicators in terms of job opportunities or the value added to the Gross Domestic Product ("GDP") by the Administration's effort in promoting design industry should be made available to evaluate the work of HKDC. In response, Head of Create Hong Kong ("CreateHK") advised that the economic growth contributed by the design industry had more than doubled from 2005 to 2010. From 2010 to 2011, the figure had increased by more than 12%. At the request of Ir Dr LO, the Administration undertook to provide statistics produced by the Census and Statistics Department on the contribution by the design industry to the economic growth of Hong Kong in recent years, such as the GDP and the number of registrations of new designs and patents of the design industry.

(*Post-meeting note: The Administration's response was issued to members vide LC Paper No. CB(4)992/12-13(01) on 19 September 2013.*)

*Grooming of talents*

9. In response to the Deputy Chairman's enquiry whether HKDC had conducted research on products' usability and user experience to help designers design, ED/HKDC said that through programmes like the "Knowledge of Design Week 2012" and the "Institute of Design Knowledge" ("IDK"), world-class design institutes, world-renowned masters and business innovators were invited to share their knowledge in these areas. The Deputy Chairman noted but asked if HKDC would engage in a scientific approach

such as setting up user laboratory to carry out studies on products' usability and user experience. ED/HKDC responded that HKDC, being a design promotional organization, did not have the capability to run user laboratory. Such would be the work of the tertiary educational institutions. Head of CreateHK supplemented that the CreateSmart Initiative ("CSI") under CreateHK had been sponsoring tertiary educational institutions in conducting various researches in the design areas in recent years. The Deputy Chairman urged the Administration to step up efforts in facilitating scientific researches and analyses which could provide useful data for the design process.

10. Ms Emily LAU enquired about the efforts made by the Administration to raise the awareness of the young generation towards the value of design and the prospect of a career in design. In response, DSCED advised that the Administration was mindful of the need to nurture community-wide understanding and appreciation of the value of design. To this end, the CSI under CreateHK had supported youth programmes to arouse students' interest in design and inspire them to undertake further studies or pursue a career in the design field. In addition, through the Hong Kong Young Design Talent Awards organized by HKDC and sponsored by CSI, selected award-winning design students and young designers would gain exposure in other places with rich design and cultural elements by undertaking work attachments at overseas design firms or furthering studies at overseas design educational institutions.

11. Ms LAU expressed concern about the position of the local young design generation when compared to those in other countries. She urged the Administration to gauge views from the business sector and come up with some indicators for assessing the position of this generation in this regard. In response, Head of CreateHK advised that currently there was no available indicator to assess the international position of the local young design generation. However, winners of design competitions might enter into contracts with local business enterprises, for example, the winner of a recent fashion design competition relating to environmental protection and sustainability was offered a contract by a major local fashion retailer.

#### *Corporate governance*

12. Mr Christopher CHUNG expressed concern about the lack of feedback from the stakeholders, such as the business sector, in assessing the work of HKDC. In response, Head of CreateHK advised that HKDC sought to serve a public mission of helping to promote the design sector in Hong Kong. Apart from promoting Hong Kong's design excellence, it had been advocating wider use of design thinking for value creation by all sectors of the community. Hence, its main objective was not focused on increasing the

number of local job opportunities or on contributing to the economic growth of Hong Kong. Mr CHUNG urged the Administration to set more pragmatic outcome indicators to assess the work of HKDC in future.

*Other issues*

13. Mr YIU Si-wing enquired about the major design sectors which benefited from the work of HKDC, the channels through which they obtained information about the work of HKDC and any current indicators to assess the work of HKDC. In response, ED/HKDC advised that there were 11 design categories in the Design For Asia Awards programme organized by HKDC. Under the Design Incubation Programme, there were participants from the fashion design, interior design, graphic design and architecture sectors. HKDC had provided relevant information to the related associations of these sectors to promote its work. HKDC would continue its promotional and publicity efforts to further the development of design industry. The current indicators used by HKDC were the attendance rates and the number of seminars and exhibitions conducted by HKDC in promoting wider public use of design. Mr YIU also expressed concern about the review of the work of HKDC conducted by the Audit Commission and its recommendations for improvement in the appointment of staff, monitoring of overseas travel expenses for duty visits and the use of funds by HKDC. He urged the Administration to make improvement in this respect.

14. Mr LEUNG Kwok-hung enquired about the purpose of enlisting supporting organisations for the Business of Design Week ("BODW") by HKDC. In response, ED/HKDC advised that BODW was a week-long programme with conferences, forums, design awards presentation, exhibitions, outreach programmes, networking events and business matching activities with a focus on design, branding and innovation. Each year, BODW collaborated with a partner country to highlight the latter's noteworthy design achievements. The "partner country" approach had fostered stronger collaboration between Hong Kong and the rest of the world. It brought to Hong Kong not only trade delegates from the partner country and the resulting business development opportunities, but also design and business professionals from local and different parts of the world who would like to learn and tap the international network offered by the BODW, hence the need to enlist more professional and industrial bodies across sectors to help promote BODW to their members.

15. In response to Mrs Regina IP's enquiry about the measures taken by HKDC to build up a world-class image for the local design industry, and whether world class designers were invited to share their experience in Hong Kong, ED/HKDC advised that the IDK programme launched in August 2012 was an executive training programme held in Hong Kong focusing on design



leadership and innovation management. HKDC had enlisted faculty members from a number of world-class design institutes, for example, Delft University of Technology (the Netherlands), Institute of Design of the Illinois Institute of Technology (United States), and the Helen Hamlyn Centre for Design of the Royal College of Art (United Kingdom) to provide workshop learning and training to regional and local participants in small groups of around 15 through knowledge and case sharing.

16. Summing up, the Chairman urged the Administration to consider setting more pragmatic performance or outcome indicators for assessing the work of HKDC and the design industries.

**V. Briefing on the First Feature Film Initiative**

(LC Paper No. CB(4)667/12-13(06) -- Administration's paper on briefing on the First Feature Film Initiative

LC Paper No. CB(4)667/12-13(07) -- Paper on the Film Development Fund in supporting the development of film industry prepared by the Legislative Council Secretariat (background brief)

LC Paper No. CB(4)691/12-13(02) -- Administration's paper on briefing on the First Feature Film Initiative (power-point presentation material))  
(*Chinese version only*)  
(*tabled at the meeting and subsequently issued via email on 27 May 2013*)

Presentation by the Administration

17. At the invitation of the Chairman, Deputy Secretary for Commerce and Economic Development (Communications and Technology) ("DSCED") briefed members on the policy objective of the First Feature Film Initiative ("FFFI") and Assistant Head of CreateHK ("AH of CreateHK") then gave a power-point presentation on details of the FFFI. Details of the briefing and presentation were set out in the Administration's papers (LC Papers Nos. CB(4)667/12-13(06) and CB(4)691/12-13(02)).

Discussion

*Film copyright and distribution*

18. Mr MA Fung-kwok declared that he was the Chairman of the Film Development Council ("FDC"). In response to Mr MA's concern about the arrangements for distribution of the three films produced by the winning teams under the FFFI, AH of CreateHK advised that the participating teams were required to submit their distribution proposals and their budget for promotion of the films. The production company would be formed by the director and producer of the winning team. The production companies of the winning teams were required to sell the film copyright for the first five years through a bidding process. CreateHK would arrange pre-screening and pre-sale promotion and sale sessions. Local major distribution companies would be invited to send representatives to watch the films and submit written bids for the copyright of the films.

*Competition on screenplay and production proposals*

19. Mr CHAN Chi-chuen enquired about the selection criteria for members of the assessment panel and for the winning teams. AH of CreateHK responded that the assessment panel comprising representatives of the FDC and veteran members of various trade organizations from the film industry would select the winning teams. The assessment panel would comprise two teams, one for the Higher Education Institutions Group and one for the Professionals Group. Currently, the Film Society and the Hong Kong Screenwriters' Guild had submitted their nominations for members of the assessment panel, while the Hong Kong Film Directors' Guild had yet to make their nominations. The criteria for selecting the winning teams would be determined by the assessment panel when they were formed, tentatively by June 2013. In order to maintain the integrity of the assessment panel and to avoid preferential treatment, the scripts submitted to the panel for screening would be kept anonymous and the production plans and budgets would be kept in separate envelopes for consideration by the panel.

20. In response to the Chairman's concern about the unclear qualification requirements for the director of a participating team in the Professionals Group, AH of CreateHK advised that to nurture talents for the local film industry, CreateHK sought to identify new filmmakers from among practitioners of the film industry who had no experience in directing commercial films with a running time of over 80 minutes, but should possess filmmaking or related experience or had previously won in a local major short film competition.

*Film production*

21. Noting that the Film Development Fund would make available funding to cover the full production costs of the films by the winning teams, Mr YIU Si-wing enquired about the measures to be taken by the Administration to monitor the use of funds by the winning teams. In response, AH of CreateHK advised that to ensure completion of film production on schedule, within budget and at a standard meeting the requirements of commercial films, CreateHK would engage an industry member experienced in film production as the project manager, who would be responsible for monitoring the progress and financial positions of the film production as well as providing timely assistance. In cases where there were unforeseeable circumstances which led to over-budgeting, the assessment panel might approve the use of the contingency expenditure to complete the production of the film on application by the project manager.

22. Mr YIU Si-wing further enquired about the responsibility for appointment of cast and crew members. AH of CreateHK advised that the project manager would be responsible for monitoring production of the film, including the appointment of cast and crew members, as he/she would be familiar with the market price for film production. The Secretariat of CreateHK would oversee the work of the project manager.

23. Mr LEUNG Kwok-hung was concerned about the low production expense for the winning teams in the Higher Education Institutions Group, which would be capped at \$2 million per film. Head of CreateHK responded that prior to the announcement of the FFFI, CreateHK had briefed relevant members of the film industry and representatives of higher education institutions on the concept and content of FFFI, details of which were worked out having regard to their views expressed during the briefings. There were previous pilot films which had incurred a similar low production cost due to no involvement of big cast and crew members.

**VI. Issues relating to the arrangement for collecting public views on the quality and variety of programmes provided by the two domestic free television programme service licensees**

(LC Paper No. CB(4)667/12-13(08) -- Administration's paper on issues relating to the arrangement for collecting public views on the quality and variety of programmes provided by the two domestic free television programme service licensees

- LC Paper No. CB(4)667/12-13(09) -- Paper on issues relating to mid-term review of the domestic free television programme service licences prepared by the Legislative Council Secretariat (background brief)
- LC Paper No. CB(4)667/12-13(10) -- Paper on applications for domestic free television programme service licences prepared by the Legislative Council Secretariat (updated background brief))

Presentation by the Administration

24. At the invitation of the Chairman, Deputy Secretary for Commerce and Economic Development (Communications and Technology) ("DSCED") briefed members on the background relating to the arrangement for collecting public views in 2013 on the quality and variety of programmes provided by the two domestic free television programme service licensees. The Chairman of the Broadcast Complaints Committee of the Communications Authority ("CBCC of CA") then briefed members on the details of the 2013 public engagement exercise. Details of the briefings were set out in the Administration's paper (LC Paper No. CB(4)667/12-13(08)).

Discussion

25. Mr Charles Peter MOK expressed concern about the short duration of the 2013 public engagement exercise on the quality and variety of free television programmes, and the number and background of members of the public who were invited by the CA to attend the focus group discussions in stage two of the exercise held in May 2013. He suggested that the CA should invite public volunteers to join the discussions of the focus group.

26. In response, CBCC of CA advised that the whole public engagement exercise would last for more than three months which should provide ample opportunities for members of the public to express their views. The two-stage format of the current public engagement exercise did not only gauge views from different sectors of the community, but also allow for in-depth discussions so that the two free television broadcasters would have the opportunity to receive feedback direct from the public on the quality and variety of their programmes. The two rounds of focus group discussions for the 2013 public engagement exercise were held in mid May and late May

2013 and members of the public joined the discussions by way of invitation. The parties invited included those members of the public who had provided substantive views in stage one of the exercise. The CA would consider the suggestion of Mr MOK. At the request of Mr MOK, the CA undertook to provide information on the number and background of members of the public (including academics, television production veterans and representatives from concern groups, etc.) invited by the CA to attend the focus group discussions held in May 2013 in stage two of the public engagement exercise.

*(Post-meeting note: The CA's response was issued to members vide LC Paper No. CB(4)781/12-13(01) on 14 June 2013.)*

27. In response to Mr LEUNG Kwok-hung's enquiry about the measures to be taken by the CA to process the suggestions received in the 2013 public engagement exercise, CBCC of CA advised that the public views received would be relayed to the broadcasters and the CA would publish the views collected and the broadcasters' responses following completion of the exercise. Mr LEUNG Kwok-hung further enquired whether stringent requirements would be included in the Codes of Practice ("CoP") in view of the views received by the CA on the quality and variety of programmes provided by the two domestic free television programme service licensees. CBCC of CA advised that while the CA respected the editorial autonomy of broadcasters, it would review the CoP from time to time to identify any areas which might have to be subject to more stringent requirements.

28. Mr MA Fung-kwok enquired whether the two domestic free television programme service licensees had followed the recommendations made by the former Broadcasting Authority in respect of their services in the mid-term review conducted in 2010. In response, CBCC of CA advised that the CA considered that the two licensees had in general complied with the additional requirements imposed on them in the mid-term review, including those relating to the financial commitments made under their investment plans.

## **VII. Any other business**

29. There being no other business, the meeting ended at 4:15 pm.