



3 December 2012

Ms YUE Tin-po  
Clerk to Panel  
Legislative Council Secretariat  
Legislative Council Complex  
1 Legislative Council Road  
Central, Hong Kong

Dear Ms YUE,

### **Responding to the regular Panel meeting invitation**

Responding to the letter dated 15 November, 2012 from the Legislative Council for inviting the Executive Director of ATV, Mr. Shing Pan Yu James, to attend the regular Panel meeting on 10 December 2012, the Company would like to apologize that neither Mr. Shing nor any representatives from ATV will attend the meeting.

The Company received complaints from Communications Authority for the same programme, “Concern for Hong Kong’s Future”, and is handling the complaint case according to the complaint procedures. At current stage, it is not appropriate for the Company to respond to any related issues publicly. However, the Company understands the concerns of some Legislative Council members and is willing to provide the Panel with the background information of the function which allows the members to have a deeper understanding on this function.

The function “Concern for Hong Kong’s Future” with its theme “關注香港未來，反對濫發牌照” is organized by Asia Club which is the registered organization registered under the Company Ordinance as Private Company Limited, officially established on 20 June 2012. The Club’s first activity was to participate in “Chinachem Charity Walk 2012” (華懋慈善行 2012) which was held on 4<sup>th</sup> November, 2012 and “Concern for Hong Kong’s Future” is the 2<sup>nd</sup> activity organized by the Club to support ATV. The mission of the Asia Club is to provide a platform to gather the people who care about ATV as the licensee to provide free-to-broadcast TV service in Hong Kong. It likes the consultation focus group to give comments and ideas on the programming and development of ATV. Members are encouraged to contribute their ideas and make comments on ATV.

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ATV did not receive any consideration from Asia Club for the concerned programme and Asia Club did not provided any consideration to ATV for the function. ATV produced the live programme to cover the function and arrange the performers and hosts in the programme. It is the opinion programme with entertaining performance by the constants from Miss Asia Pageant and Mr. Hong Kong Contest, participants of ATV Asian Millionstars and the past winners and runner-up. Over half of the programme are performances.

All the participants in the function were participated on a voluntary basis. ATV staffs were well-informed about the function. The date, time and venue of the function were announced to all staff. Staffs can participate in the function but no transportation and no consideration were provided by either ATV or Asia Club to encourage the staffs to join the function. In addition, participants of the function, member and guests of Asia Club were both allowed to speak anything as they wished in the programme. ATV did not orchestrate what they said and with no control on what the opinions they expressed in the programme.

The Company hopes that with the explanation in the letter, the legislative council as well as the public members can have a better understanding and dismiss their concerns over the function "Concern for Hong Kong's Future".

Yours sincerely,

(Mr. James SHING)  
Executive Director  
Asia Television Limited

Encl.

c.c. Hon Wong Yuk-man (Panel Chairman)