

Awardees of Social Enterprise Award Scheme 2011

1. CookEasy

CookEasy provides fresh, healthy and convenient food pack delivery service for busy city dwellers so that they can relish wholesome home dishes. In order to reduce operating cost, orders are placed online and delivered directly to the hands of customers. Some major building management companies offer to help in receiving food packs delivered for their residents. Most of the employees of CookEasy are mentally handicapped or those recovered from mental illness. Working for CookEasy enables them to learn relevant work skills such as social and communication skills through interacting with customers, which in turn helps rebuild their self-confidence.

2. Dialogue in the Dark (HK) Limited

Dialogue in the Dark is an SE that has its roots in Germany. Its business has been expanded to over 26 countries and 150 cities worldwide. It provides professional training to the visually impaired to groom them as tour guides of the specially constructed pitch-black exhibition to lead the sighted participants to experience the world without light. Through role reversal, the visually impaired can show their capabilities to navigate in the dark and the sighted can sample the life of the visually impaired, which will help enhance people's empathy towards the visually impaired.

3. Easy Home Services

Founded in 2009 in response to increasing demand for home services in Hong Kong, Easy Home Services aims at easing problems such as job insecurity, low pay and lack of labour and social protection faced by domestic helpers. It has a team of over 1 300 part-time domestic helpers providing one-stop quality housekeeping service. Easy Home Services provides its domestic helpers with stable income and on the job training to enhance their professionalism and employability.

4. Fullness Christian Social Enterprise Limited

Fullness Christian Social Enterprise Limited (Fullness) was founded with the mission to help the youth at risk such as ex-offenders, ex-drug addicts and non-engaged teenagers to reintegrate into society through vocational training in the hair salon business. Hairstylists in Fullness do not only provide hairstyling vocational training to the youth at risk but also serve as mentors to instill positive values in them so that they may improve their work attitudes and interpersonal skills. Fullness also maintains close contact with the mass media and schools. It set up the Fullness Social Enterprises Society two years ago to provide a platform for SE supporters to share their views on SEs with other SE practitioners and the general public.

5. Gingko House

Gingko House is a restaurant operated by the elderly. It provides the elderly, especially those who are poverty-stricken or those who aspire to lead a fruitful life after retirement, with job opportunities in an appropriate work environment so that they can make good use of their time and gain self-confidence and respect from others. Gingko House also donates part of its revenue to a charity fund to help the disadvantaged in the community. It collaborates with and provides catering service for other SEs in a bid to promote cooperation among SEs.

6. iBakery

iBakery is a bakery, a café and a training centre which offers a variety of training and job opportunities to the disabled in operations such as baking, packaging and operating the cash register. This not only enables them to be self-reliant and self-sufficient but also fosters their self-confidence and job satisfaction. Apart from providing training opportunities to the disabled, iBakery also attaches great importance to food quality and safety.

7. Personal Emergency Link Service

Senior Citizen Home Safety Association (SCHSA) started offering the 24-hour Personal Emergency Link Service (PE Link Service) for the elderly and people in need of emergency support or emotion counseling services in 1996. Users only need to press a button to connect to the 24-hour service centre to require for an ambulance or help from the police or firefighters. Staff can also provide further emotion counseling and follow-up health services based on users' conditions. In addition, PE Link Service collaborates with organizations in different sectors such as arranging with the Hospital Authority in transferring electronic patient records to Accident and Emergency ward to boost the efficiency in providing aid and treatment.

8. Tai Kok Tsui Mrs Mc

Tai Kok Tsui Mrs Mc (Mrs Mc) capitalized on the opportunities arising from Tai Kok Tsui's redevelopment where both the old and new communities are found. It started a dessert shop as its primary operation with home beauty services as a sideline, utilising the workforce in the old district to meet the demand of a new market. Besides, Mrs Mc has been actively forming partnerships with the residential communities and corporations in the neighbourhood to expand its operations. Mrs Mc employs mainly low-paid women and youngsters of low education level to help them acquire more skills and gain self-confidence in work, which promotes harmony in the community.

Awardees of Social Enterprise Award Scheme 2013

1. Happy Veggies

Hong Kong Movie Star Sports Association Charities Limited [“HKMSSAC Elderly Charity Fund”] has participated in the “Enhancing Self-Reliance (ESR) Through District Partnership Programme” of the Home Affairs Department and applied for setting up a Happy Veggies vegetarian restaurant to promote a healthy and eco-friendly dining culture to Hong Kong citizen. Elderly people who are looking for work and hearing impaired people are employed. The on job training encourages their self-reliance and to become part of the society.

2. My Concept Event Management

My Concept Event Management was established in 2007. It is a pioneering social enterprise to integrate performance and event management with the needs of young people in the mission. My Concept provides sustainable work opportunity for deprived youth and functions as a platform for youth to realize their dreams. My Concept also provides customers with performance full of creative ideas and surprise.

3. Hong Kong TransLingual Services (HKTS)

Hong Kong TransLingual Services (HKTS) is a social enterprise which provides translation and interpretation services for ethnic minorities. HKTS aims at creating language barrier-free environment so that ethnic minorities can overcome language barriers in their first foray of integration in the mainstream society. HKTS serves all the public hospitals and clinics, as well as different kinds of institutions in Hong Kong. The services cover 20 languages and there are telephone interpretation, on-site interpretation, videoconferencing interpretation and written translation. Also, through service monitoring system and the establishment of a cooperative platform, HKTS provides training and job opportunities for ethnic minorities so as to create a professional career path for them.

4. Salvation Army Family Stores

Family Stores is the retail arm of The Salvation Army. It operates as a fully functioning retail business and the supply of goods relies heavily on the generosity of the public. All profit from the sale of goods at Family Stores contributes to invaluable community programmes operated by The Salvation Army.

5. “Cheers Gallery” Rehab Shop

“Cheers Gallery” is dedicated to providing convenient and caring retail services for patients, visitors and hospital staff. Collaborating with over 200 suppliers, a broad selection of more than 4,200 rehabilitation products is provided. The Shop also acts as a leading retail network in offering the most comprehensive products. With the provision of comprehensive rehabilitation products and professional advice from medical staff, patients can embark on a journey to recovery. The shops are operated and managed by the disadvantaged. They are given opportunities to help and care for patients and to foster the spirit of mutual help.

6. iBakery Gallery Café

iBakery Gallery Café, the second branch of iBakery social enterprise operated by Tung Wah Group of Hospitals, is a green gallery bakery café conveniently located at Tamar Park Admiralty serving light meals, quality coffee and homemade bakery products, and providing catering service and venue rental for private events. Employees earn their living, dignity as well as satisfaction in iBakery. A total of 50 employees are employed and over 50% of them are people with disabilities who take part in bakery production and daily operation of the 4 branches, including iBakery, iBakery Gallery Café, iBakery Express HKU and iBakery Express Tamar.

7. Hong Kong Kitchen

Hong Kong Kitchen is set up with a threefold service - catering service, canteen service and food products manufacturing. Situated at Fo Tan, Hong Kong Kitchen is fully equipped with professional-grade appliances and an outstanding management team to ensure the consistency of superior quality and the smooth operation of the business. There are certain core values that are constantly withheld in Hong Kong Kitchen: rigorously maintaining the superior quality often associated with such labeling as, “Made in HK” ; empowering senior

citizens in finding suitable jobs in the work force; lending on traditional recipes solely using organic produce; advocating the cooking of food without MSG; promoting an all-rounded healthier and greener lifestyle. There have been three business models set forth to support the employment of senior citizens. Home Treasures Home is a division of bakeries in Hong Kong that involve senior citizens in the process of hand making bread and pastries. Grandmother B is another division that has successfully created a brand new job opportunity for the elderly in assisting with the selling of a traditional Chinese dietary supplement for the mother-to-be. The O Agent is the newest concept being implemented, which involves a work placement agency for the elderly.

8. **Friends**

Friends Italian Restaurant is an Italian eatery devoted to sharing with and teaching the general public the culture of the hearing-impaired community, promoting a melting pot for both the hearing-impaired and those with fine hearing. Friends aims at providing high-quality dishes, and helping the hearing-impaired community fuse into the mainstream society by offering jobs and the same salary as those with fine hearing.

9. **Dialogue Experience Silence**

"Dialogue Experience Silence" is one of the brands under DID Hong Kong Ltd. Participants experience a silent journey that will change their perception towards sounds, and their definition on communication. Deaf people in this platform demonstrate their unique strengths in body language and facial expression, so participants rethink their ideas about 'disability'. A wide range of experiences is available, namely the 'Dialogue in Silence' corporate workshop, impactainment activity 'Silence le Cabaret', 'Silence Yum Cha' as well as 'Silent Motion 360'.

10. **Light Home Scheme**

Light Home Scheme of Light Be (Social Realty) aims at helping landlords to help the needy single-mother-families at affordable rents. The units of Light Home are located in various districts of Hong Kong Island, Kowloon and the New Territories. It comprises domestic units in both old buildings and modern housing estates with two or more exclusive bedrooms, as well as shared living room, kitchen and toilet. The scheme provides tenants reasonable decent home at rent which is set according to individual affordability instead of market rate.

Besides, Light Be makes an environment for poverty relief through a support network of neighbors, social workers, volunteers and business sector.

11. TWGHs Take a Break Catering Service (TBCS)

TWGHs Take a Break Catering Service (TBCS) is the first catering social enterprise of Tung Wah Group of Hospitals setting up in 2005 with funding support from the “3E Project” of SWD with an aim to provide job training and employment opportunities for people with disabilities. Take a Break Cafe located at Aberdeen with 70 seating places, to provide customers with simple western cuisine and fast food. TBCS has rapid business expansion the former years, other than the café in Aberdeen, TBCS has also operated a wide range of catering services including student and staff canteen, lunch box and outside catering service. The social mission of community inclusion as well as self-reliance for people with disabilities can be achieved through these catering services platform.

12. TWGHs Enterprise Vegetable & Fruit Processing and Supply Service (JCES)

TWGHs Enterprise Vegetable & Fruit Processing and Supply Service(JCES) is the first social enterprise of Tung Wah Group of Hospitals set up in 2002 funded by the “3E Project “ of SWD. This model of mixing disabled and non-disabled staff works well for the vegetable processing business. JCES has good business expansion and sustainability the former 10 years. Since the commencement of business, JCES has employed more than 80 people of disabilities. In October 2012, JCES was awarded the “Social Enterprise Award” under the “Best Start-up Awards 2012” by the Next Magazine in recognition of its contribution and commitment towards creating employment opportunities for people with disabilities as well its operational excellency.

13. Bonham Strand Hong Kong Limited

Bonham Strand is Hong Kong’s only social enterprise bespoke tailor striving to revive the custom apparel tradition in the city. With skill, warmth and care Bonham Strand seek to uplift local men and women from struggling communities. The Social Enterprise offers 100% genuine “Made in Hong Kong” unconditionally guaranteed suits, coats and ties without any “Charity” or “Guilt” price premium. Bonham Strand’s social mission is dedicated to ensuring that Hong Kong’s bespoke tradition flourishes again. It actively reaches out to

disenfranchised master tailors, discarded garment workers and at-risk youth, especially those struggling with drug addiction, and offer the potential for skilled, salaried living wage career opportunities in a clean, indoor, comfortable and friendly work environment. Working with leading organizations such as Caritas and the Christian Family Services Center, it offers an avenue of development to the community while also helping to transfer skills and knowledge from one generation to the next.

14. farmfresh330

farmfresh330 provides one-stop service for the sale of organic veggies harvested fresh from our farm and diversified range of organic & health products. It aims at bringing people health food and messages of holistic health, as well as providing work opportunities for people in recovery of mental illness.