

立法會
Legislative Council

LC Paper No. CB(4)660/16-17
(These minutes have been seen
by the Administration)

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Panel on Information Technology and Broadcasting

Minutes of meeting
on Monday, 13 February 2017, at 2:30 pm
in Conference Room 3 of the Legislative Council Complex

- Members present** : Dr Hon Elizabeth QUAT, JP (Chairman)
Hon Charles Peter MOK, JP (Deputy Chairman)
Hon James TO Kun-sun
Hon Jeffrey LAM Kin-fung, GBS, JP
Hon WONG Ting-kwong, SBS, JP
Dr Hon Priscilla LEUNG Mei-fun, SBS, JP
Hon LEUNG Kwok-hung
Hon Claudia MO
Hon MA Fung-kwok, SBS, JP
Hon CHAN Chi-chuen
Hon CHAN Han-pan, JP
Hon Martin LIAO Cheung-kong, SBS, JP
Dr Hon CHIANG Lai-wan, JP
Ir Dr Hon LO Wai-kwok, SBS, MH, JP
Hon Alvin YEUNG
Hon CHU Hoi-dick
Hon YUNG Hoi-yan
Hon CHAN Chun-ying
- Members absent** : Hon Tommy CHEUNG Yu-yan, GBS, JP
Hon Mrs Regina IP LAU Suk-ye, GBS, JP
Hon Paul TSE Wai-chun, JP
Hon Steven HO Chun-yin, BBS

Dr Hon Fernando CHEUNG Chiu-hung
Hon CHUNG Kwok-pan
Hon HUI Chi-fung
Hon Nathan LAW Kwun-chung

**Public officers
attending**

: Agenda item IV

Commerce and Economic Development Bureau

Miss Susie HO, JP
Permanent Secretary for Commerce and Economic
Development (Communications and Creative
Industries)

Ms Julina CHAN, JP
Deputy Secretary for Commerce and Economic
Development (Communications and Creative
Industries)

Mr Jerry LIU
Head of Create Hong Kong

Mr Patrick LEE
Principal Assistant Secretary for Commerce and
Economic Development (Communications and
Creative Industries) B

Ms Fiona LAM
Assistant Head of Create Hong Kong (1)

**Attendance by
invitation**

: Agenda item IV

Hong Kong Design Centre

Dr Edmund LEE
Executive Director

Clerk in attendance

: Mr Daniel SIN
Chief Council Secretary (4)3

Staff in attendance : Mr Ambrose LEUNG
Senior Council Secretary (4)3

Ms Anki NG
Council Secretary (4)3

Miss Mandy LAM
Legislative Assistant (4)3

Action

The Deputy Chairman informed members that Dr Elizabeth QUAT, the Chairman, would join the meeting at a later time. He would chair the meeting during the absence of the Chairman.

I. Confirmation of minutes of meeting

(LC Paper No. CB(4)515/16-17 -- Minutes of meeting held on
12 December 2016

LC Paper No. CB(4)517/16-17 -- Minutes of meeting held on
9 January 2017)

2. The minutes of the meetings held on 12 December 2016 and 9 January 2017 were confirmed.

II. Information papers issued since the last meeting

(LC Paper No. CB(4)432/16-17(01) -- Hon Starry LEE Wai-king's
letter dated 16 January
2017 on withdrawal of
membership (Chinese
version only)

LC Paper No. CB(4)504/16-17(01) -- Hon Tanya CHAN's letter
dated 3 February 2017 on
withdrawal of membership
(Chinese version only))

3. Members noted that the above papers had been issued for the Panel's information.

III. Date of next meeting and items for discussion

(LC Paper No. CB(4)502/16-17(01) -- List of outstanding items for discussion

LC Paper No. CB(4)502/16-17(02) -- List of follow-up actions)

Regular meeting on 13 March 2017

4. Members noted that the next regular Panel meeting would be held on Monday, 13 March 2017 at 2:30 pm to discuss the following items:

- (a) Review on the development of Digital Audio Broadcasting;
- (b) Arrangements for the frequency spectrum in the 900 MHz and 1800 MHz bands upon expiry of the existing frequency assignments; and
- (c) Implementation of Centrally Managed Messaging Platform.

(Post meeting note: At the Administration's request made on 24 February 2017, the Panel Chairman agreed to defer the item "Review on the development of Digital Audio Broadcasting" to a later meeting.)

Joint meeting

5. The Deputy Chairman reminded members that a joint meeting of the Panel, Panel on Development and Panel on Commerce and Industry ("CI Panel") would be held on Monday, 6 March 2017 at 2:30 pm to discuss the Hong Kong/Shenzhen Innovation and Technology Park in the Lok Ma Chau Loop.

Issues related to the Technology Voucher Programme and Government procurement policy

6. The Deputy Chairman said that at the beginning of the current term, some members had requested to discuss with the Administration on the Technology Voucher Programme and the Government's procurement policy. He said that the matter had been included in the agenda of the CI Panel meeting scheduled for 21 February 2017 and the CI Panel had extended invitation to members of this Panel to attend the meeting. The Deputy Chairman reminded interested Members to take part in the discussion.

Local visit

7. The Deputy Chairman said that the Chairman had suggested that visits should be conducted to the Hong Kong Science Park ("Science Park"), Cyberport, InnoCentre and relevant local higher education institutions so as to enable members to have better understanding of their initiatives in promoting the development of innovation and technology in Hong Kong. The Deputy Chairman suggested the Panel to visit Science Park on 3 March 2017 first, and invite all Members to join. Members supported the arrangement and agreed that the visit should be open to the media.

IV. Progress report on the work of Hong Kong Design Centre

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| (LC Paper No. CB(4)502/16-17(03) | -- | Administration's paper on progress report on the work of Hong Kong Design Centre |
| LC Paper No. CB(4)502/16-17(04) | -- | Paper on Hong Kong Design Centre prepared by the Legislative Council Secretariat (Updated background brief) |
| LC Paper No. CB(4)503/16-17(01)
(tabled at the meeting and subsequently issued via e-mail on 13 February 2017) | -- | Administration's paper on progress report on the work of Hong Kong Design Centre (power-point presentation materials) (Chinese version only)) |

Presentation by the Administration

8. At the invitation of the Deputy Chairman, Executive Director of Hong Kong Design Centre ("ED/HKDC") gave a power-point presentation on the work of Hong Kong Design Centre ("HKDC") in 2016. Details of the presentation were set out in the Administration's papers (LC Paper Nos. CB(4)502/16-17(03) and CB(4)503/16-17(01)).

(The Chairman resumed the chair.)

Discussion

Promoting the fashion industry

9. Mr CHAN Chun-ying expressed support for the work of HKDC in promoting the fashion industry. Mr CHAN was aware that some overseas broadcasting company had produced programmes where budding fashion designers were invited to compete on their design ideas. He suggested that similar competitions be organized in Hong Kong so that local talents could showcase their designs in TV. Permanent Secretary for Commerce and Economic Development (Communications and Creative Industries) ("PSCCI") noted the new initiative in promoting fashion and would relay it to relevant organizations for their reference.

10. Citing Dongdaemun Market in Seoul as an example, the Chairman considered that Hong Kong should take steps to promote its textile and apparel wholesale sector and develop a complete industry chain. Head of Create Hong Kong ("Head of CreateHK") advised that Dongdaemun Market was targeted for the domestic wholesale market of South Korea, although it turned out to be popular among overseas visitors and merchandisers abroad. On the other hand, the textile and apparel wholesale sector in Hong Kong mainly focused on export rather than the local market. Create Hong Kong ("CreateHK") would explore with the Hong Kong Trade Development Council different ways to attract local customers.

11. Mr CHAN Chun-ying commented that HKDC step up efforts to attract young people to join the fashion industry through online platforms such as social media or mobile phone applications. Head of CreateHK informed members that practitioners of fashion industry had all along been sharing news online using tools such as fashion blogging. Meanwhile, CreateHK had supported different organizations to launch online promotion campaigns through the CreateSmart Initiative ("CSI"). CreateHK would continue to strengthen its online publicity to promote the creative industries.

12. In line with the global trend and to stay ahead in competition in the international market, Mr CHAN Chun-ying pointed out that Hong Kong fashion designers should introduce environmental features in their products, for instance, using non-polluting dyes or polylactic acid fibres converted from food waste. Head of CreateHK advised that through CSI, CreateHK had supported the EcoChic Design Award in the past six years in advocating sustainable fashion design. The Award was well received by practitioners of fashion industry, local higher education institutions and relevant organizations.

13. Head of CreateHK added that the Hong Kong Research Institute of Textile and Apparel ("HKRITA") hosted by the Hong Kong Polytechnic University was the focal point of applied research for textile and apparel in Hong Kong. HKRITA dedicated its efforts to develop innovative technologies, such as "smart textile". In September 2016, HKRITA partnered with the Police Married Quarters ("PMQ") to present the "Smart Fashion Runway & Exhibition" which featured 11 emerging local fashion designers. At the event, a wedding dress, which was made of food waste fibres, was under the spotlight.

14. Ms YUNG Hoi-yan appreciated HKDC's efforts in promoting Hong Kong's creative industries. Having regard to the patronage and sales value of Fashion PMQ, Ms YUNG considered that HKDC should have taken steps to promote the event more. As for the Design Mart 2016 which was run for three days at K11 with participation of 41 design start-ups, she was of the view that HKDC should extend the event period and expand the event scale. Ms YUNG pointed out that HKDC could collaborate with the Hong Kong Tourism Board ("HKTB") to promote these events to overseas visitors.

15. ED/HKDC explained that the patronage of Fashion PMQ had been affected by adverse weather. He supplemented that while K11 was a shopping mall with a higher visitor flow, many of the visitors tended to window-shop rather than making purchases. On the other hand, PMQ appealed to certain customers who were willing to take special trip for their desired products. The sales value of Fashion PMQ was comparable to that of Design Mart 2016 at K11. Head of CreateHK informed members that to fulfill its corporate social responsibilities, K11 offered free venue for art-related events, one of which was the Design Mart 2016. Moreover, HKTB had been engaged to promote PMQ as a creative industry landmark and a tourist spot in Hong Kong.

Collaboration with PMQ

16. Mr CHAN Chi-chuen noted that during the initial period of its operation, PMQ had organized large scale promotional events which were able to attract many visitors. He observed that PMQ's attractiveness had waned, and tenants were beginning to leave. As collaborating with PMQ was one of the six key areas of HKDC's work, Mr CHAN was concerned whether the activities organized in collaboration with PMQ were effective. He asked whether HKDC was bound by contract to organize a fixed number of activities with PMQ each year. Mr LEUNG Kwok-hung shared Mr CHAN's views and criticized PMQ for its ineffective promotion and poor operation.

17. Head of CreateHK explained that the operating right of PMQ was awarded to PMQ Management Company Limited, a non-profit-making organization set up by the Musketeers Education and Culture Charitable Foundation Limited in collaboration with HKDC, The Hong Kong Polytechnic University, and Hong Kong Design Institute of the Vocational Training Council. Through CSI, CreateHK sponsored HKDC and other organizations to hold various activities at PMQ. There was no specific cooperation framework between HKDC and PMQ, nor was there any requirement for HKDC to organize any number of activities in PMQ. ED/HKDC supplemented that HKDC and PMQ were totally independent organization; and as part of its operational strategy, HKDC would collaborate with PMQ and any other relevant organizations in pursuit of its objectives.

18. Pointing out that Chocolate Rain, a renowned local brand, had to leave PMQ due to high rent, the Chairman questioned if the Administration had offered adequate support and assistance to local designers. Head of CreateHK advised that Chocolate Rain had taken a commercial decision to take up a prime location in PMQ and had to pay full market rent for it. PMQ had offered alternative accommodation arrangements to Chocolate Rain, but the owner decided to leave PMQ.

Nurturing talents and facilitating start-ups

19. Mr WONG Ting-kwong commented that the Administration should develop local fashion design talents who were market-oriented and pragmatic, and their designs should be marketable. Mr WONG added that local designers should be able to work with manufacturers and develop different product lines of matching apparels and accessories which follow the latest fashion trends, so as to create values for manufacturers.

20. Head of CreateHK responded that HKDC attached great importance in nurturing talents and had kick-started the Fashion Incubation Programme. He added that it took time for up-and-coming fashion design start-ups to build their brands and develop their products. To widen local designers' exposure, HKDC had organized the Hong Kong Young Design Talent Awards where awardees were offered the opportunities to undergo overseas study or work attachment with reputable design houses abroad. Certain awardees, such as Ms Prudence MAK and Ms Fiona LAU, had become emerging successful young designers and had a fast track development on their own brands and products.

21. Referring to the revitalization project of the Nan Fung Textile Mill Factory, Mr CHAN Chi-chuen considered that to facilitate start-ups, the Administration should convert vacant government premises, such as vacant

school buildings, into studio units and offer them to practitioners and students of the fashion industry at affordable rent. PSCCI advised that it would be difficult to identify suitable vacant school premises or government facilities as co-working space for creative industries given the accessibility or other concerns. PSCCI suggested that practitioners and students of creative industries could also make use of community resources to pursue their goals.

22. Mr CHAN Chi-chuen noticed that the Yen Chow Street Temporary Hawker Bazaar, or commonly known as the cloth market at "Pang-tsai", would be closed down. The Food and Environmental Hygiene Department ("FEHD") was relocating the cloth stalls there. Given that the customers of the cloth market were mainly practitioners and students of the fashion industry, Mr CHAN enquired whether the Commerce and Economic Development Bureau ("CEDB") would take the initiative to assist the stall owners concerned. PSCCI noted that the handling of the issue, which was about relocation of a hawker bazaar, was led by FEHD. CEDB would maintain contact with FEHD as appropriate.

23. At 3:20 pm, the Chairman directed that the meeting would be extended for 15 minutes.

Performance assessment

24. Mr MA Fung-kwok opined that the Administration should set performance indicators to evaluate the work of HKDC. The Chairman echoed Mr MA's view. In this connection, PSCCI advised that the growth of design sector, in terms of the increase in number of jobs and establishments, had outpaced those of other sectors of creative industries. In the past 10 years, the economic contribution of the design sector had increased by more than 10% annually. To facilitate the development of local creative industries, the Administration welcomed specific recommendations from the industry.

25. In view of the rapid growth of creative industries in Shenzhen in the past decade, Mr MA Fung-kwok enquired how the Administration assessed the design landscape of Hong Kong as compared to Shenzhen. Head of CreateHK advised that with funding support from CreateHK, the Hong Kong Federation of Design Associations ("FHKDA"), one of the founding members of HKDC, had conducted a survey on the design landscape of Hong Kong and Shenzhen. The survey revealed that while the creative industries in Shenzhen accounted for a larger amount of economic contribution, both cities could cooperate with each other to create synergy. In February 2016, Hong Kong and Shenzhen had signed a cooperation arrangement on creative industries, such as architecture and design.

26. PSCCI advised that Hong Kong had the competitive edge of having a pool of talented designers with international outlook. As China was a manufacturing hub, Shenzhen had a strong momentum of growth in its creative industries, and in turn, provided ample opportunities to Hong Kong designers. Many Hong Kong designers had pursued their career very successfully in the Mainland. PSCCI added that instead of competing with each other, there should be more exchanges between the designers of both cities through, for example, the Business of Design Week, and the Hong Kong – Shenzhen Design Biennale. Head of CreateHK added that the Hong Kong and Shenzhen Culture and Creative Forum held by FHKDA also provided a platform to foster cross-border communication of the creative industries.

VI. Any other business

27. The Deputy Chairman commented that the Administration only put one agenda item for discussion at this meeting, but slotted in three items for the meeting in March. He said the arrangement would lead to a waste of the scheduled meeting time of the Panel. He said that the Administration should arrange two agenda items for discussion at each Panel meeting.

28. The Chairman shared the Deputy Chairman's view and directed the Secretariat to follow up with the Administration regarding the arrangements of the forthcoming meetings.

29. There being no other business, the meeting ended at 3:45 pm.