



2017 財政年度業績報告
FY2017 ANNUAL BUSINESS REVIEW

2018.02.26

業務表現

Business Performance



樂園入場人次
Park Attendance

620萬
6.2 million

(↑ 3%)



收入
Revenues

51億港元
HK\$5,110 million

(↑ 8%)



未扣除利息、稅項、
折舊及攤銷前盈利
EBITDA

9.14億港元
HK\$914 million

(↑ 28%)



樂園人均消費
In-park Per Capita
Spending

(↑ 4%)

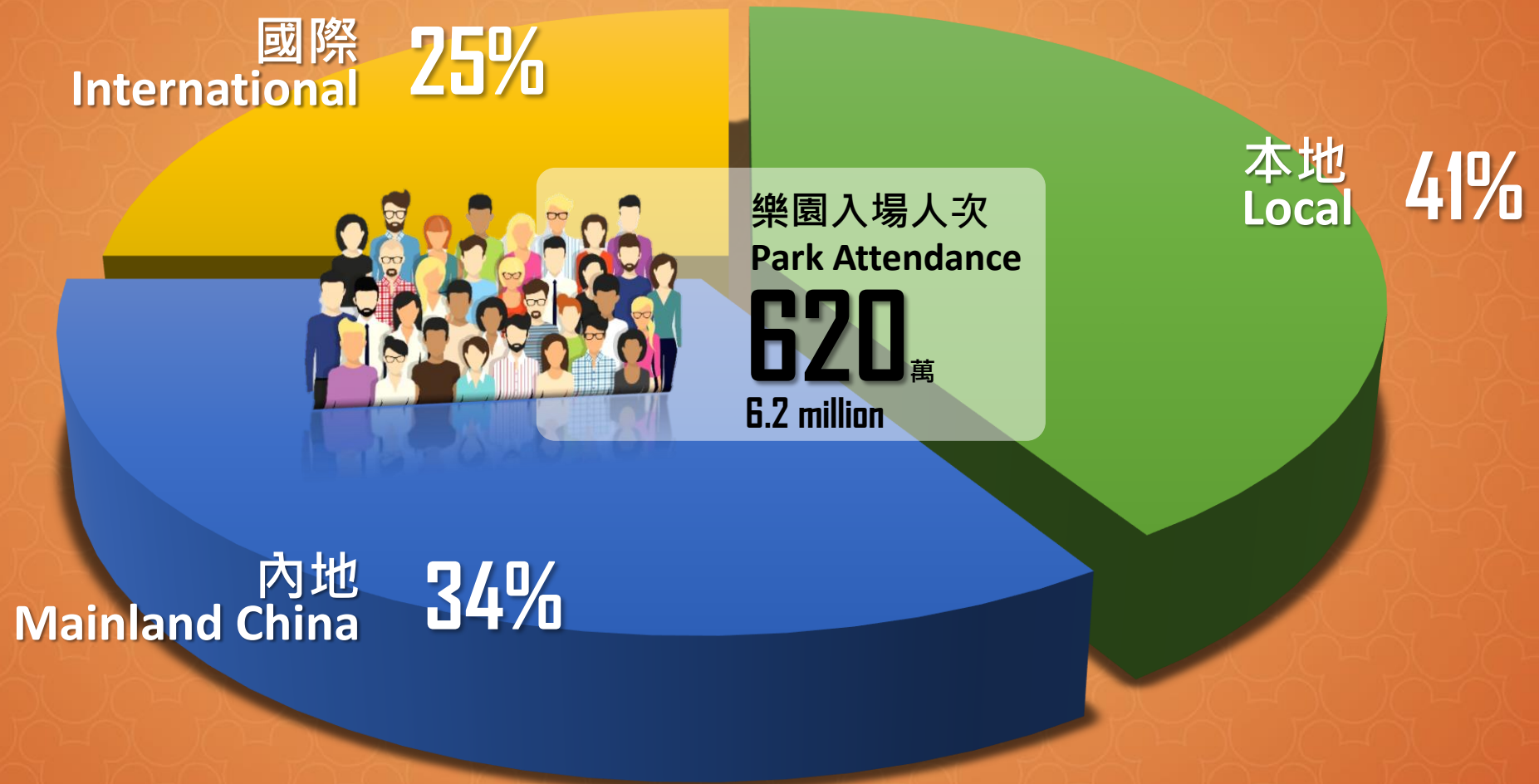


淨虧損
Net Loss

3.45億港元
HK\$345 million

(包括折舊增加
Including Increased Depreciation)

賓客組合多元化 Diverse Guest Mix





迪士尼故事和角色吸引賓客到訪

Disney Stories and Characters Boost Visitation





特別節目帶動增長

Special Events Drive Growth



全面度假體驗

Total Resort Experience



全方位深入市場
Reaching Out to Markets

持續貢獻香港經濟

Contributions to Hong Kong's Economy



佔香港本地生產總值
Contribution to GDP

FY2017

0.33%



樂園訪客在港額外消費所產生的累計增加值
Additional spending of HKDL visitors
(value added by HKDL)

83 億港元
HK\$8.3 billion



累計創造職位 (以人工作年計算)
Jobs created (in man-years)

17,800

積極參與本地社區發展

Making an Impact in the Hong Kong Community



持續投資全新體驗 Continuous Investment in New Offerings



擴建及發展計劃

Multi-year Expansion and Development Plan

MARVEL



Disney
FROZEN



HONG KONG
DISNEYLAND