



HKFA
AFFILIATED TO FIFA & AFC IN 1954

THE HONG KONG FOOTBALL ASSOCIATION LIMITED
香港足球總會有限公司

Your Ref.: CB4/PAC/R74

Our Ref.: PW-0458/20

19 June 2020

Mr. Anthony CHU
Clerk to the Public Accounts Committee
Legislative Council Secretariat
Legislative Council Complex
1 Legislative Council Road
Central, Hong Kong

Dear Mr. CHU,

Public Accounts Committee
Consideration of Chapter 1 of the Director of Audit's Report No. 74
Management of funding for sports development through
the Arts and Sports Development Fund (Sports Portion)

I refer to your letter of 10 June 2020. Our reply is provided in the ensuing paragraphs.

Item (a)

There was no meeting of the Marketing and Communications Committee held in the 2014-2015 as the chairperson of the Committee had taken leave for a year due to personal reason. The chairperson was also a Director who also missed all the Board meetings in that season for the same reason.

A new chairperson was appointed at the start of the 2015-2016 season for the new term (2015-2017). After searched in the association server, it found a document in name Notes of the 2015-16 Marketing and Communications Committee Meeting on 5



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November and 9 December 2015. It is believed that Marketing and Communications Committee was held two meetings in this term.

Item (b)

Regarding the 'meeting' and 'agenda' for the meeting of the Marketing & Communications Committee in 2017, again there was a paper (as attached) retrieved later from the file but without any details of the meeting (date, time and venue) mentioned. The 'agenda' include two items in (i) Briefing session on Marketing plan for 2017-18 BOC Life Hong Kong Premier League and (ii) New appointment of member of HKFA Marketing and Communications Committee. This looks more like a 'report' than an 'agenda', as the same content was noted as a report from the Marketing and Communications Department submitted to the HKFA Board at the meeting held on 9 October 2017 (Meeting No. 2 of 2017-2018).

Yours sincerely

(PUI Kwan Kay)

Chairman

- cc Secretary for Home Affairs (fax no. 2591 5536)
Director of Leisure and Cultural Services (fax no. 2691 4661)
Chief Executive Officer, Hong Kong Football Association Secretariat
(fax no. 2760-4303)
Secretary for Financial Services and the Treasury (fax no. 2147 5239)
Director of Audit (fax no. 2583 9063)

***Note by Clerk, PAC: Attachment not attached.**