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Mr Daniel SIN  
Clerk, Panel on Information Technology and Broadcasting  
Legislative Council  
Legislative Council Complex  
1 Legislative Council Road  
Central, Hong Kong

Dear Mr SIN,

**Panel on Information Technology and Broadcasting**

**Supplementary Information on Agenda Item IV  
“The Governance and Management of Radio Television Hong Kong”  
Requested by Members at the Meeting on 11 May 2020**

At the meeting of the Panel on Information Technology and Broadcasting on 11 May 2020, Members requested Radio Television Hong Kong (RTHK) to provide supplementary information on content licensing. I am authorised to reply as follows:

Since 1984, RTHK has been given approval on content licensing by the Government. Content licensing is a business process based on price negotiation between the licensor and the licensees. Also, as RTHK provides content licensing on a non-exclusive basis, the open tendering procedure is not applicable.

Any organisation or individual who plans to broadcast RTHK programmes on its own platform may approach RTHK for acquiring the content licence of RTHK programmes. RTHK will set a fee in accordance with the price scheme and the copyright required by the user. In the past three years, the average annual revenue was around \$2.4 million.

Apple Daily's content licensing of "Hong Kong Connection" for broadcast on its website has followed RTHK's established content licensing procedures. Due to the confidentiality clause in the contract, RTHK cannot disclose the details of the fees charged for the content licence of individual programme, but the relevant fees are determined in accordance with the established price scheme of RTHK.

In response to the recommendations of the Director of Audit's Report No.71 on RTHK's provision of programmes published by the Audit Commission in October 2018, RTHK conducted an in-depth review on the procedures of issuing content licences (including setting guidelines on how to determine the fees and stipulating the factors to be taken into consideration in determining the fees, which include programme genre, scale of production, licence period and licensing terms involved, etc.), and implemented the relevant recommendations in 2019.

  
(Philip LAM)  
for Director of Broadcasting

c.c. Secretary for Commerce and Economic Development  
(Attn: Mr HO Ka-ki, Dominic)