Bills Committee on Trade Marks Bill

Introduction

As requested by the Bills Committee on 27 September 1999, this note provides examples of "Part A" and "Part B" trade mark registrations and "associated trade marks" and sets out in detail the concept of "relative grounds".

Examples of trade marks registered in Part A and Part B of the Trade Marks Ordinance (Cap. 43) ("TMO")

Part A

2. The tests for Part A marks are set out in Section 9 of the TMO. Basically the mark has to be *distinctive*. In determining whether a mark is distinctive, the question to be asked is whether the mark is "inherently adapted to distinguish". This has been interpreted by the UK Courts to mean whether the mark is "adapted of itself, standing on its own feet...." ("Weldmesh" Trade Mark [1966] RPC 220, at 228). Whether a mark is inherently adapted to distinguish has been said to "largely depend upon whether other traders are likely, in the ordinary course of their business and without any improper motive, to desire to use the same mark, or some mark closely resembling it" (W&G du Cros Ltd's Appn [1913] 30 RPC660, at "Use" of the trademark may be relevant in determining whether a mark is adapted to distinguish. Section 9(1)(a) to (e) of the TMO set out categories of marks which can be accepted for Part A (e.g. signature, invented word, name of a company or individual represented in a special manner, a word which is not descriptive of the goods/services). examples of Part A trade marks are at Annex 1.

Part B

3. The tests for Part B marks are set out in Section 10 of the TMO. Basically, the mark must be "capable of distinguishing" goods or services, and is a *lower test* than that for Part A. However, a mark that is capable of

distinguishing is one which could, in time, become distinctive and thus qualify for Part A. Again, "use" of the trademark may be relevant in determining whether a mark is capable of distinguishing. Some examples of Part B trade marks are at <u>Annex 2</u>.

Relative Grounds

- 4. Clause 11 of the Trade Marks Bill is broader than Section 20 of the TMO. The changes provide in clearer terms our compliance with Article 16 of TRIPS and Article 6bis of the Paris Convention.
- 5. Clause 11 deals with the rejection of a trade mark application because of a conflict with an earlier mark (whether it is a registered mark or an unregistered mark). Clause 11 prohibits registration in five categories of cases -
- First, where the marks and goods or services are identical (clause 11(1)).
- Secondly, where the marks are identical and the goods or services are similar and confusion is likely (clause 11(2)).
- Thirdly, where the marks are similar and the goods or services are similar or identical and confusion is likely (clause 11(3)).
- Fourthly, where the earlier mark is for dissimilar goods or services, has a reputation in Hong Kong and the use of the later mark would take unfair advantage of or be detrimental to the distinctive character or repute of the earlier mark (clause 11(4)). However, this ground can only be raised in opposition proceedings (clause 11(6)).
- Fifthly, where the use of the mark would be liable to be prevented by any rule of law such as the law of passing off or an earlier right in copyright or registered designs (clause 11(5)). This ground can only be raised in opposition proceedings (clause 11(6)).
- 6. This clause should be compared with Section 20 of the TMO. Under Section 20, an application for a new trade mark for goods can be rejected if there is a previously registered mark (which is an identical or nearly resembling mark) for the same goods or same description of goods, or services associated with the goods (i.e. if such services are likely to be provided by the same business). An application for a trade mark for

- 3 -

services can be rejected if there is a previously registered mark (being on identical or nearly reassembling mark) for the same services, same description of services or associated goods.

Associated Trade Marks (Section 24 of the TMO)

- 7. The present TMO requires the Registrar of Trade Marks to associate two different trade marks (belonging to the same proprietor) where such marks are identical (or nearly resemble one another as to cause confusion) in respect of the same goods or description of goods or associated services. Such marks can only be assigned as a whole. Some examples of associated marks are at Annex 3.
- 8. There are over 118,000 marks registered with the Trade Marks Registry which are still in force. Of this number, some 50,000 marks (i.e. 42%) are registered in association with other marks. There are no figures indicating how many marks in any given year are subject to the association requirement.

Trade and Industry Bureau October 1999

 $[d1\18\reslegco]$

File No. : 05947 OF 1993

Class : 25

REGISTER OF TRADE MARKS

11th day of

covered by registration : clothing, bathing suits, blouses, coats, jackets, knit wears, neckties, pants, parkes, jumpers, shirts, skirts, suits, socks, sweaters, trousers; underclothing; scarves; belts; gloves; footwear, boots, shoes, slippers; headges; caps, hats.

Name and Address of Proprietor :

KABUSHIKI KAISHA WORLD a company organized and existing under the laws of Japan. 8-1, 6-CHOME MINATOJIMA-NAKAMACHI, CHUO-KU, KOBE-CITY, JAPAN.

1 3 JAN 1995

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File No. : 06921 OF 1997

vered by registration :

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PI-DESIGN AG a corporation organized and existing under the laws of Switzerland. KANTONSSTRASSE, CH-6234 TRIENGEN

BODUM

Date claimed under International Convention, 27th November, 1996. (Denmark)

Anr.ex1 (2/5)

Class 35

File No. : 13382 OF 19

Trade Mark No. 12214

of

1997 registered in Class

on the 35

24th day of

October , 1996

Page No.:

Services covered by registration :

hotel management; business centre services; all included in Class 35.

Name and Address of Proprietor :

THE GREAT EAGLE COMPANY, LIMITED a limited liability company incorporated under the laws of Hong Kong. CENTRE, 23 HARBOUR ROAD, WANCHAI, HONG KONG.

33/F., GREAT EA

Stephen Selby

Registrar of Trade Marks

12th December, 1997

The transliteration and translation of the Chinese characters forming the mark are "Ying Kwan" meaning "an teagle, a chief".

Associated with Trade Mark(s) No(s). 12215 OF 1997 , 12216 OF 1997 .

Page No.:

5 02304 OF 1996

Trade Mark No. 12171

Goods covered by registration :

pharmaceutical, veterinary and sanitary preparations, dietetic substances adapted for medical use, food for babies; all included in Class 5.

and Address of Proprietor :

SOCIETE DES PRODUITS NESTLE S.A. a Societe Anonyme organized and existing under the laws of Switzerland.



Stephen Selby

12th Decimber, 1997
Associated with Trade Mark(s) No(s). 0079 OF 1917, 0798 OF 1949, 0228 OF 1950, 0543 OF 1956, 0576 OF 1963, 1185 OF 1974, B0796 OF 1977, 01629 OF 1993, 02323 OF 1993, 01863 OF 1994, 05387 OF 1994, 07192 OF 1994, 02389 OF 1997, 02390 OF 1997, 03445 OF 1997, 08758 OF 1997, 08759 OF 1997, 08760 OF 1997, 10323 OF 1997, 11629 OF 1997, 12169 OF 1997, 12170 OF 1997, 12172 OF 1997. 1368 of 1997, 1790 of 1797, 1790 of 1790 of

Page No.:

Class :

15557 OF 1995 File No. :

Trade Mark No. 12470

on the

day of

Services covered by registration :

advisory services relating to computer software; updating of computer software; all included in Class 42.

Name and Address of Proprietor :

SONY KABUSHIKI KAISHA (SONY CORPORATION) a corporation organized and existing under the laws of Japan. KITASHINAGAWA, 6-CHOME, SHINAGAWA-KU, TOKYO, JAPAN.

SONY



Stephen Selby

Registrar of Trade Marks

18th December, 1997

Registration of this Trade Mark shall give no right to the exclusive use of the words "COMPUTER ENTERTAINMENT".

Associated with Trade Mark(s) No(s). 0084 OF 1959, 0580 OF 1961, 0597 OF 1970, 2229 OF 1983, 2230 OF 1983, 2231 OF 1983, 1912 OF 1985, 2465 OF 1985, 0069 OF 1986, 0036 OF 1987, 2109 OF 1987, 00141 OF 1992, B04213 OF 1992, 00256 OF 1993, 00257 OF 1993, 00258 OF 1993, 07153 OF 1994, 10148 OF 1995, B02514 OF 1995, 03554 OF 1996, 03555 OF 1996, 05923 OF 1996, 12478 OF 1997.

29

on the

8th day of

Page No.:

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File No. : 06208 OF 1997

Trade Mark No. B11142

Goods covered by registration :

edible oils and fats.

1999 registered in Class

Name and Address of Proprietor :

UNILEVER N.V. a Naamloze Vennootschap organized and existing under the laws of the Kingdom of the Netherlands. WEENA 3013 AL ROTTERDAM, THE NETHERLANDS.

I CAN'T BELIEVE IT'S NOT BUTTER!

Stephen Selby
Registrar of Trade Marks

10th September, 1995

Registration of this Trade Mark shall give no right to the exclusive use of the word "BUTTER".

Annex 2 (1/6)

Page No.:

Class :

Class : 29 File No. : 14737 OF 1997

Trade Mark No. 809490 of 1999 registered in Class 29 on the 15th day of October 1997

Goods covered by registration:

snake flesh and meat extracts; preserved, dried and cooked snake flesh and other food products made of enakes; all included in class 29.

Name and Address of Proprietor:

FONG WAI YEE TRADING AS SHE WONG YEE a sole proprietorship organized and existing under the laws of Hong Kong. GROUND FLOOR, PO HON BUILDING, SHOP A, 24-30 PERCIVAL STREET, HONG KONG.

Siephen Selby

Registra of Tade Marks

25th Tulks 1988

The transliteration and translation of the Chinese characters forming the mark are "She Wong Yee" meaning king, two".

Registration of this Trade Mark shall give no right to the exclusive use, separately, of the Chinese characters "E.t." and "-".

Associated with Trade Mark(s) No(s). B09492 OF 1999 .

172

Clase :

File No. : 25 File No. : 15337 OF 1995

Trade Mark No. 808105

1998 registered in Class

25 on the

4th day of

Goods covered by registration :

footwear; boots, shoes and slippers; parts and fittings for all the aforesaid goods.

C. & J. CLARK INTERNATIONAL LIMITED a limited liability company incorporated under the laws of the United Kingdom. High Street, SCHERSET, BA16 OYA, UNITED KINGDOM.

12th August, 1998

Registration of this Trade Mark shall give no right to the exclusive use of a device of a sole of a shoe.

9

File No. : 06547 OF 1995

Trade Mark No. 800783

registered in Class 1998

on the 31st day of May

Goods covered by registration :

electric, electronic, facsimile, telex, telephone, telegram, telecommunications, data communications and data acquisition installations, apparatus and instruments; all for processing, logging, storing, transmission, display, reception, input, output or print-out of non-pictorial or graphical data; apparatus for recording, transmission or reproduction of sound or images; diecs, tapes and wires, all being magnetic data carriers; floppy disc driving apparatus; magnetic tapes for sudio or visual signals, video display units; video discs, electronic computers, computer transmission apparatus, and instruments; computer programs; computer software; computer memories; computer interfaces; microprocessors; modems, digital optical transmission apparatus and instruments; telephones, mobile telephones, pagers, rechargeable batteries, battery charger, battery packs; apparatus included in Class 9 for viewing electronic images recorded by electronic cameras; facsimile telegraphy apparatus; parts and fittings for all the sforesaid goods; all included in Class 9.

Name and Address of Proprietor :

II.

HUTCHISON INTERNATIONAL LIMITED a limited liability company incorporated under the laws of Hong Kong. 22ND FLOOR, HUTCHISON HOUSE, 10 HARCOURT ROAD, HONG KONG.

MESSAGE LINK

Stephen Selby Registrar of Trade Merks

22nd January, 1998

Registration of this Trade Mark shall give no right to the exclusive use, separately, of the words "MESSAGE" and "LINK".

This Trade Mark is associated with Trade Mark No. B 4374 of 1998, B-7/63 of 1998, B7/64 of 1998,

Annex 2 (4/6)

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1998 registered in Class

on the

Goods govered by registration :

computer software; all included in Class 9.

INTERNET IN A BOX

4th March, 1998 .

Registration of this Trade Mark shall give no right to the exclusive use of the word "INTERNET".

This Trade Mark is associated with Trade Mark No. B(3) If of 1998,

Page No.:

Class :

File No. : 02908 OF 1996

1999 registered in Class Trade Mark No. B05942 39 on the 11th day of of March 1996

Services covered by registration :

arranging of travel; transport reservation services for tourists; travel ticketing reservation services; booking of seats for travel; arranging and conducting of sightseeing tours; airline services; transportation of persons, mail and property by air, sea, rail and road; travel agency services, transport brokerage; freight services by land, air and sea; freight brokerage services, freight forwarding; packaging of goods; unloading cargo, rental of storage containers; storage of goods, rental of warehouses, warehousing services; transport and storage of trash and waste; information and advisory services relating to all the aforesaid services; all included in Class 39.

Name and Address of Proprietor :

UNITED AIR LINES, INC. a corporation organized and existing under the laws of the State of Delaware, United States of 1200 ALGONQUIN ROAD, ELK GROVE TOWNSHIP, ILLINGIS 60007, U.S.A.

E-TICKET

Stephen Selby Registrar of Trade Marks

14th May, 1999

Registration of this Trade Mark shall give no right to the exclusive use, separately, of the letter "E" and the word "TICKET.

Associated with Trade Mark(s) No(s). B05943 OF 1999 .

Page No.:

Class :

Class : 5 File No. : 12507 OF 1995

Trade Mark No. 06601

1999 registered in Class

on the

5th day of October , 1995

Goods covered by registration :

pharmaceutical and medicinal preparations and substances for human use.

Hame and Address of Proprietor :

SMITHKLINE BEECHAM P.L.C. a public company with limited liability incorporated under the laws of the United Kingdom. MORIZONS COURT, BRENTFORD, MIDDLESEX TMS 9EP, ENGLAND.

Registrar of Trade Marks

27th May, 1999

Associated with Trade Mark(s) No(s). 0606 OF 1957 .

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|---|---------|-------|-----------|-------|
| | Class | | .5 | ••••• |
| | File No | . 179 | of 195 | 7: |

REGISTER OF TRADE MARKS HONG KONG

| on the811 | day of Karaha19 | \$7.4 | A SCHOOL PARK |
|--------------------------------|------------------------------------|--|---------------|
| Goods covered by registration. | Amalgesics and | antipyretice. | 7. p |
| Name and Address | existing under United States of | IS INC., a corporation organis the laws of the State of Delar f America of 1450 Breadmy, No. | maro, |

R. R. MATCOCK

Assistant Registrar
p. Registrar General
(Registrar of Trade Marks)
17. 8. 57.

FACSIMILE OF TRADE MARK

PANADOL

NOTE: -- See endorsement on back of page.

Notifications of Assignment and transmission, disclaimers, conditions, limitations, renewals, associated trade marks and such other matters relating to such trade mark are to be entered below:-

Address changed to:90 Park Avenue,
City and State of New York 10016,
U. S. A. (File No.170/57)

N. P. LEN (Nrs.) p. Registrar of Trade Marks 17. 3. 78.

This Trade Mark is associated with Trade Mark Ne. 1218 2 1987

Registration of this trade mark renewed for 14 years from the g-fh day of March 1982 (File No. 170 157)
P. Barrara of Trade Marks

REGISTER OF TRADE MARKS $^{\circ}$ The hong kong special administrative region

Class : 8 File No. : 16822 OF 1992

Trede Mark No. 01901

1998 registered in Class

on the

9th day of October

Goods covered by registration :

hom-electric hair curling apparatus and hair waving tongs; hair removing tweezers and hair clippers; non-electric hair ers, hair setters, rollers; parts and fittings therefor included in Class 8.

d Address of Proprietor :

REVION CONSUMER PRODUCTS CORPORATION a corporation organized and existing under the laws of the State of Delaware, United States of America. 625 MADISON AVENUE, NEW YORK, 10022, U.S.A.

REVLON

25th February, 1998 : Associated with Trade Mark(s) No(s). 1053 OF 1964 , 0219 OF 1984 , 04400 OF 1994 , 03020 OF 1995 , 26434/18

· Page No.

Class

File No. 959 of 1963

REGISTER OF TRADE MARKS HONG KONG

Trade Mark No. 1953 of 1964 registered in Class 8

on the 6th day of September, 1963.

Goods covered

by registration.

hand tools and instruments; cutlery; forks and spoons; side arms.

Name and Address

of Proprietor.

REVION, INCORPORATED, a corporation organized and existing under the laws of the State of Delaware, United States of America, of 666 Fifth Avenue, New York, New York, United States of America.

Assistant Resistrar p. Registrar General (Registrar of Trade Marks)

1. 10. 64.

FACSIMILE OF TRADE MARK

REVLON

NOTE: -- See endorsement on back of page.

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Notifications of Assignment and transmission, disclaimers, conditions, limitations, renewals, associated trade marks and such other matters relating to such trade mark are to be entered below:-

Address changed to: - 767 Fifth Avenue, New York 10022, United States of America. /File No.625/68).

(Xies) r of Trade Marks.

This Trade whenk is associated with No: 219 11984., 1901 of 1998

for 14 years from the th day pa of September 1984. (File No. 919 /63)

p. Registrar of

PANTRY SUBSIDIARY FINANCE CORPORATION, a corporation organized and existing under the laws of the State of Delaware, United States of America, of 767 FIFTH AVENUE, NEW YORK, NEW YORK 10153, UNITED STATES OF AMERICA, registered as subsequent proprietor on 09 AUGUST 1995 by virtue of a certified copy of a Certificate of Merger issued by the Secretary of State of the State of Delaware, United States of America.

(File No. 0237/1947)

Inclusion of an address for service: MESSRS. DEACONS 3-6/FL., ALEXANDRA HOUSE, HONG KONG.

Miss Joanna YU p. Registrar of Trade Marks 09 AUGUST 1995

Name changed to: REVLON, INC. (File No. 0237/1947)

Miss Joanna YU p. Registrar of Trade Marks 15 AUGUST 1995

Page No.

Class

File No.

544 of 1983

REGISTER OF TRADE MARKS HONG KONG

Trade Mark No. 219 of 1984 registered in Class day of February, 1965.

Goods covered

Wail buffer,

by registration.

Name and Address

of Proprietor.

HEVICE, IEC., a corporation organised and existing under the laws of the State of Delaware, United States of America, of 767 Fifth Avenue, New York, New York 10022, United States of America.

N. CHAN (Miss)

for Registrar General (Registrar of Trade Marks) 31. 1. 84.

FACSIMILE OF TRADE MARK

REVLON WONDER STICK

NOTE: -- See endorsement on back of page.

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Notifications of assignments, transmissions, disclaimers, conditions, limitations, renewals, associated trade marks and such other matters relating to such trade mark are to be entered below:—

Registration of this Trade Nark shall give no right to the explanate use of the words "WORDER STICK".

This Trade Mark is associated with Trade Nark No. 1053 of 1964, 1901 of 1998,

Address for service:

Mesers. Descons,
Solicitors & Notaries,
Swire House, 6th floor,
Chater Road,
Hong Kong.

PANTRY SUBSIDIARY FINANCE CORPORATION, a corporation organized and existing under the laws of the State of Delaware, United States of America, of 767 FIFTH AVENUE, NEW YORK, OF AMERICA, registered as subsequent proprietor on 09 AUGUST 1995 by virtue of a certified copy of a Certificate of Merger issued by the Secretary of State of the State of Delaware, United States of America, (File No. 0237/1947)

Inclusion of an address for service: MESSRS. DEACONS 3-6/FL., ALEXANDRA HOUSE, HONG KONG.

Miss Joanna YU p. Registrar of Trade Marks 09 AUGUST 1995

Name changed to: REVLON, INC. (File No. 0237/1947)

Miss Joanna YU
p. Registrar of Trade Marks
15 AUGUST 1995

Renewed for 14 years from χ / χ / χ / χ

p. Registrer of Tracio Marks



Page No.:

. 11

File No.: 16823 OF 1992

Trade Mark No. 04400 of 1994 registered in Class 11 on the 9th day of October , 1992

Goods covered by registration

hair dryers and parts and fittings therefor included in Class 11.

Name and Address of Proprietor :

REYLON CONSUMER PRODUCTS CORPORATION a corporation organized and existing under the laws of the State of Delaware, United States of America. 625 MADISON AVENUE, NEW YORK, NEW YORK 10022, UNITED STATES OF AMERICA.

L. CHAN (Ms.)

tor Registrar of Trade Marks

25 JUL 1994

REVION

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This Trade Mark is associated with Trade Mark No. 2020 of 95, 1901 of 1998. 2645 of 1998.

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File No. : 16825 OF 1992

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io U 03020 of 1995

registered in Class

21 on the 9th

day of

Goods covered by registration :

combs and brushes for hair, nail brushes, brush irons.

and Address of Proprietor :

REVLON CONSUMER PRODUCTS CORPORATION a corporation organized and existing under the laws of the State of Delaware. United States of America. 625 MADISON AVENUE, NEW YORK, NEW YORK 10022, UNITED STATES OF AMERICA.

REVLON

letrer of Trade Mi 1 3 APR 1995

1801 vf 1888, 2643 vf 1886. Associated with Trade Mark(s) No(s). 04400 OF 1994

Page No.:

Class :

File No. : 16826 OF 1992

1998 registered in Class

povered by registration :

hair curlers (non-electric), hair curling pins, hair grips, hair nets, hair ornaments, hair pins and hair bends, hair rollers.

and Address of Proprietor :

REVION CONSUMER PRODUCTS CORPORATION a corporation organized and existing under the laws of the State of Delaware, United States of America. 625 MADISON AVENUE, NEW YORK, NEW YORK 10022, U.S.A.

REVLON

18th March, 1998 Associated with Trade Mark(s) No(s). 1054 OF 1964 , 0767 OF 1971 , 04400 OF 1994 , 03020 OF 1995 , 01901 OF

Annex 3 (11/13)

Class : 29 File No. : 14737 OF 1997

1999 registered in Class 29 on the 15th day of 1997

Goods covered by registration :

snake flesh and meat extracts; preserved, dried and cooked snake flesh and other food products made of snakes; all included in

FONG WAI YEE TRADING AS SHE WONG YEE a sole proprietorship organized and existing under the laws of Hong Kong. FLOOR, PO HOW BUILDING, SHOP A, 24-30 PERCIVAL STREET, HONG KONG.

The transliteration and translation of the Chinese characters forming the mark are "She Wong Yee" meaning "snakes, king, two". Registration of this Trade Mark shall give no right to the exclusive use, separately, of the Chinese characters "晚生" and "二". Associated with Trade Mark(s) No(s). B09492 OF 1999 .

Cless : 42 File No. : 14739 OF 1997

Trade Mark No. B09492

registered in Class

42 on the 15th day of

Services covered by registration :

wholesaling and retailing of snakes, snake skin and snake meat; all included in Class 42.

Hame and Address of Proprietor :

FONG WAI YEE TRADING AS SHE WONG YEE a sole proprietorship organized and existing under the laws of Hong Kong. FLOOR, PO HON BUILDING, SHOP A, 24-30 PERCIVAL STREET, HONG KONG.

The transliteration and translation of the Chinese characters forming the mark are "She Wong Yee" meaning "snakes, king, two". Registration of this Trade Mark shall give no right to the exclusive use, separately, of the Chinese characters "我主" and "二". Associated with Trade Mark(s) No(s). B09490 OF 1999 , B09491 OF 1999 .