

## **Hong Kong SportsCity**

SportsCity is a concept for a new Government Stadium and entertainment complex located in South East Kowloon designed to take sport in Hong Kong into the next millenium.

It has been prepared as a private initiative by a group of experts under the Banner of the Stadium Study Group comprising Ove Arup and Partners (Project Managers and Engineers), Leigh and Orange Ltd (Architects), Townland Consultants Ltd (Planners) and Ogden (Stadium and Facilities Management), IMG (Sports Management and Marketing), Davis Langdon and Seah (Cost Consultants), Envision (Brand and Image Consultants), Cheung-Macpherson (Business and Strategic Consultants).

SportsCity contains a state of the art 60,000 seat stadium with flexible seating and a retractable roof for all weather operation. Capable of acting as the centerpiece for major international games, like the Asian Games, SportsCity can provide at the same time a venue for a multiplicity of sports and other events of different scales allowing SportsCity to be fully used 365 days of the year.

Events include athletics, soccer, American football, baseball, cricket, rugby, rally cross, horse jumping, ice skating, indoor windsurfing, basketball, tennis, table tennis, martial arts, gymnastics, exhibitions and pop concerts amongst others.

The main stadium would be supported by other ancillary facilities such as an indoor sports entertainment complex, retail area, hotel and supporting sports facilities to enable the whole facility to be run on an economically successful basis.

The project is estimated to require approximate funding of HK\$7.5 billion (at 1998 levels) of which the stadium itself would require HK\$3.9 billion. It is anticipated that SportsCity would take approximately 5 years to complete.

Establishment, operation, and management would be placed in the hands of a Government corporation specially created for the purpose to ensure that SportsCity would be run on a prudent financial basis the returns from which would be retained in Hong Kong for the good of all Hong Kong people.

The Hong Kong SportsCity will be another landmark for Hong Kong on the same level as the Convention and Exhibition Centre, and the new Airport. It will be a great tourist attraction, as well as an activities centre for the local people.