Walt Disney Project

Major input assumptions for economic evaluation

| | | Most |
|---|-----------|-------------------|
| | Base case | conservative case |
| Projected average annual growth rate of base tourists (2005-2020) | 5.0% | 3.3% |
| Ratio of induced tourists to base tourists (%) | 10.8-13.8 | 8.8-11.8 |
| Market penetration rate (%) | | |
| Local residents | 19-23 | 15-19 |
| Base tourists | 15.5-15.8 | 12 |
| Induced tourists | 100 | 100 |
| Visits per guest ratio | | |
| Local residents | 1.35 | 1.35 |
| Base tourists | 1.17 | 1.17 |
| Induced tourists | 1.15 | 1.15 |
| Additional length of stay for base tourists (nights) | 0.5 | 0.2 |
| Crowding-out effect on spending by local residents (%) | 0 | 50 |