

Walt Disney Project

Major input assumptions for economic evaluation

	<u>Base case</u>	<u>Most conservative case</u>
Projected average annual growth rate of base tourists (2005-2020)	5.0%	3.3%
Ratio of induced tourists to base tourists (%)	10.8-13.8	8.8-11.8
Market penetration rate (%)		
Local residents	19-23	15-19
Base tourists	15.5-15.8	12
Induced tourists	100	100
Visits per guest ratio		
Local residents	1.35	1.35
Base tourists	1.17	1.17
Induced tourists	1.15	1.15
Additional length of stay for base tourists (nights)	0.5	0.2
Crowding-out effect on spending by local residents (%)	0	50